
Forty-Seventh Annual Meeting — February 22-24, 2017

Charleston, South Carolina



[DoubleTree by Hilton Hotel & Suites](#)

181 Church Street

Charleston, SC, 29401, USA

Call +1-843-577-2644 and use the code: **DSI**, Fax: +1-843-577-2697

DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS

(FINAL EXTENSION): **SUNDAY, NOVEMBER 13, 2016**

DEADLINE FOR STUDENT PAPERS (EXTENDED): **NOVEMBER 30, 2016**

MEETING ANNOUNCEMENT—The Southeast Region of the Decision Sciences Institute (SE DSI) will hold its 47th Annual Meeting at the DoubleTree by Hilton Hotel & Suite located at the Charleston Historic District from **February 22-24, 2017**. We invite individuals and author teams who are in business, government, and academia to submit competitive papers, abstracts, symposia, tutorials, and workshops on current topics from all areas of the decision sciences. Participants must register and attend the meeting.

COMPETITIVE PAPERS—Full papers will be peer-reviewed and, if accepted, will be published in the proceedings. Papers that are not accepted for the proceedings may still be presented and published as abstracts. The submission of a competitive paper for review means that the author certifies that the paper/idea is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Outstanding papers will receive special recognition at the meeting luncheon on February 24. **The Final Submission Deadline for Regular Papers is November 13, 2016**

ABSTRACTS—Abstracts are generally accepted for presentation at the meeting by default unless deemed inappropriate for or incompatible with the track to which it was submitted. Abstracts will appear in the proceedings as abstracts, not full papers. **The Final Submission Deadline for Abstracts is November 13, 2016**

SYMPOSIA, TUTORIALS, AND WORKSHOPS—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long summarizing what you intend to do and why it would be of interest and importance to members of the Institute. The Proceedings will include the short summary of the content. **The Final Submission Deadline for Symposia, Tutorials, and Workshops is November 13, 2016**

PROCEEDINGS—The SE DSI will publish electronic *Proceedings* online containing all full papers and abstracts presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible to adhere to the standards outlined online for publication in the *Proceedings*. Notification of acceptance or rejection should occur in December of 2016, and accepted papers will be due in final *Proceedings* form no later than Jan 9, 2017.

STUDENT PAPERS—The 2017 SE DSI Student Paper Competition welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be **solely of student authorship** and will be subject to the same review process as regular papers. Students who coauthor with their professor(s) could still submit their papers to the regular tracks but not the student paper track. Students will present their accepted papers at the conference, and authors of each paper will receive a \$100 Travel Stipend (distributed at the meeting's luncheon) regardless of the number of authors. Students who do not present their papers will not receive a Travel Stipend. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 24. **The Submission Deadline for Student Papers is November 30, 2016.**

VOLUNTEERS—Individuals interested in participating in the 2017 Program as a reviewer, discussant, or session chair should contact the Program Chair at rkheiran@clayton.edu.

PLACEMENT SERVICE—SE DSI provides position announcements at no cost. If you have an open position you would like to share with others attending the conference please send to Dr. Cheryl Aasheim, Department of Information Technology, Georgia Southern University, caasheim@georgiasouthern.edu.

Program Chair — Reza Kheirandish, College of Business, Clayton State University, rkheiran@clayton.edu

Associate Program Chair — Shabnam Mousavi, Carry School of Business, Johns Hopkins University, shabnam@jhu.edu

Local Arrangements Coordinator — Drew Rosen, Department of Information Systems & Operations Management University of North Carolina Wilmington, rosenl@uncw.edu

Program Chair Elect and Placement/Technology Coordinator — Cheryl Aasheim, Department of Information Technology, Georgia Southern University, caasheim@georgiasouthern.edu

Program Tracks and Track Chairs

Accounting, Business Ethics, Business Law, Information Privacy and Security — Catherine Staples, Randolph-Macon College, cstaples@rmc.edu

Ag Econ, Environmental Economics, Economics, and Finance — Michelle Hagadorn, Roanoke College, hagadorn@roanoke.edu

Analytics, Business Intelligence, Data Mining, and Statistics — Carin Lightner-Laws, Clayton State University, CarinLightner-Laws@clayton.edu

Hospitality, Recreation & Sports — Tracy Rishel, The Citadel, trishel@citadel.edu

Innovative Education, Teaching, and Pedagogy — Ajay Aggarwal, Henderson State University, aggarwa@hsu.edu

IS, IT, e-Business, and Social Media — Elena Olson, Virginia Commonwealth University, eipopel@vcu.edu

Management, Organizational Behavior, Organizational Theory, and Human Resource Management — Sara Kiser, Alabama State University, skiser@alasu.edu

Marketing and International Business — Rebecca Scott, University of North Carolina Wilmington, scotra@uncw.edu

Public Sector, Not for Profit, and Healthcare Management — Jim Gibson, East Carolina University, gibson.james.r@gmail.com

Student Papers — Laquanda Leaven, North Carolina A&T State University, lileaven@ncat.edu

Supply Chain Management and Logistics, POM and TQM — Shona Morgan, North Carolina A&T State University, smorgan@ncat.edu

SOUTHEAST DECISION SCIENCES INSTITUTE
Dr. Reza Kheirandish – 2017 Program Chair
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SOUTHEAST DECISION SCIENCES INSTITUTE
Forty-Seventh Annual Meeting

February 22-24, 2017
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ONLINE SUBMISSION PROCESS

INSTRUCTIONS FOR CONTRIBUTORS: General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI web site www.sedsi.org and select the submit paper link.

The submission process opens August 1, 2016 and closes **Nov. 13, 2016**.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. All submissions must be in **PDF format**.
3. Full papers must be a minimum of four pages and should include the title and a one-paragraph abstract between the title and the body of the paper. The names of the author(s) should **not** appear. If accepted, authors will resubmit the paper with names included.
4. Abstracts, symposia, tutorials, and workshops should include the title, author's name(s), affiliation(s), and contact information.

Please direct all questions to
Dr. Reza Kheirandish
2017 SE DSI Program Chair
College of Business
Clayton State University
2000 Clayton State Blvd.
Morrow, GA, 30260
678-466-4532
rkheiran@clayton.edu

NEW: SEINFORMS @ SEDSI — Mike Shurden, Lander University, mshurden@lander.edu. This "Fast Track" is added for the accepted papers at the SEINFORMS 2016, for which the authors would like to present their papers at the SEDSI. The deadline for submission to this track is **November 30, 2016** and there will be no additional review for these papers since they have already been reviewed. The papers in this track will appear in the SEDSI 2017 program, but will NOT be included in the SEDSI 2017 papers and proceedings, since they will be published in the SEINFORMS 2016 papers and proceedings.



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