

# SOUTHEAST DECISION SCIENCES INSTITUTE

Forty-Second Annual Meeting — February 29 - March 2, 2012

## Columbia, South Carolina



### Hilton Columbia Center

924 Senate Street – Columbia, South Carolina 29201

Reservations: 1-800-HILTONS/1-803-744-7800 - fax: 1-803-744-7777

**DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: SEPTEMBER 30, 2011**

**DEADLINE FOR STUDENT PAPERS: OCTOBER 31, 2011**

**MEETING ANNOUNCEMENT**—The Southeast Region of the Decision Sciences Institute (SE DSI) will hold its 42<sup>nd</sup> Annual Meeting at the Hilton Columbia Center from **February 29-March 2, 2012**. Proposals from those in business, government, and academia are invited for competitive papers, symposia, tutorials, and workshops on current topics from all areas of the decision sciences.

**COMPETITIVE PAPERS**—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Anyone submitting a paper must intend to register for and attend the meeting to present the paper if it is accepted. Outstanding papers will be selected and recognized at the meeting luncheon on March 2<sup>nd</sup>. **The Submission Deadline for Regular Papers and Abstracts is September 30, 2011.**

**STUDENT PAPERS**—The 2012 SE DSI Student Paper Competition is designed for Ph.D. students but all undergraduate, graduate, and MBA student papers are welcomed. Papers submitted in the Student Track must be solely of student authorship. Such papers must be submitted directly to the Program Chair and will be subject to the same review process as regular papers. All student papers accepted by the reviewers will be scheduled on the program and a \$100 Travel Stipend will be awarded for each paper (regardless of the number of authors) at the meeting. Students who do not present their papers will not be eligible for the Travel Stipend. The Student Paper Judges will also evaluate the quality of the paper presentations and recognize outstanding papers at the meeting's luncheon on March 2<sup>nd</sup>. **The Submission Deadline for Student Papers is October 31, 2011.**

**SYMPOSIA, TUTORIALS, AND WORKSHOPS**—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SE DSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

**PROCEEDINGS**—The SE DSI will publish electronic *Proceedings* in CD-ROM form containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Publication in the *Proceedings* is subject to a strict set of standards and deadlines that will be the responsibility of the authors. Notification of acceptance or rejection will be mailed before Thanksgiving of 2011, and accepted papers will be due in final *Proceedings* form no later than Jan 6, 2012.

**VOLUNTEERS**—Individuals interested in participating in the 2012 Program by serving as a reviewer, discussant, session chair, or in some other role should contact the Program Chair at the address indicated below by July 31, 2011. A Volunteer form is available on the SE DSI web site: [www.sedsi.org](http://www.sedsi.org).

**PLACEMENT SERVICE**—A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SEDSI website under Meeting Information. The forms may be submitted by mail, fax, or email to Dr. Kellie Keeling, Department of Business Information & Analytics, University of Denver, 2101 S. University Blvd., Denver, CO 80208-8931, [Kellie.Keeling@du.edu](mailto:Kellie.Keeling@du.edu), 303-871-2296.

### PAPERLESS SUBMISSION PROCESS

#### INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI web site [www.sedsi.org](http://www.sedsi.org) and select the submission link (on or after July 1, 2011).

The submission process opens July 1, 2011, and closes Sept 30, 2011.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. The submission to be uploaded must be in **PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. Submitted papers should be a minimum of four pages.

All questions should be addressed to:

**Dr. Christopher W. Zobel**  
**2012 SE DSI Program Chair**  
**Department of Business Information Technology**  
**1007 Pamplin Hall, Virginia Tech**  
**Blacksburg, VA 24061-0235**  
**czobel@vt.edu**  
**540-231-1856**

For more information and various meeting related forms, please  
visit the SE DSI website:  
[www.sedsi.org](http://www.sedsi.org)

**Program Chair** — Christopher W. Zobel, Dept. of Business  
Information Technology, Virginia Tech, czobel@vt.edu

**Associate Program Chair** — Jason Deane, Dept. of Business  
Information Technology, Virginia Tech, jason.deane@vt.edu

**Local Arrangements Coordinator** — Joan Donohue, University  
of South Carolina, donohue@moore.sc.edu

**Placement/Technology Coordinator** — Kellie Keeling,  
University of Denver, Kellie.Keeling@du.edu

#### Program Tracks and Track Chairs

**Accounting, Business Ethics, Business Law, Information Privacy  
and Security** — Ken Corley, Appalachian State University,  
corleyjk@appstate.edu

**Ag Econ, Environmental Economics, Economics, and Finance** —  
Forrest Stegelin, University of Georgia, fstegelin@agecon.uga.edu

**Information Systems, MIS, and CIS** — Cheryl Aasheim, Georgia  
Southern University, caasheim@georgiasouthern.edu

**Innovative Education and Experiential Learning** — Alan Abrahams,  
Virginia Tech, abra@vt.edu

**Management, Organizational Behavior, Organizational Theory, and  
Human Resource Management** — Sara Kiser, Judson College,  
skiser@judson.edu

**Marketing and International Business** — Elisabeth G. Velazquez,  
Roanoke College, glister@roanoke.edu

**Public Sector and Not for Profit** — Wilma Andrews, Virginia  
Commonwealth University, wandrews@vcu.edu

**Statistics, Quantitative Management, and Management Science** —  
Cynthia Knott & Donna M. Schaeffer, Marymount University,  
Cynthia.knott@marymount.edu / dschaeff@marymount.edu

**Supply Chain Management and Logistics, POM and TQM** — Jay  
Teets, Coastal Carolina University, jayt@coastal.edu

**Teaching & Pedagogy** — Suzanne Smith, Presbyterian College,  
ssmith@presby.edu

**Web-Based Applications, DSS, AI, and IT** — John O'Malley, Georgia  
Southern University, jomalley@georgiasouthern.edu

**Student Papers** — Joan Donohue, University of South Carolina,  
donohue@moore.sc.edu

### **Southeast Decision Sciences Institute**

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**February 29 - March 2, 2012**  
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**Columbia, South Carolina**

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