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**SOUTHEAST DECISION SCIENCES INSTITUTE**  
 Forty-Second Annual Meeting — February 29 – March 2, 2012  
**Columbia, South Carolina**

Hilton Columbia Center  
 924 Senate Street  
 Columbia, South Carolina 29201  
 Reservations: 1-800-HILTONS/803-744-7800 or 803-744-7777 (fax)

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**CONFERENCE EXHIBITOR/SPONSORSHIP FORM**

**Name of Company** \_\_\_\_\_

**Representative Attending Meeting** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

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\_\_\_\_\_

**Telephone/Fax** \_\_\_\_\_

**E-mail** \_\_\_\_\_

<u>METHOD OF PARTICIPATION</u>		<u>FEE</u>	<u>AMOUNT PAID</u>
<u>Exhibit Space</u>	One 6 Foot Table (Meeting Registration Included for One Representative)	\$500	\$ _____
	Additional 6 Foot Table (each)	\$100	\$ _____
	Additional Meeting Registrations (each)	\$100	\$ _____
<u>Program Ad</u>	Full Page (5" wide x 8" high)*	\$500	\$ _____
	Half Page (5" wide x 4" high)*	\$300	\$ _____
<u>Coffee Break:</u>	Primary Sponsor	\$500	\$ _____
	Co-Sponsor	\$250	\$ _____
<u>Student Paper Awards:</u>	Primary Sponsor	\$1,500	\$ _____
	Co-Sponsor	\$500	\$ _____
<u>President's Reception:</u>	Primary Sponsor	\$2,500	\$ _____
	Co-Sponsor	\$1,000	\$ _____
<b>Special Package</b>	<b>(Half page ad and Co-Sponsorship of a Coffee Break)</b>	<b>\$500</b>	<b>\$ _____</b>
<b>Special Package</b>	<b>(Half-page ad and Co-Sponsorship of the President's Reception)</b>	<b>\$1,250</b>	<b>\$ _____</b>
<b>Special Package</b>	<b>(Full page ad and Co-Sponsorship of the President's Luncheon)</b>	<b>\$2,000</b>	<b>\$ _____</b>
<b>TOTAL</b>			<b>\$ _____</b>

\*Advertising Requirements: All ads must be submitted in camera ready form by January 20, 2012.  
 The Program will be set in a Times New Roman typeface.

**Sponsorship Information and Layout for Signage and Program Display**

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(Event name)

**Sponsored By (The)**

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**Please Return This Form Along With Your Check For The Appropriate Amount Made Out To:**

**SE DSI**

**BY January 17, 2012 TO:**

**Dr. Christopher W. Zobel  
2012 SE DSI Program Chair  
Department of Business Information Technology  
1007 Pamplin Hall, Virginia Tech  
Blacksburg, VA 24061-0235  
Office: 540-231-1856 Fax: 540-231-3752  
E-mail: czobel@vt.edu**

**SPONSORSHIP FEES WILL NOT BE REFUNDED AFTER FEBRUARY 1, 2012.**

**THANK YOU FOR YOUR SUPPORT OF SE DSI!**