

Forty-First Annual Meeting — February 23-25, 2011

## Savannah, Georgia



### The Savannah Marriott Riverside

100 General McIntosh Boulevard, Savannah, Georgia 31401  
Reservations: 1-800-228-9290/1-912-233-7722 1-912-233-3765 (fax)

**DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: SEPTEMBER 27, 2010**  
**DEADLINE FOR STUDENT PAPERS: OCTOBER 29, 2010**

**MEETING ANNOUNCEMENT**—The Southeast Region of the Decision Sciences Institute (SE DSI) will hold its 41<sup>st</sup> Annual Meeting at The Savannah Marriott Riverside in Savannah, Georgia **February 23-25, 2011**. Proposals from those in business, government, and academia are invited for competitive papers, symposia, tutorials, and workshops on current topics from all areas of the decision sciences.

**COMPETITIVE PAPERS**— The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Anyone submitting a paper must intend to register for and attend the meeting to present the paper if it is accepted. Outstanding papers will be awarded and recognized at the meeting luncheon on February 25<sup>th</sup>. **The Submission Deadline for Regular Papers and Abstracts is September 27, 2010.**

**STUDENT PAPERS**— The 2011 SE DSI Student Paper Competition is designed for Ph.D. students but all undergraduate, graduate, and MBA student papers are welcomed. Papers submitted in the Student Track must be solely of student authorship. Such papers must be submitted directly to the Program Chair and will be subject to the same review process as regular papers. All student papers accepted by the reviewers will be scheduled on the program and a \$100 Travel Stipend will be awarded to each paper (regardless of the number of authors) at the meeting. Students who do not present their papers will not be eligible for the Travel Stipend. The Student Paper Judges will also evaluate the quality of the paper presentations and recognize outstanding papers at the meeting's luncheon on February 25<sup>th</sup>. **The Submission Deadline for Student Papers is October 29, 2010.**

**SYMPOSIA, TUTORIALS, AND WORKSHOPS**—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SE DSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

**PROCEEDINGS**—The SE DSI will publish electronic *Proceedings* in CD-ROM form containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Publication in the

*Proceedings* is subject to a strict set of standards and deadlines that will be the responsibility of the authors. Primary authors will receive *Proceedings* instructions in November of 2010.

**VOLUNTEERS** — Individuals interested in participating in the 2010 Program by serving as a reviewer, discussant, session chair, or in some other role should contact the Program Chair at the address indicated below by July 26, 2010. A Volunteer form is available on the SE DSI web site.

**PLACEMENT SERVICE**—A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SEDSI website under Meeting Information. The forms may be submitted by mail, fax, or email to Chris Zobel, Business Information Technology, 2072 Pamplin Hall, Blacksburg, VA 24061, [czobel@vt.edu](mailto:czobel@vt.edu). For more information contact Dr. Zobel at 540-231-1856.

### PAPERLESS SUBMISSION PROCESS

#### INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI web site [www.sedsi.org](http://www.sedsi.org) and select the submission link (on or after July 17, 2009).

The submission process opens July 16, 2010, and closes September 27, 2010. Please note that **PDF format** is required for all submissions.

1. Information to be entered during the paper entry process includes (1) the Track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. The submission to be uploaded must be in PDF format. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. Paper proposals should be a minimum of four pages.

All non-student submissions are due to the Program Chair by September 27, 2010. Notification of acceptance or rejection will be mailed before Thanksgiving of 2010. Accepted papers will be due in final *Proceedings* form no later than January 3, 2010.

All questions should be addressed to:

**Dr. George S. Lowry**  
**2011 SE DSI Program Chair**  
**Department of Economics and Business**  
**Randolph-Macon College**  
**Ashland, VA 23238**  
**glowry@rmc.edu**  
**804-752-7306**

**For more information and various meeting related forms, please visit the SE DSI website:**  
**[www.sedsi.org](http://www.sedsi.org)**

**Program Chair** — George S. Lowry, Department of Economics and Business, Randolph-Macon College, glowry@rmc.edu

**Associate Program Chair** — Edward D. Showalter, Department of Economics and Business, Randolph-Macon College, eshowalt@rmc.edu

**Local Arrangements Coordinator**— Drew Rosen, UNC-Wilmington, rosenl@uncw.edu

**Placement/Technology Coordinator**— Christopher Zobel, Virginia Tech, czobel@vt.edu

### **Program Tracks and Track Chairs**

**Accounting, Business Ethics, Business Law, Information Privacy and Security** — Richard E. Crandall, Appalachian State University, crandllre@appstate.edu

**Ag Econ, Environmental Economics, Economics and Finance** — Steven D. Lang, Randolph-Macon College, slang@rmc.edu

**Information Systems, MIS, & CIS** — Tanya Goette, Georgia College & State University, tanya.goette@gcsu.edu

**Innovative Education and Experiential Learning** — Ajay k. Aggarwal, Millsaps College, aggarak@millsaps.edu

**Management, Organizational Behavior, Organizational Theory, and Human Resource Management** — Sara Kiser, Judson College, skiser@judson.edu

**Marketing, International Business & Logistics** — Elisabeth G. Valazquez, Roanoke College, glistere@roanoke.edu

**Public Sector and Not for Profit** — William J. Miller, Georgia College & State University, William.miller@gcsu.edu

**Statistics, Quantitative Management, and Management Science** — Julie Ann Stuart Williams, University of West Florida, jawilliams@uwf.edu

**Supply Chain Management and Logistics, POM and TQM** — Marilyn Smith, Winthrop University, smithm@winthrop.edu

**Teaching & Pedagogy** — Suzanne Smith, Presbyterian College, ssmith@presby.edu

**Web-Based Applications, DSS, AI, and IT** — Wilma M. Andrews, Virginia Commonwealth University, wandrews@vcu.edu

**Student Papers** — Joan Donohue, University of South Carolina, donohue@moore.sc.edu

## **Southeast Decision Sciences Institute**

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**February 23-25, 2011**  
**The Savannah Marriott Riverside**  
**Savannah, Georgia**

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