
**SOUTHEAST DECISION SCIENCES INSTITUTE
2007 ANNUAL MEETING**

**Wednesday, February 21
Thursday, February 22
and
Friday, February 23**

THE PROGRAM CHRONOLOGICALLY

Wednesday, February 21

10:00AM

REGISTRATION
10:00AM to 5:00 PM
Prefunction Registration

PLACEMENT
10:00AM to 5:00 PM
Prefunction 2nd Floor

EXHIBITORS
10:00AM to 5:00 PM
Prefunction 2nd Floor

**[AG1] STUDIES IN INCOME
AND EQUITY**

1:30PM to 3:00 PM *Talfair*

Chairperson

Nikki M. Finlay, Clayton State University

Job Stability of African American

*Alireza Dorestani, The University of
Memphis*

*Lari H. Arjomand, Clayton State
University*

Sara Aliabadi, (No Affiliation)

**Age, Gender, and Pensions: Effects of the
Social Security Reform in Poland**

*Edward K. Zajicek, Winston-Salem State
University*

**Explaining the Failure of Incomes to
Converge in Virginia During the 1980s**

*C. Barry Pfitzner, Randolph-Macon
College*

Steven D. Lang, Randolph-Macon College
David A. Brat, Randolph-Macon College

Discussants

David A. Brat, Randolph-Macon College
*Marsha R. Shelburn, University of South
Carolina - Aiken*

*Lari H. Arjomand, Clayton State
University*

**[SP1] WORKSHOP:
EFFECTIVE TEACHING
HOW CAN I GET ONE?**

1:30PM to 3:00 PM *Franklin*

Coordinator

*Sanela Porca, University of South
Carolina - Aiken*

**[AG2] STOCK AND
COMMODITY MARKET
PRICING**

1:30PM to 3:00 PM *Forsyth*

Chairperson

*Andrew Steven Manikas, Georgia Institute
of Technology*

The Importance of Using Historical
Commodity Spot Purchase Prices

*Andrew Steven Manikas, Georgia Institute
of Technology*

Backdating of Executive Stock Option
Grants: An Investigation of Impact on
Stock Prices

*Ravinder K. Bhardwaj, Winthrop
University*

Michael D. Evans, Winthrop University

Discussants

Wesley M. Jones, Jr., The Citadel

*Andrew Steven Manikas, Georgia Institute
of Technology*

**[IE1] PANEL: GEORGIA
WEB MBA**

1:30PM to 3:00 PM *Reynolds*

Moderators

*James McDonald, Georgia Southern
University*

*Marthe A. McClive, Frostburg State
University*

Panelists

*Carl W. Gooding, Jacksonville State
University*

*Barbara A. Price, Georgia Southern
University*

*Constance Campbell, Georgia Southern
University*

*Ronald Shiffler, Georgia Southern
University*

**[IE2] PANEL: DEFINING
MOMENTS ALONG MY
DIVERSITY JOURNEY:
LESSONS FROM
UNDERGRADUATES TO**

ENHANCE PEDAGOGY

1:30PM to 3:00 PM *Chatham*

Moderator

*Douglas Johnson, Georgia Southern
University*

*Charles Byron Rafford, Georgia Southern
University*

*Tia M. Richardson, Georgia Southern
University*

*Ny Mia Tran, Georgia Southern
University*

*Marvin L. Banks, Georgia Southern
University*

**[IE3] WORKSHOP:
ADVANTAGES AND
DISADVANTAGES OF
ONLINE ASSESSMENT IN
TRADITIONAL COLLEGE
COURSES**

1:30PM to 3:00 PM *Oglethorpe B*

Coordinator

Jutta M. Street, Barton College

[IE4] LEARNING STYLES

1:30PM to 3:00 PM *Oglethorpe A*

Chairperson

*Tanya Goette, Georgia College & State
University*

A Comparison of Hispanic Learning
Preferences With the Learning Styles of
Successful Distance Learners

*Elaine D. Seeman, East Carolina
University*

Incorporating Services Science Into the IT
Curriculum

*Roberta Russell, Virginia Tech
Christopher Zobel, Virginia Tech*

How Students Learn and Their Learning
Styles in MIS Courses

*Paula Ruby, Arkansas State University
Ralph Ruby, Jr., Arkansas State
University*

Discussants

Paula Ruby, Arkansas State University

Ralph Ruby, Jr., Arkansas State University
Ken I. Kim, The University of Toledo

Leslie R. Pagliari, East Carolina University

Action Research for Supply Chain Management
Dag Naslund, University of North Florida
Rahul Kale, University of North Florida
Antony Paulraj, University of North Florida

**[MK1] MEETING
CUSTOMER NEEDS USING
STUDENT BASED
INTENTIONS**

1:30PM to 3:00 PM Pulaski
Chairperson
Sara B. Kiser, Judson College

Discussants
Dag Naslund, University of North Florida
Qidong Cao, Winthrop University
Richard W. Monroe, East Carolina University

Do Intentions Translate Into Behaviours?
The Case of Environmental Intentions and
Behaviours of Canadian Students
Mallika Das, Mount Saint Vincent University
Janine T. Terry, Mount Saint Vincent University

Cultural Tourists: A Description of
Motivational and Demographic
Characteristics
Havva J. Meric, East Carolina University
Margaret M. Capen, East Carolina University

Discussants
Kip Pirkle, Washington & Lee University
P. Richard Martin, Coastal Carolina University

3:00PM

COFFEE BREAK
Sponsored by
Dr. Cluade Lilly, Dean
Belk College of Business,
The University of North Carolina at
Charlotte

3:00PM to 3:30 PM
Prefunction Coffee

3:30PM

**[PO1] ALL ABOUT SUPPLY
CHAINS**

1:30PM to 3:00 PM Johnson
Chairperson
A. Ouandlous, Savannah State University

Utilizing the Top 25 Supply Chains in the
Classroom
Leslie R. Pagliari, East Carolina University
Richard W. Monroe, East Carolina University

A Proposed Taxonomy for Empirical
Supply Chain Research

**[SP2] PANEL: CURRENT
ISSUES AND STRATEGIES
FOR TEACHING SCHOOL
FACULTY**

3:30PM to 5:00 PM Reynolds

Moderator
Hope M. Baker, Kennesaw State University
Panelists
Ina S. Markham, James Madison University
Susan R. Williams, Georgia Southern University
Barry A. Wray, University of North Carolina - Wilmington

**[SP3] WORKSHOP:
THOMSON NOW: JUST
WHAT YOU NEED TO DO
NOW FOR
DECISION SCIENCES**

3:30PM to 5:00 PM *Franklin*

Coordinator

Larry Qualls, Thomson Learning

**[IS1] NEW SECURITY RISKS
IN THE NETWORKED
ECONOMY**

3:30PM to 5:00 PM *Oglethorpe A*

Chairperson

Tony Polito, East Carolina University

Identity Theft and Its Affect on
Individuals and Business: The Problem,
the Players and the Solutions

Yong B. Shin, Francis Marion University

Changsub Shim, Savannah State

University

Exploring Concepts of Wireless Security
in a Security Conscious World

Alan D. Smith, Robert Morris College

Single Table Management Information
System on the Net

Yuan-Hsi Hsu, Feng Chia University

Discussants

Tony Polito, East Carolina University

Changsub Shim, Savannah State

University

Julio C. Rivera, University of Alabama -

Birmingham

**[IE5] WORKSHOP: USING
LEARNING STYLE MODELS
TO ENHANCE YOUR
COURSE DESIGN AND
TEACHING**

3:30PM to 5:00 PM *Oglethorpe B*

Coordinators

Thomas F. Hawk, Frostburg State

University

Amit J. Shah, Frostburg State University

**[IE6] LEARNING GAMES
FOR STUDENTS**

3:30PM to 5:00 PM *Johnson*

Chairperson

Christina D. McCart, Roanoke College

Determining Property and Cash
Distribution in "opoly" Type Games:
Through Computer Simulation

Chuck Leska, Randolph Macon College

*Edward D. Showalter, Randolph-Macon
College*

Simulating the Enigma Machine: Creating
Customized Student Assignments

Robin M. Snyder, Savannah State

University

An Investigation of Communications
Skills Development in Collegiate

Accounting Programs

Catherine L. Staples, Randolph Macon

College

George S. Lowry, Randolph-Macon

College

Discussants

James P. Lawler, Pace University

Richard L. Morris, Winthrop University

J. Harrison McCraw, University of West

Georgia

**[MG1] CURRICULAR AND
CAREER ISSUES IN
BUSINESS EDUCATION**

3:30PM to 5:00 PM *Pulaski*

Chairperson

Sara B. Kiser, Judson College

An Analysis of Management Programs:
Origins, Life Cycles, and Disappearances

Richard E. Crandall, Appalachian State

University

William R. Crandall, University of North

Carolina, Pembroke

Does Feedback Seeking Behaviors Relate
to Career Success? An Examination of

Intrinsic and Extrinsic Career Success.

Robin Anne Cheramie, Kennesaw State

University

Is General Business Still a Viable Major
in Schools of Business?

*Forest R. David, Francis Marion
University*
*Robert E. Pugh, Francis Marion
University*

Discussants

*Robin Anne Cheramie, Kennesaw State
University*
*Forest R. David, Francis Marion
University*
*Richard E. Crandall, Appalachian State
University*

**[MG2] CONTEMPORARY
FACULTY AND TEACHING
ISSUES**

3:30PM to 5:00 PM Forsyth

Chairperson

*Robert D. Nale, Coastal Carolina
University*

Learning Beyond the Classroom: Student
Experience in a Human Resources Class

*Robert T. Barrett, Francis Marion
University*
*Rebecca M. Culbertson, Francis Marion
University*
*Scott K. Campbell, Francis Marion
University*

Why Rate the Rater? Students' Perceptions
of the Course/Teacher Evaluation Process

*Douglas Johnson, Georgia Southern
University*
*Abby L. Lynes, Georgia Southern
University*

A Preliminary Examination of Factors
Leading to the Establishment of a
Research Culture in University Schools
and Departments

*Robert A. Herring III, Winston - Salem
State University*
*Mak Khojasteh, Winston-Salem State
University*

Discussants

*Abby L. Lynes, Georgia Southern
University*

*Robert A. Herring III, Winston - Salem
State University*
*Robert T. Barrett, Francis Marion
University*

**[PO2] SERVICE
STRATEGIES AND
OUTSOURCING**

3:30PM to 5:00 PM Chatham

Chairperson

Carl E. Betterton, The Citadel

Implementing and Managing Outsourcing

James A. Pope, University of Toledo
Marcus Aben, Leiden
Tessy Geurink, Leiden
Mary van der Boon, Leiden

Developing Successful Service Strategies
Using Voc Data

*L. Drew Rosen, University of North
Carolina - Wilmington*
*Stephen C. Mahar, University of North
Carolina - Wilmington*
Vince Howe, North Carolina Wilmington

Discussants

*Barbara D. Bart, Bart Research
Associates*
*Jane H. Philbrick, Savannah State
University*

**[ST1] DATA MINING,
MODELING, AND EXCEL**

3:30PM to 5:00 PM Talfair

Chairperson

*Robert L. Andrews, Virginia
Commonwealth University*

Creating Regression Confidence Intervals
for Y Using Excel

*Robert L. Andrews, Virginia
Commonwealth University*
*Charles A. Correia, Virginia
Commonwealth University*

A Probabilistic Set Covering Location
Model for Dynamic Redeployment of
Ambulances

*Hari K. Rajagopalan, Francis Marion
University*

Wednesday, February 21

*Cem Saydam, University of North
Carolina - Charlotte*

An Introductory Data Mining Study Using
Sas Enterprise Miner to Examine Missing
Values

Kellie B. Keeling, Virginia Tech

Discussants

Kellie B. Keeling, Virginia Tech

Robert L. Andrews, Virginia

Commonwealth University

Cem Saydam, University of North

Carolina - Charlotte

Thursday, February 22

7:30AM

COFFEE BREAK

Sponsored by
Dr. James Bradford, Dean
College of Information Technology
Georgia Southern University

Co-Sponsored by
Dr. Jessica Bailey, Dean
School of Business and Economics
Winston-Salem State University
7:30AM to 8:00 AM
Prefunction 2nd Floor

REGISTRATION

7:30AM to 5:00 PM
Prefunction 2nd Floor

PLACEMENT

7:30AM to 5:00 PM
Prefunction 2nd Floor

EXHIBITORS

7:30AM to 5:00 PM
Prefunction 2nd Floor

8:00AM

**[SP4] TUTORIAL: ARE YOU
READY FOR MICROSOFT
OFFICE 2007?**

8:00AM to 9:30 AM Talfair

Presenters

*Robert L. Andrews, Virginia
Commonwealth University*
*Wilma M. Andrews, Virginia
Commonwealth University*

**[AC1] ACCOUNTING
EDUCATION**

8:00AM to 9:30 AM Chatham

Chairperson

*Joseph M. Hagan, East Carolina
University*

An Excel Application Using Msn
Moneycentral Investor Stock Quotes
Brings Accounting to Life

*Laurence R. Paquette, Francis Marion
University*

Spreadsheet Usage and Development in
Local and Regional Public Accounting
Firms: Implications for Accounting
Educators

*James M. Grayson, Augusta State
University*

*Pamela Jackson, Augusta State
University*

Investigation of the Relative Importance
of Various Internal Controls for Small
Businesses From the Students' Point of
View

Adel M. Novin, Clayton State University
Maria L. Bullen, Clayton State University

Discussants

*James M. Grayson, Augusta State
University*

*Laurence R. Paquette, Francis Marion
University*

*Gloria J. Harrell-Cook, Frostburg State
University*

**[AG3] ISSUES IN
AGRICULTURAL AND
ENVIRONMENTAL
ECONOMICS**

8:00AM to 9:30 AM Forsyth

Chairperson

Jeanne K. Lindsey, Auburn University

Developing a Decision Tool for
Managing Land Use Change in North
Alabama

*James O. Bukenya, Alabama A & M
University*

Evaluation of Net Returns to Freeze
Protection and Crop Insurance for
Satsuma Mandarin Using Monte Carlo
Simulation

Jeanne K. Lindsey, Auburn University
Patricia A. Duffy, Auburn University
Robert C. Ebel, Auburn University
Robert G. Nelson, Auburn University
William A. Dozier, Auburn University

Projected Costs, Returns, and Legal
Requirements Associated With Selling
Water to Municipalities in the Southeast
Panhandle From the Ogallala Aquifer

*Donald L. Williams, West Texas A & M
University*
*Zena L. Buser, West Texas A & M
University*

Discussants

Ping Wang, James Madison University
*Donald L. Williams, West Texas A & M
University*
Wesley M. Jones, Jr., The Citadel

**[IS2] HUMAN FACTORS IN
TECHNOLOGY ADOPTION**

8:00AM to 9:30 AM Oglethorpe A

Chairperson

*Richard Hauser, East Carolina
University*

To What Extent Does Resistance
Management Influence Technology
Acceptance?

*Alicia Bembenek, Georgia College &
State University*

*Bryan A. Marshall, Georgia College &
State University*

*Ajantha Dahanayake, Georgia College &
State University*

Modeling Computer Self-Efficacy and
Performance: The Evolution of
Understanding Using Three Different
Analysis Methods

*Richard Hauser, East Carolina
University*

Key Factors of RFID Adoption in the
Emergency Rooms of Hospitals

*Charlie C. Chen, Appalachian State
University*

*Richard E. Crandall, Appalachian State
University*

Discussants

*Richard E. Crandall, Appalachian State
University*

*Ajantha Dahanayake, Georgia College &
State University*

Tony Polito, East Carolina University

**[IE10] WORKSHOP: USING
AN ONLINE COURSE
MANAGEMENT SYSTEM**

8:00AM to 9:30 AM

Coastal Georgia Center Lab 2

Coordinator

*Robby Ambler, Georgia Southern
University*

**[IE7] MIS PROGRAM
CAPSTONES**

8:00AM to 9:30 AM

Franklin

Chairperson

*Robert Gehling, Auburn University -
Montgomery*

Designing a Capstone Course in a Small
MIS Program

*Elena Moshkovich, University of
Montevallo*

*Alexander I. Mechitov, University of
Montevallo*

A Software Development Course to Meet
the Needs of Today's Student

Anne L. Olsen, Winthrop University

Kent E. Foster, Winthrop University

Enhancing Student Learning in the
Teaching of Systems Analysis and Design
Using Earned Value Analysis

*Lynda Hodgson, Virginia Commonwealth
University*

A. James Wynne, Virginia

Commonwealth University

H. Roland Weistroffer, Virginia

Commonwealth University

Discussants

Emma Jane Riddle, Winthrop University

Sarah L. Frank, University of West

Florida

Harry L. Reif, James Madison University

[IE8] CASES

8:00AM to 9:30 AM

Reynolds

Chairperson

*Craig G. Harms, University of North
Florida*

Outsourcing a High Speed Internet
Access Project: An Information
Technology Case Study

*Richard G. Platt, University of West
Florida*

*William B. Carper, University of West
Florida*

*Michael McCool, University of West
Florida*

The Case of Complementary Cash Flows
in a Multi-Use Resort

*L. Taylor Damonte, Coastal Carolina
University*

The Leland Printing Company an
Interdisciplinary Case Study

*Donald Soucy, University of North
Carolina at Pembroke*

*Stephen Bukowy, University of North
Carolina at Pembroke*

Discussants

*Douglas Johnson, Georgia Southern
University*

*Cindy H. Randall, Georgia Southern
University*

*Mildred N. Wilson, Georgia Southern
University*

**[IE9] WORKSHOP: COURSE
DESIGN STRATEGIES FOR
ONLINE COURSES**

8:00AM to 9:30 AM

Coastal Georgia Center Lab 1

Coordinator

*Raleigh Way, Georgia Southern
University*

**[MG3] CONTEMPORARY
SOCIAL ISSUES**

8:00AM to 9:30 AM

Oglethorpe B

Chairperson

*Robert D. Nale, Coastal Carolina
University*

Making the Case for the Competitive
Advantage of Corporate Social
Responsibility

Alan D. Smith, Robert Morris College

Business in Appalachia: What Skills Are
Needed for Success?

*Michael Monahan, Frostburg State
University*

*Shakil M. Rahman, Frostburg State
University*

*Ahmad Tootoonchi, Frostburg State
University*

Perceived Positive and Negative
Characteristics of : Gays and Lesbians as
Managers

James O. Smith, East Carolina University

*Joseph Tomkiewicz, East Carolina
University*

*Anthony D. Gribble, East Carolina
University*

Discussants

*Shakil M. Rahman, Frostburg State
University*

James O. Smith, East Carolina University

Alan D. Smith, Robert Morris College

**[MK2] USING
TECHNOLOGY TO
IMPROVE CUSTOMER
RESULTS - POTENTIAL
PROBLEMS AND BENEFITS**

8:00AM to 9:30 AM Johnson

Chairperson

Edward D. Showalter, Randolph-Macon
College

An Exploratory Look at Sales Managers'
Perceptions of the Benefits of Sales Force
Automation

James E. Stoddard, Appalachian State
University

Stephen W. Clopton, Appalachian
State University

Dinesh S. Dave, Appalachian State
University

Using Web Surveys to Determine
Audience Characteristics and Product
Preferences: Case in Point

Jane H. Philbrick, Savannah State
University

Barbara D. Bart, Bart Research
Associates

Marketing the Magic: How Walt Disney
World Attracts Both Old and New Guests

Jessica M. Deibel, Randolph Macon
College

Edward D. Showalter, Randolph-Macon
College

Discussants

Jane H. Philbrick, Savannah State
University

Dinesh S. Dave, Appalachian State
University

Sara B. Kiser, Judson College

[ST2] DECISION MAKING

8:00AM to 9:30 AM Pulaski

Chairperson

Aniekan A. Ebiefung, University of
Tennessee - Chattanooga

Centralized Binary Decision-Making
With Identical Decision Makers

Moula Cherikh, Winston-Salem State

University

Kal Namit, Winston-Salem State

University

The Role of Subject-Matter Knowledge in
Statistical Inference

Kim I. Melton, North Georgia College &
State University

An Investigation of Judgment-Based
Comparisons to Elicit Preferences in
Large Attribute Set Evaluations

Charalambos L. Iacovou, Wake Forest
University

Larry Shirland, University of Vermont

Ronald L. Thompson, Wake Forest
University

Discussants

Kim I. Melton, North Georgia College &
State University

Aniekan A. Ebiefung, University of
Tennessee - Chattanooga

Moula Cherikh, Winston-Salem State
University

9:30AM

COFFEE BREAK

Sponsored by

Dr. Danny Arnold, Dean

College of Business

Frostburg State University

9:30AM to 10:00 AM

Prefunction 2nd Floor

10:00AM

**[MT1] MEETING: SE
INFORMS COUNCIL
MEETING**

10:00AM to 11:30 AM

Oglethorpe A

[AG4] INDUSTRY STUDIES

10:00AM to 11:30 AM Chatham

Chairperson

Albert E. Avery, Towson University

Consumer-directed Health Care: New Venture or More of the Same?

Katerina Andrews, Wofford College

Internet Retail Banking - A Six-Year Perspective

Albert E. Avery, Towson University

Daniel D. Singer, Towson University

Douglas N. Ross, Towson University

Could Survival Clusters Become Prosperous?

Wenjun Zheng, James Madison University

Ping Wang, James Madison University

Discussants

Stephen Bukowy, University of North Carolina at Pembroke

Katerina Andrews, Wofford College

Marsha R. Shelburn, University of South Carolina - Aiken

**[AG5] POTPOURRI:
ACTING, BETTING AND
TEACHING**

10:00AM to 11:30 AM Forsyth

Chairperson

Steven D. Lang, Randolph-Macon College

Impact of a Successful Television Series on Acting Careers: An Exploratory Study

Victoria L. Williams, Clayton State University

Nikki M. Finlay, Clayton State University

Can Regression Help to Beat the Over/Under Bet on N.F.L. Games?

C. Barry Pfitzner, Randolph-Macon College

Steven D. Lang, Randolph-Macon College

Tracy D. Rishel, Belmont Abbey College
Using Apreso Classroom to Deliver Video Lectures on Demand

Joey E. Mehlhorn, University of Tennessee at Martin

Timothy N. Burcham, University of Tennessee - Martin

Philip L. Smartt, University of Tennessee at Martin

Discussants

Steven D. Lang, Randolph-Macon College

Nikki M. Finlay, Clayton State University

**[IS3] INNOVATIVE
VERTICAL APPLICATIONS
OF INFORMATION
TECHNOLOGY**

10:00AM to 11:30 AM Franklin

Chairperson

Anthony Narsing, Macon State

An Exploratory Study of Passenger Perception and Sensitivity to Airport Backscatter X-Ray Technologies

James P. Lawler, Pace University

Information Technology Project

Retrospectives: The Northrop Grumman Sperry Marine Story

Michael A. King, University of Virginia

Integrating RFID in a Pharmaceuticals Drug Supply Chain- : A Counterfeiters Nightmare

Anthony Narsing, Macon State

Anthony L. Patti, Macon State

Discussants

Anthony Narsing, Macon State

James P. Lawler, Pace University

Michael A. King, University of Virginia

**[IS4] ACCOUNTING
INFORMATION SYSTEMS
AND ANALYSIS**

10:00AM to 11:30 AM Pulaski

Chairperson

Richard A. Johnson, Frostburg State University

To What Extent Has Sarbanes-Oxley Influenced Policy and Procedures of Content Management Systems in Small Accounting Firms

Douglas A. Goings, Georgia College & State University
Bryan A. Marshall, Georgia College & State University

Visual Web Developer-- Drag and Drop, Data Connected, and Ready for Management/Accounting Information Systems Education

Richard A. Johnson, Frostburg State University

Joyce M. Middleton, Frostburg State University

Eddy J. Burks, Troy University

Value Chain Analysis for Digital Multimedia Broadcasting

Seungjae Shin, Mississippi State University

Wonjun Lee, Korea Telecom

Discussants

Seungjae Shin, Mississippi State University

Douglas A. Goings, Georgia College & State University

Richard A. Johnson, Frostburg State University

[IS5] IMPROVEMENT OF SOFTWARE PROCESSES, PRODUCTS AND PRACTICES

10:00AM to 11:30 AM *Johnson*

Chairperson

Ravi C. Paul, East Carolina University

Visual Computing: An Idea Whose Time Has Arrived

Harry Katzan, Jr., Savannah State University

Robin M. Snyder, Savannah State University

What Do Customers Value in the Software Technical Support Environment?

Ravi C. Paul, East Carolina University

Successful Ecommerce Site Development and Design

Robert Gehling, Auburn University - Montgomery

Douglas Turner, University of West Georgia

Jeremy Logan, (No affiliation in address)

Discussants

Robert Gehling, Auburn University - Montgomery

Robin M. Snyder, Savannah State University

Ravi C. Paul, East Carolina University

[IE11] PANEL: PUBLISHING OPPORTUNITIES IN DECISION SCIENCES INSTITUTE

10:00AM to 11:30 AM *Talfair*

Moderator

Barbara A. Price, Georgia Southern University

The panel members will address different publishing opportunities in DSI - Decision Sciences Journal, Decision Sciences Journal of Innovative Education, and Decision Line. The submission process, the review process, the reviewer's guidelines, author perspective, as well as who's who in each publication will be addressed.

Panelists

Hope M. Baker, Kennesaw State University

Thomas F. Hawk, Frostburg State University

[IE12] WORKSHOP: USING AN ONLINE COURSE MANAGEMENT SYSTEM

10:00AM to 11:30 AM

Coastal Georgia Center Lab 2

Coordinator

Robby Ambler, Georgia Southern University

**[IE13] WORKSHOP:
COURSE DESIGN
STRATEGIES FOR ONLINE
COURSES**

10:00AM to 11:30 AM
Coastal Georgia Center L1
Coordinator
Raleigh Way, Georgia Southern
University

**[MG4] ISSUES IN
LEADERSHIP**

10:00AM to 11:30 AM Oglethorpe B
Chairperson
R. Eugene Hughes, East Carolina
University

The Relationship Between Substitutes for
Leadership and Satisfaction With My
Supervisor

I. Edward Jernigan, North Carolina at
Charlotte

Joyce Beggs, University of North
Carolina - Charlotte

Analysis of "Leadership Sopranos Style"
Crystal Lynn Ellis, Frostburg State
University

Integrating Motivating Language Theory
and Leader-Member Exchange Theory to
Increase Motivation in the Workplace

William Sharbrough, The Citadel
Katherine Toohey Brough, The Citadel

Discussants

Crystal Lynn Ellis, Frostburg State
University

William Sharbrough, The Citadel

I. Edward Jernigan, North Carolina at
Charlotte

1:00PM

**[MT2] MEETING: SE DSI
COUNCIL MEETING**

1:00PM to 2:30 PM
Oglethorpe A

**[AC2] SARBANES-OXLEY
ACT: REALITY AND
AUDITOR PERFORMANCE**

1:00PM to 2:30 PM Chatham

Chairperson

J. Harrison McCraw, University of West
Georgia

The Essence and Reality of the Sarbanes-
Oxley Act

Larry A. Lynch, Roanoke College
Self-Efficacy Impact on Internal Auditor
Performance: Differences in the Post-Sox
Era

Mark W. Rieman, East Carolina
University

Wendy W. Achilles, East Carolina
University

Alfred Charles Greenfield, Jr., University
of Texas of the Permian Basin

Discussants

Mark W. Rieman, East Carolina
University

Larry A. Lynch, Roanoke College

**[AC3] TAX AND THE
INTERNAL REVENUE CODE**

1:00PM to 2:30 PM Talfair

Chairperson

Norma H. Clifton, Roanoke College

Changes in Tax Treatment of Dividends
Presents New Challenges to Annuities

Joseph M. Hagan, East Carolina
University

Derek Pszenny, (No Affiliation)

Douglas K. Schneider, East Carolina
University

A Practitioners Guide to Transferee
Liability Assessment and Collections
Under the Internal Revenue Code

Charles E. Alvis, Winthrop University

Robert H. Breakfield, Winthrop
University

The Regulatory Effects of Professional
Scrutiny By States: A Case Study - South
Carolina

*Brad R. Johnson, Francis Marion
University*
*Scott K. Campbell, Francis Marion
University*

Discussants

Charles E. Alvis, Winthrop University
*Joseph M. Hagan, East Carolina
University*
Norma H. Clifton, Roanoke College

**[AG6] INVESTMENT AND
CONSUMER DECISION
MAKING**

1:00PM to 2:30 PM *Franklin*

Chairperson

Ron Sones, Liberty

From Disaster to Success

*George S. Lowry, Randolph-Macon
College*

Wesley M. Jones, Jr., The Citadel

A Re-Examination of the Dogs of the

Dow Investment Strategy

*Ravinder K. Bhardwaj, Winthrop
University*

Michael D. Evans, Winthrop University

Buying a Car!: Are We Making Rational
Decisions With Irrational Information?

*Michael Monahan, Frostburg State
University*

Amit J. Shah, Frostburg State University

Discussants

*Michael Monahan, Frostburg State
University*

*George S. Lowry, Randolph-Macon
College*

*C. Barry Pfizner, Randolph-Macon
College*

**[IS6] INFORMATION
MODELS FOR STRATEGIC
AND COMPETITIVE
ADVANTAGE**

1:00PM to 2:30 PM *Reynolds*

Chairperson

*John W. Stamey, Jr., Coastal Carolina
University*

The ABC Model of Ecommerce

*John W. Stamey, Jr., Coastal Carolina
University*

Business Intelligence as a Tool for
Enhanced Competitive Information
Retrieval

Alan D. Smith, Robert Morris College

The State of the Art of Wibro (Wireless
Broadband) in Korea and Its Related
Issues

*Young B. Choi, James Madison
University*

Matt Doan, (No Affiliation)

Discussants

*Young B. Choi, James Madison
University*

*John W. Stamey, Jr., Coastal Carolina
University*

Alan D. Smith, Robert Morris College

**[IE14] WORKSHOP: HOW
TO MOTIVATE STUDENTS
BY USING SOFTWARE**

1:00PM to 2:30 PM *Johnson*

Coordinator

Kimberly Harrell, Hawks Learning

**[MG5] MANAGEMENT
POTPOURRI I**

1:00PM to 2:30 PM *Oglethorpe B*

Chairperson

*Robert T. Barrett, Francis Marion
University*

Entrepreneurial Strategies: The

Relationship to Myers-Briggs Preference

*Martha Mattare, Frostburg State
University*

Impact of African Growth and

Opportunity Act on Bilateral Trade and
Cooperation Between U. S. A. And Sub-
saharan African Countries

*Enoch K. Beraho, South Carolina State
University*

Planning, Performance, and

Benchmarking in Micro-businesses

Thursday, February 22

Mark B. Pahls, Angelo State University
Sudhir Chawla, Angelo State University
Tom Badgett, Angelo State University

Discussants

Enoch K. Beraho, South Carolina State University
Sudhir Chawla, Angelo State University
Martha Mattare, Frostburg State University

Michael R. Hunstad, Illinois Institute of Technology
Thomas W. Knowles, Illinois Institute of Technology
Charles M. Jones, Illinois Institute of Technology

Forecasting Intermittent Demand in the Presence of Cross Correlation
Nezih Altay, University of Richmond
Frank Rudisill, South Carolina
Lewis A. Litteral, University of Richmond
A Relaxation of the Input-Output Pollution System

Aniekian A. Ebiefung, University of Tennessee - Chattanooga

Discussants

Aniekian A. Ebiefung, University of Tennessee - Chattanooga
Thomas W. Knowles, Illinois Institute of Technology
Scott P. Stevens, James Madison University

[PO3] ALL ABOUT PRODUCTION

1:00PM to 2:30 PM *Pulaski*

Chairperson

Hae Y. Choi, Savannah State University

The Importance of Cross Functional Participation in the Production Planning Process

Richard E. Crandall, Appalachian State University
Karen T. Main, Appalachian State University

VBA Applications for Sequencing Mixed-Model Assembly Lines Under Jit
Jae-Dong Hong, South Carolina State University

A Proposed Capacity Taxonomy for TOC Incorporating Yield Loss

Carl E. Betterton, The Citadel

Discussants

Jae-Dong Hong, South Carolina State University
Richard E. Crandall, Appalachian State University
William Dowling, Savannah State University

2:30PM

COFFEE BREAK

Sponsored by

Dr. Stanley R. Aeschleman, Provost
Office of Academic Affairs
Appalachian State University

2:30PM to 3:00 PM

Prefunction 2nd Floor

[ST3] PROBLEM SOLVING

1:00PM to 2:30 PM *Forsyth*

Chairperson

Scott P. Stevens, James Madison University

Determining Winning Bid Probabilities in Sealed Bid Auctions With Heterogeneous Bidders

3:00PM

[MT3] MEETING: SE DSI OFFICERS MEETING

3:00PM to 4:30 PM *Oglethorpe A*

**[SP5] WORKSHOP:
PRACTICAL LEADERSHIP
STRATEGIES FOR
ASPIRING, NEW, AND
EXPERIENCED ACADEMIC
ADMINISTRATORS**

3:00PM to 4:30 PM Franklin

Coordinator

Danny Arnold, Frostburg State University

**[AC4] THEFT, PRIVACY,
AND ETHICS**

3:00PM to 4:30 PM Pulaski

Chairperson

Maria L. Bullen, Clayton State University

Holistic View of Identity Theft

Marilyn Smith, Winthrop University

Lynn A. DeNoia, Winthrop University

Privacy on the Cheap: Some Techniques
for Securely Using Inexpensive Web-
hosted Sites

Robin M. Snyder, Savannah State
University

Ethical Concept Visibility in IT
Education

John R. O'Malley, Jr., Georgia Southern
University

Lance A. Matheson, Virginia Tech
J. Harrison McCraw, University of West
Georgia

Discussants

Robin M. Snyder, Savannah State
University

John R. O'Malley, Jr., Georgia Southern
University

Marilyn Smith, Winthrop University

**[IS7] STUDENT
EXPERIENCES IN MIS
EDUCATION**

3:00PM to 4:30 PM Reynolds

Chairperson

Chlotia P. Garrison, Winthrop University

Student Collaboration in a Study of
Apparel Dress Model Technology on
European Web Sites

James P. Lawler, Pace University

Computer Security Knowledge and
Training: Where Do Students Learn
About Computer Security?

Stephen Z. Jourdan, Georgia

Southwestern State University

Computer Security and MIS Students

Chlotia P. Garrison, Winthrop University

Discussants

Chlotia P. Garrison, Winthrop University

James P. Lawler, Pace University

Stephen Z. Jourdan, Georgia

Southwestern State University

**[IS8] EMERGING
CHALLENGES FOR A
TECHNOLOGY-BASED
SOCIETY**

3:00PM to 4:30 PM Johnson

Chairperson

Robert Gehling, Auburn University -
Montgomery

The Network Neutrality Debate

Sara B. Eisenhart, Auburn - Montgomery

Robert Gehling, Auburn University -
Montgomery

Exploring the Feasibility of Internet

Voting

Alan D. Smith, Robert Morris College

A View of Services Science

Harry Katzan, Jr., Savannah State
University

Discussants

Harry Katzan, Jr., Savannah State
University

Robert Gehling, Auburn University -
Montgomery

Alan D. Smith, Robert Morris College

**[IE15] DISTANCE
EDUCATION AND
MENTORING**

3:00PM to 4:30 PM Chatham

Chairperson

*Elaine D. Seeman, East Carolina
University*

The Theory of Planned Behavior & Its
Role in Technology Acceptance:
University Faculty & Distance Education
*Shanan G. Gibson, East Carolina
University*

Michael Harris, East Carolina University

The Impact of Distance Education on
Student's Alma Mater Selection

Ron Sones, Liberty

Adapting a Mentorship Program to the
Electronic Generation: How Can Your
College/University Start a Mentoring
Program?

Carol Sue Arnone, Frostburg St Univ

Discussants

*Carol Sue Arnone, Frostburg St Univ
Kathy Clarke, James Madison University
Jutta M. Street, Barton College*

**[MG6] MANAGEMENT
POTPOURRI II**

3:00PM to 4:30 PM Oglethorpe B

Chairperson

*Dalton E. Brannen, Augusta State
University*

Pay Equity and Aspirations: A Simple
Test

*R. Eugene Hughes, East Carolina
University*

The Role of Spirituality in Today's
Workplace: An Overview of : Its Current
Role and How to Incorporate It

*Sara B. Kiser, Judson College
Blair Miley, Judson College
Mallory Miley, Judson College*

The Effects of the New Bankruptcy Law
on Filings in South Carolina
*Enoch K. Beraho, South Carolina State
University*

Discussants

*Sara B. Kiser, Judson College
Enoch K. Beraho, South Carolina State
University
R. Eugene Hughes, East Carolina
University*

**[MK3] THE EFFECTS OF
SUPPLY CHAINS, SUPPLIER
CERTIFICATION
PROGRAMS,
AND CHANNEL SETTING**

3:00PM to 4:30 PM Talfair

Chairperson

*Margaret M. Capen, East Carolina
University*

Environmentally-evoked Uncertainty as a
Base of Power in the Channel Setting
*Kenneth W.H. Day, Jacksonville State
University*

Towards a Theoretical Model of Supply
Chain Interdependence and Coordination
Strategies

*Joseph B. Skipper, Auburn University
Christopher W. Craighead, Auburn
University*

*Terry Anthony Byrd, Auburn University
R. Kelly Rainer, Auburn University*

Perceptions of Supplier Certification
Programs on Firm Performance
*P. Richard Martin, Coastal Carolina
University*

Discussants

*Havva J. Meric, East Carolina University
P. Richard Martin, Coastal Carolina
University
Kenneth W.H. Day, Jacksonville State
University*

**[MK4] PRODUCTION AND
MARKETING FACTORS
WHEN OPERATING IN
FOREIGN
MARKETS**

3:00PM to 4:30 PM

Forsyth

Chairperson

Sudhir Chawla, Angelo State University

IT Offshore Outsourcing: Knowledge
Drain and Other Risk Factors

*Alexander I. Mechitov, University of
Montevallo*

*Elena Moshkovich, University of
Montevallo*

China's Economic Growth:
Environmental Consequences
Kip Pirkle, Washington & Lee University
Economic Growth and Information and
Communication Technology: The New
Eastern Europe

*Christopher Ziemnowicz, University of
North Carolina - Pembroke*

*John E. Spillan, The Pennsylvania State
University*

Discussants

Elisabeth G. Velazquez, Roanoke College

*Michael Latta, Coastal Carolina
University*

*Mallika Das, Mount Saint Vincent
University*

5:00PM

**[MT4] MEETING: SE DSI
BUSINESS MEETING**

5:00PM to 6:30 PM Oglethorpe A

7:00PM

PRESIDENT'S RECEPTION

Sponsored by

Dr. Ed Ranelli, Dean

College of Business and

Dr. Arup Mukherjee, Chairperson

Dept. of Management & MIS

The University of West Florida

7:00PM to 8:30 PM

Atrium

Friday, February 23

7:30AM

COFFEE BREAK

Sponsored by
Dr. Samuel Wathen, Interim Dean
Wall College of Business
Coastal Carolina University

Co-Sponsored by
Course Technology –
Thomson Learning
7:30AM to 8:00 AM
Prefunction 2nd Floor

REGISTRATION

7:30AM to 11:30 AM
Prefunction 2nd Floor

PLACEMENT

7:30AM to 11:30 AM
Prefunction 2nd Floor

8:00AM

**[SP6] WORKSHOP:
ACADEMIC STREET
SMARTS IV: THE CARE AND
FEEDING OF STUDENTS**
8:00AM to 9:30 AM *Talfair*

Coordinator

*William B. Carper, University of West
Florida*

Leaders

*Carl W. Gooding, Jacksonville State
University*
James A. Pope, University of Toledo
Harrison S. Carter, The Citadel

**[AG7] ISSUES IN REAL
ESTATE AND FINANCIAL
ANALYSIS**

8:00AM to 9:30 AM *Johnson*

Chairperson

*BillieAnn Brotman, Kennesaw State
University*

Real Estate Loan Delinquency, Property
Prices and Alternative Income
Opportunities

*BillieAnn Brotman, Kennesaw State
University*

The Sales-Per-Employee Ratio: A
Measure of Company's Productivity and
Financial Health

*Ravinder K. Bhardwaj, Winthrop
University*

Michael D. Evans, Winthrop University
An Examination of Market Impact Effect
on Differences Between Historical
Measures of Risk and the Risk Implied
By Economic Value Added

Wesley M. Jones, Jr., The Citadel
*George S. Lowry, Randolph-Macon
College*

Discussants

Nikki M. Finlay, Clayton State University
*BillieAnn Brotman, Kennesaw State
University*
James P. Lawler, Pace University

**[IE16] CREATING
TEXTBOOKS**

8:00AM to 9:30 AM Pulaski

Chairperson

Anne L. Olsen, Winthrop University

Textbook Coverage of Sample Sizes for P
Charts

Emma Jane Riddle, Winthrop University

Richard L. Morris, Winthrop University

Student-developed, Web-Based Textbook

Sarah L. Frank, University of West

Florida

Allen J. Frank, University of West Florida

Moving Beyond Integrating Ubiquitous

Research Skills in Undergraduate

Information Systems Degree Programs

Harry L. Reif, James Madison University

Young B. Choi, James Madison

University

Kathy Clarke, James Madison University

Discussants

Ron Sones, Liberty

Larry D. Smith, Charleston Southern

University

Thomas F. Hawk, Frostburg State

University

**[IE17] TEACHING AND
LEARNING APPROACHES**

8:00AM to 9:30 AM Forsyth

Chairperson

Shanan G. Gibson, East Carolina

University

Team Cases in Quantitative Courses

Craig G. Harms, University of North

Florida

Analysis After Output

Kenneth R. MacLeod, East Carolina

University

Using the Wall Street Journal in Business

School Classrooms: Student and Faculty

Perceptions, Usage, and Pedagogical Best

Practices

Douglas Johnson, Georgia Southern

University

Angela M. Leverett, Georgia Southern

University

Mildred N. Wilson, Georgia Southern
University

Discussants

Richard G. Platt, University of West
Florida

James McDonald, Georgia Southern
University

Shanan G. Gibson, East Carolina

University

**[IE18] PANEL: ASSURANCE
OF LEARNING**

8:00AM to 9:30 AM Franklin

Chairperson

Tanya Goette, Georgia College & State

University

Assurance of Learning

Tanya Goette, Georgia College & State

University

Barbara A. Price, Georgia Southern

University

Ernest A. Capozzoli, Kennesaw State

University

Linda Malgeri, Kennesaw State

University

Thomas Case, Georgia Southern

University

Hope M. Baker, Kennesaw State

University

Douglas A. Goings, Georgia College &

State University

**[MK5] REACHING
CUSTOMERS:
UNDERSTANDING THE
MOTIVATIONAL ASPECTS
AND HOW TO BEST USE
PROMOTIONAL DOLLARS**

8:00AM to 9:30 AM Chatham

Chairperson

Barbara D. Bart, Bart Research

Associates

Chronic Versus Acute Drugs: Which
Promotional Dollars Are Well Spent?

*Michael Latta, Coastal Carolina
University*

Customer Perceptions in a Retail
Environment: Potential Problem Areas

*Michael Dotson, Appalachian State
University*

*Dinesh S. Dave, Appalachian State
University*

MBA Students Wants and Needs: A Kano
Approach

*Ajay K. Aggarwal, Millsaps College
Raymond A. Phelps, Millsaps College*

Discussants

*Elisabeth G. Velazquez, Roanoke College
Margaret M. Capen, East Carolina*

University

*Michael Latta, Coastal Carolina
University*

**[PS1] PUBLIC SECTOR:
PERFORMANCE, TAX, AND
PUBLIC SERVICE DEMAND
ISSUES**

8:00AM to 9:30 AM Oglethorpe A

Chairperson

Ephrem Eyob, Virginia State University

Public Service Demands By Timeshare
Versus Hotel Properties in a Coastal
Community

*Darla J. Domke-Damonte, Coastal
Carolina University*

*L. Taylor Damonte, Coastal Carolina
University*

Gary Loftus, Coastal Carolina University

Comparative State Tax Burden and Tax

Effort Measures How Good Are They

*Sanela Porca, University of South
Carolina - Aiken*

*Marsha R. Shelburn, University of South
Carolina - Aiken*

Measuring Performance

Joseph G. Van Matre, University of

Alabama - Birmingham

Discussants

*M. Eileen Higgins, Frostburg State
University*

*David Antonioni, University of Wisconsin
- Madison*

*Enoch K. Beraho, South Carolina State
University*

**[ST4] QUANTITATIVE
MANAGEMENT PRACTICE**

8:00AM to 9:30 AM Oglethorpe B

Chairperson

*Robert T. Barrett, Francis Marion
University*

A Preliminary Report on Two
Approaches to Assessment of
Undergraduate Business Statistics

*Susan W. Palocsay, James Madison
University*

*Scott P. Stevens, James Madison
University*

Extremal Experiment to Optimize
Parameters of Automatic Bobbin-changer

*Qidong Cao, Winthrop University
Thomas E. Griffin, Indiana Wesleyan
University*

On Managing Inventory With Persistent
Demand Shocks

*Xiaolong Zhang, Georgia Southern
University*

The Life Cycle of Top Players' Home Run
Production

*Robert T. Barrett, Francis Marion
University*

*Robert E. Pugh, Francis Marion
University*

Discussants

*Xiaolong Zhang, Georgia Southern
University*

*Robert L. Andrews, Virginia
Commonwealth University*

*Robert T. Barrett, Francis Marion
University*

*Scott P. Stevens, James Madison
University*

**[SU1] STUDENT PAPER
COMPETITION 1**

8:00AM to 9:30 AM Reynolds

Chairperson

Paul K. Bergey, North Carolina State
University

Modeling the Relationships Between
Computer Self-efficacy, Computer
Anxiety, and Computer Security
Knowledge

Stephen Z. Jourdan, Georgia
Southwestern State University

Application Security: Transaction Based
Role Authorization

Sushma Mishra, Virginia Commonwealth
University

Factors Influencing the Perceived
Security of the Customer While
Purchasing Using Web

Anupam Kumar Nath, University of North
Carolina - Greensboro

Praveen Pinjani, University of North
Carolina - Greensboro

Judges

Timothy H. Burwell, Appalachian State
University

Christina D. McCart, Roanok College
Marilyn Smith, Winthrop University

9:30AM

COFFEE BREAK

Sponsored by

Dr. M. Barney O'Brien, Dean

School of Business

Francis Marion University

9:30AM to 10:00 AM

Prefunction 2nd Floor

10:00AM

**[SP7] WORKSHOP:
TOWARD A MODEL OF
GRADUATE PROGRAM
ASSESSMENT**

10:00AM to 11:30 AM Pulaski

Coordinator

Marthe A. McClive, Frostburg State
University

Leader

Ronald L. Ross, Frostburg State
University

**[AC5] PERFORMANCE,
DISTRESS, AND GIANTS
FALLING**

10:00AM to 11:30 AM Oglethorpe A

Chairperson

Cal Christian, East Carolina University

The Contribution of Fundamental
Analysis in Evaluating Bank Performance

Cal Christian, East Carolina University

Jacquelyn Sue Moffitt, Louisiana State
University

Lynn A. Suberly, University of South
Alabama

Predicting Financial Distress: Do Insider
Trades Signal Bankruptcy?

Joseph B. Gilmore, Frostburg State
University

Could the Mighty Giant Take a Fall? A

Focus on Wal-Mart Through the

Stakeholder Lense

Christie M. Files, Frostburg State
University

Gloria J. Harrell-Cook, Frostburg State
University

Donald P. Hetrick, Frostburg State
University

Robert L. Medley, Jr., Frostburg State
University

Discussants

J. Harrison McCraw, University of West
Georgia

*Cal Christian, East Carolina University
Joseph B. Gilmore, Frostburg State
University*

**[IS9] EFFECTIVE
MANAGEMENT OF DATA
AND DATABASES**

10:00AM to 11:30 AM Oglethorpe B

Chairperson

*Julio C. Rivera, University of Alabama -
Birmingham*

Scheduling Business Matchmaking
Appointments

*Yingping Huang, University of North
Alabama*

The Use of Encryption in It Control and
in the Security of Data and Information

*Tommie Singleton, University of Alabama
at Birmingham*

*Julio C. Rivera, University of Alabama -
Birmingham*

*William A. Hailey, University of Alabama
at Birmingham*

Edward Curry, (No Affiliation)

Determining the Relative Efficiency of
Security Based Open Source Software
Projects Using Data Envelopment
Analysis

*Barry A. Wray, University of North
Carolina - Wilmington*

*Richard G. Mathieu, James Madison
University*

Discussants

Yuan-Hsi Hsu, Feng Chia University

*Yingping Huang, University of North
Alabama*

Alan D. Smith, Robert Morris College

**[DS1] TOPICS IN DECISION
SUPPORT**

10:00AM to 11:30 AM Johnson

Chairperson

*Richard E. Crandall, Appalachian State
University*

How Much Evidence is Enough?:

Bayesian Analysis at the Limits

*Harry Katzan, Jr., Savannah State
University*

Topic Maps for Services Science

Christopher Zobel, Virginia Tech

Course Registration Process Automation:

A Proposed Model of a New IT System in

Educational Organization

Changsub Shim, Savannah State

University

Robin M. Snyder, Savannah State

University

Discussants

*Stephen Bukowy, University of North
Carolina at Pembroke*

James A. Pope, University of Toledo

*Dinesh S. Dave, Appalachian State
University*

[IE19] ASSESSMENT

10:00AM to 11:30 AM Chatham

Chairperson

Ken I. Kim, The University of Toledo

The Case for Assessing Learning

Outcomes in Quantitative Courses: Using

Embedded Questions for Direct

Assessment

*Cindy H. Randall, Georgia Southern
University*

*Barbara A. Price, Georgia Southern
University*

Technologically-Enhanced Economics

Education: Assessment of Learning

Outcomes

*Ramin Cooper Maysami, University of
North Carolina at Pembroke*

Developing a Community Outreach

Program for Information Assurance

Jungwoo Ryoo, Penn State Altoona

Charlotte E. McConn, Penn State Altoona

Discussants

*P. Krishnakumar, Slippery Rock
University*

Carol Sue Arnone, Frostburg St Univ

*Ramin Cooper Maysami, University of
North Carolina at Pembroke*

**[MG7] LABOR ISSUES IN
MANAGEMENT**

10:00AM to 11:30 AM Franklin

Chairperson

William R. Crandall, University of North
Carolina, Pembroke

Labor Issues Surrounding the 2008
Beijing Olympics

Jeremy B. Fox, Appalachian State
University

Joan M. Donohue, University of South
Carolina

Jinpei Wu, Virginia Tech

The Role of Labor on Airline Profit
Margins

Richard Cobb, Jacksonville State
University

Laura A. Cobb, Auburn University

Taleah H. Collum, Jacksonville State
University

Attitudes of Indian Mbas Toward Unions:
Some : Correlates and Their Implications

Hari Das, Saint Mary's University

Unnikrishnan Nair, Indian Institue of
Management

Discussants

Laura A. Cobb, Auburn University

Hari Das, Saint Mary's University

Joan M. Donohue, University of South
Carolina

**[MG8] WOMENS ISSUES IN
THE WORKPLACE**

10:00AM to 11:30 AM Talfair

Chairperson

James O. Smith, East Carolina University

A Preliminary Assessment of
Undergraduate Perceptions of Sexual
Harassment and Gender Discrimination in
the Workplace

Stephanie R. Sipe, Georgia Southern
University

Douglas Johnson, Georgia Southern
University

Donna K. Fisher, Georgia Southern
University

Qualitative Analysis of the Experience of
Women and Minority Faculty as
Compared to Their Caucasian Male
Counterparts

Janice Witt Smith, Winston-Salem State
University-

The Future of Leadership: Women in the
Workforce: From Feminine Mystique to
Feminine Unique

M. Eileen Higgins, Frostburg State
University

Discussants

Janice Witt Smith, Winston-Salem State
University-

M. Eileen Higgins, Frostburg State
University

Douglas Johnson, Georgia Southern
University

**[PO4] MEASURING AND
FORECASTING**

PERFORMANCE

10:00AM to 11:30 AM Forsyth

Chairperson

Barbara D. Bart, Bart Research
Associates

Small Business Forecasts: The Case for
Combination Techniques

Joanne M. Sulek, North Carolina A & T
State University

Rhonda L. Hensley, North Carolina A &
T State University

Tracy D. Rishel, Belmont Abbey College

Comparing Standard, Modified, and
Exact P Charts

Richard L. Morris, Winthrop University

Emma Jane Riddle, Winthrop University

Improving Practical Measures of Queue
Performance

James M. Grayson, Augusta State
University

Todd A. Schultz, Augusta State University

Discussants

James M. Grayson, Augusta State
University

Rhonda L. Hensley, North Carolina A &
T State University

Richard L. Morris, Winthrop University

Friday, February 23

**[SU2] STUDENT PAPER
COMPETITION 2**

10:00AM to 11:30 AM *Reynolds*

Chairperson

*Paul K. Bergey, North Carolina State
University*

On the Use of Fuzzy Multiobjective
Optimization Versus Efficiency Analysis:
An Application to the Nurse Scheduling
Problem

*Gary M. Fetter, Virginia Tech
Mauro Falasca, Virginia Tech*

Student Evaluation of Instructor
Performance: Assessing the Role of
Student Motivation

Barry A. Cumbie, Auburn University

Toward the Development of a
Contingency Planning Model

Joseph B. Skipper, Auburn University

Will It Survive? A Theoretical Model of
Open Source Software Projects' Success

*Vishal Midha, University of North
Carolina - Greensboro*

Judges

*Timothy H. Burwell, Appalachian State
University*

Christina D. McCart, Roanok College

Marilyn Smith, Winthrop University

Noon

PRESIDENT'S LUNCH

**Sponsored by
SE DSI**

**Co-Sponsored by
Dr. Mostafa Sarhan
College of Business Administration
Savannah State University**

Noon to 1:30 PM Ballroom D-E