

SOUTHEAST DECISION SCIENCES INSTITUTE

Forty-Second Annual Meeting — February 29 - March 2, 2012

Columbia, South Carolina



Hilton Columbia Center

924 Senate Street – Columbia, South Carolina 29201

Reservations: 1-800-HILTONS/1-803-744-7800 - fax: 1-803-744-7777

FINAL DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: OCTOBER 23, 2011
DEADLINE FOR STUDENT PAPERS: OCTOBER 31, 2011

MEETING ANNOUNCEMENT—The Southeast Region of the Decision Sciences Institute (SE DSI) will hold its 42nd Annual Meeting at the Hilton Columbia Center from **February 29-March 2, 2012**. Proposals from those in business, government, and academia are invited for competitive papers, symposia, tutorials, and workshops on current topics from all areas of the decision sciences.

COMPETITIVE PAPERS—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Anyone submitting a paper must intend to register for and attend the meeting to present the paper if it is accepted. Outstanding papers will be selected and recognized at the meeting luncheon on March 2nd. **The Final Submission Deadline for Regular Papers and Abstracts is October 23, 2011.**

STUDENT PAPERS—The 2012 SE DSI Student Paper Competition is designed for Ph.D. students but all undergraduate, graduate, and MBA student papers are welcomed. Papers submitted in the Student Track must be solely of student authorship. Such papers must be submitted directly to the Program Chair and will be subject to the same review process as regular papers. All student papers accepted by the reviewers will be scheduled on the program and a \$100 Travel Stipend will be awarded for each paper (regardless of the number of authors) at the meeting. Students who do not present their papers will not be eligible for the Travel Stipend. The Student Paper Judges will also evaluate the quality of the paper presentations and recognize outstanding papers at the meeting's luncheon on March 2nd. **The Submission Deadline for Student Papers is October 31, 2011.**

SYMPOSIA, TUTORIALS, AND WORKSHOPS—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SE DSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

PROCEEDINGS—The SE DSI will publish electronic *Proceedings* in CD-ROM form containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Publication in the *Proceedings* is subject to a strict set of standards and deadlines that will be the responsibility of the authors. Notification of acceptance or rejection should be mailed before Thanksgiving of 2011, and accepted papers will be due in final *Proceedings* form no later than Jan 6, 2012.

VOLUNTEERS—Individuals interested in participating in the 2012 Program by serving as a reviewer, discussant, session chair, or in some other role should contact the Program Chair at the address indicated below. A Volunteer form is available on the SE DSI web site: www.sedsi.org.

PLACEMENT SERVICE—A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SEDSI website under Meeting Information. The forms may be submitted by mail, fax, or email to Dr. Kellie Keeling, Department of Business Information & Analytics, University of Denver, 2101 S. University Blvd., Denver, CO 80208-8931, Kellie.Keeling@du.edu, 303-871-2296.

PAPERLESS SUBMISSION PROCESS

INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI web site www.sedsi.org and select the submission link (on or after July 1, 2011).

The submission process opens July 1, 2011, and closes Oct. 14, 2011.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. The submission to be uploaded must be in **PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. Submitted papers should be a minimum of four pages.

All questions should be addressed to:

Dr. Christopher W. Zobel
2012 SE DSI Program Chair
Department of Business Information Technology
1007 Pamplin Hall, Virginia Tech
Blacksburg, VA 24061-0235
czobel@vt.edu
540-231-1856

For more information and various meeting related forms, please
visit the SE DSI website:
www.sedsi.org

Program Chair — Christopher W. Zobel, Dept. of Business
Information Technology, Virginia Tech, czobel@vt.edu

Associate Program Chair — Jason Deane, Dept. of Business
Information Technology, Virginia Tech, jason.deane@vt.edu

Local Arrangements Coordinator — Joan Donohue, University
of South Carolina, donohue@moore.sc.edu

Placement/Technology Coordinator — Kellie Keeling,
University of Denver, Kellie.Keeling@du.edu

Program Tracks and Track Chairs

**Accounting, Business Ethics, Business Law, Information Privacy
and Security** — Ken Corley, Appalachian State University,
corleyjk@appstate.edu

Ag Econ, Environmental Economics, Economics, and Finance —
Forrest Stegelin, University of Georgia, fstegelin@uga.edu

Information Systems, MIS, and CIS — Cheryl Aasheim, Georgia
Southern University, caasheim@georgiasouthern.edu

Innovative Education and Experiential Learning — Alan Abrahams,
Virginia Tech, abra@vt.edu

**Management, Organizational Behavior, Organizational Theory, and
Human Resource Management** — Sara Kiser, Judson College,
skiser@judson.edu

Marketing and International Business — Elisabeth G. Velazquez,
Roanoke College, gilster@roanoke.edu

Public Sector and Not for Profit — Wilma Andrews, Virginia
Commonwealth University, wandrews@vcu.edu

Statistics, Quantitative Management, and Management Science —
Cynthia Knott & Donna M. Schaeffer, Marymount University,
Cynthia.knott@marymount.edu / dschaeff@marymount.edu

Supply Chain Management and Logistics, POM and TQM — Jay
Teets, Coastal Carolina University, jayt@coastal.edu

Teaching & Pedagogy — Suzanne Smith, Presbyterian College,
ssmith@presby.edu

Web-Based Applications, DSS, AI, and IT — John O'Malley, Georgia
Southern University, jomalley@georgiasouthern.edu

Student Papers — Joan Donohue, University of South Carolina,
donohue@moore.sc.edu

Southeast Decision Sciences Institute

Dr. Christopher W. Zobel – 2012 Program Chair
Dept. of Business Information Technology
1007 Pamplin Hall, Virginia Tech
Blacksburg, VA 24061-0235

Non-Profit
Organization
U.S. Postage
Paid
Pensacola, FL
32514
Permit No. ___

Southeast Decision Sciences Institute Forty-Second Annual Meeting

February 29 - March 2, 2012
Hilton Columbia Center
Columbia, South Carolina

**FINAL DEADLINE FOR PAPERS AND SPECIAL SESSION
PROPOSALS: OCTOBER 23, 2011**

DEADLINE FOR STUDENT PAPERS: OCTOBER 31, 2011

