Southeast Decision Sciences Institute SEDSI 2024 Info Pack



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SEDSI President Message

Hello SEDSI Conference Attendees,

I would like to take the opportunity to warmly welcome you to the 53rd meeting of SEDSI in Charleston, SC.

Thanks to the Program Chair, Dr. Elena Olson, and the entire program committee, we have an excellent, informative conference with many sessions that we hope will contribute to your knowledge base. *Building on the success of previous conferences,* the SEDSI 2024 program has already shaped up to be fruitful, and the professional networking opportunities will be indeed outstanding. In addition, we have also organized many opportunities for you to network with colleagues during the various social events made possible by our generous sponsors. Please see the information packet for a list of sponsors.

We are committed to ensuring that member engagement and support are at the forefront of our SEDSI's agenda. These will be our primary drivers as we strive for growth and continue our unwavering support for DSI.

Please take the opportunity to attend sessions to improve your teaching or learn about cutting edge research. Also, please take the opportunity to attend some of our special sessions like the scholarly journal editor sessions and our DASI sessions. Another great opportunity is to visit the publishers' tables to learn about resources related to teaching your courses. Finally, I would like to personally invite you to the Business Meeting on Thursday 4:00-5:00, President's Reception on Thursday evening 6:00-8:30, and the President's Luncheon on Friday 11:45-1:30.

For information about our sponsors, Board members, Council members and VPs, please see the information packet. I want to personally thank the entire team for their hard work and continued support of SEDSI. I would also especially thank Vivian Landrum, Executive Director of DSI, for her help and support in putting the conference together and Dr. Drew Rosen, VP of Meetings, for finding and securing such fantastic venues and rates for our conferences.

Look forward to seeing you at the conference. Thank you for your participation and support.

Best Regards,

Dr. Binshan Lin BellSouth Endowed Professorship Louisiana State University Shreveport SEDSI President



SEDSI 2024 Program Chair Message

Dear Colleagues,

I am delighted and honored to welcome you to SEDSI 2024 in the beautiful city of Charleston! It is a great privilege to serve my professional family as this year's Program Chair.

Our program is both informative and enjoyable. You will find sessions that interest you and increase your knowledge, covering a variety of topics and perspectives. You can also attend special sessions led by journal editors, as well as interact with the publishers and companies that provide educational resources for your courses. We have planned several social events where you can network with peers, exchange ideas, and make friends that will last beyond our time in Charleston.

We are proud of our remarkable number of students who will present their work and compete for awards. I would like to recognize and appreciate their efforts, as well as their professors and everyone involved in organizing our student track and student paper competition. At the heart of SEDSI is to help our next generation grow and flourish, and we are thrilled to see our students sharing their research with the community.

We are committed to creating an environment where engagement grows, and support is plentiful. Every member is important to SEDSI's vitality; together we are shaping a future where our collective knowledge inspires us to improve. A special thanks goes out to everyone for contributing your expertise and knowledge, making our professional family strong and vibrant. Your passion and energy propel us forward. Recognition is also due to our sponsors, exhibitors, and every college and university that made this meeting possible. I would like to express my gratitude to our fearless leaders - SEDSI President Dr. Binshan Lin and SEDSI President Elect Dr. Cheryl Aasheim - for their unwavering support and guidance, as well as to Vivian Landrum, Executive Director of DSI, for her mentorship and support throughout the planning and execution of this conference.

As we put the finishing touches on our preparations to make this conference a valuable and enjoyable experience for you, we are also excited to share with you some of the cultural and educational opportunities that the beautiful city of Charleston and the Francis Marion Hotel, our conference venue, have to offer. We hope that whether you are new to this charming place or coming back home, you will find this infopack useful in planning your trip. Your experiences at the SEDSI 2024 conference will surely be complemented by an array of cultural experiences that promise to make your time in Charleston unique and memorable.

I look forward to seeing you at the Business Meeting and President's Reception, where we can celebrate our achievements and plan for the future. Our incredible program committee has been working tirelessly to create a fantastic lineup of presentations and activities that will make this conference rewarding and unforgettable.

Let's enjoy this conference and all that it has to offer!

Warmest regards,

Dr. Elena Olson Virginia Commonwealth University SEDSI 2024 Program Chair



SEDSI 2024 Sponsors and Exhibitors

Decision Sciences Institute

The Decision Sciences Institute is a professional society dedicated to the development and application of quantitative and behavioral methods to administrative problems. Membership includes representatives from most of the functional areas of business. Through its journals, *Decision Sciences* and the *Decision Sciences Journal of Innovative Education*, along with national, international, and regional meetings and other activities, the Decision Sciences Institute serves as a vehicle to advance and disseminate the theory, application, pedagogy, and curriculum development of the decision sciences.

Special thanks to our Exhibitors and Sponsors

ExPrep
Hawkes Learning
McGraw Hill
The Citadel
University of Kentucky Gatton College of Business and Economics
University of Tennessee at Martin
VCU School of Business IS Department
Virginia Tech Pamplin College of Business



















SEDSI 2024 Program

Dear Attendees,

We are excited to extend a warm welcome to the upcoming SEDSI 2024 Conference! With the event drawing near, it is our pleasure to share some highlights of what you can expect during your time with us.



Our program is designed to provide an enriching experience, featuring:

- ❖ Plenary Session: Join us for a thought-provoking plenary session titled "Revolutionizing Education in the 21st Century: Unleashing the Potential of AI for Innovative Classroom Experiences."
- Special Scholarly Journal Editors in Chiefs Panels: Gain unique insights from 26 distinguished Editors in Chief as they discuss the latest trends and developments in decision sciences.
- ❖ Department Chairs Panel: Engage with department chairs as they lead a panel discussion on challenges, innovations, and the integration of AI in business school curriculum during two special sessions.
- ❖ Data Analytics and Special Instruction Session (DASI): Participate in ten informative sessions aimed at providing valuable insights into data analytics and special instructions.
- **Student Paper Competition:** Witness the academic prowess of undergraduates, master's students, and Ph.D. candidates as they compete in the prestigious student paper competition.
- Engaging Workshops: Enhance your skills and knowledge with six interactive workshops covering various aspects of decision sciences, including academic AI and analytics.
- ❖ Insightful Presentations: Dive into a diverse array of topics with over 200 presentations scheduled throughout the conference.

This year, we are proud to highlight a record number of **28** student presentations, showcasing the exceptional talent and research contributions of our student participants.

With a total of **11** tracks encompassing various facets of decision sciences, including academic AI and analytics, there is something for everyone at SEDSI 2024.

To access the conference program and plan your itinerary, please visit the SEDSI 2024 Conference Program on our website. Should you have any questions or require additional information, please don't hesitate to reach out to our support team at sedsi2024@vcu.edu.

We eagerly anticipate your presence at SEDSI 2024 and trust you will have a memorable and productive experience.

Warm regards,

SEDSI 2024 Team



SEDSI 2024 LinkedIn Group & Newsletter

The SEDSI Group on LinkedIn is the central hub for individuals interested in the SEDSI 2024 Conference in Charleston. This group serves as a dedicated space to provide essential updates, news, and insights regarding the conference, including details about speakers, schedules, and any other relevant information related to the field of decision sciences.

In addition to being a source of conference-related updates, the LinkedIn group fosters a community atmosphere. It's a place where SEDSI members can engage in discussions, share insights, and connect with like-minded professionals who share a common interest in decision sciences. This sense of community enables members to network, collaborate, and exchange ideas leading to the conference.

Moreover, the group offers a periodic newsletter as an additional resource for subscribers. The newsletter provides exclusive content, highlights, and crucial information about the preparation and progress toward the SEDSI 2024 Conference in Charleston. This newsletter aims to keep subscribers informed about significant developments, ensuring they stay up-to-date on all the essential aspects of the conference.

To sign up for the newsletter and receive the information pack, individuals interested in the SEDSI 2024 Conference can visit the following link: https://forms.gle/wc7xV3EQqHKHKL1c6

For further details about the SEDSI 2024 Conference, including the call for papers, individuals can visit the official SEDSI website: https://www.sedsi.org/

Stay connected and informed about the upcoming SEDSI 2024:

SEDSI 2024 LinkedIn Group



Sign up for our SEDSI Newsletter





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Barry Wray

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Virginia Tech



SEDSI 2024 Program Committee

Program Chair	
Dr. Elena Olson	Virginia Commonwealth University
Program Chair Elect	viigiilla commonweattii omversity
Dr. Clint Harshaw	Preshyterian College
Assistant to Program Chair	
Ms. Abrina Collins	Virginia Commonwealth University
Local Arrangements Coordinator	gg.
	University of North Carolina Wilmington
Proceedings Editor	
	Virginia State University
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Tra	ck Chairs
Accounting, Economics, and Finance	
Dr. Daewoung "Joey" Choi	•
Al tools: Implications for research, teaching, and stud	ent learning
Dr. Yuyun Zhong	•
Analytics, Big Data Applications, Business Intelligence	
Dr. Luis Novoai	·
Data Analytics and Statistics Instruction (DASI) (Invite	
Dr. Bob Andrews	,
Dr. Kellie Keeling	•
Healthcare, Public Sector and Not-for-Profit Manager	
Dr. Elham Torabi	,
Dr. Matthew T. Jenkins	,
Innovative Education, Assessment, Engaged Learning	
Dr. Tami Knotts	
OIS, IT, Blockchain Technology and Social Media, Info	
Dr. Shekar Challa	,
Management, Strategy, Organizational Behavior, Org	
Dr. Sara Kiser Marketing, Consumer Behavior, International Busines	,
Dr. Otis Jarvis	
	ns and Research (Online, Hybrid, and/or Face-to-Face)
Dr. Shanzhen Gao	· · · · · · · · · · · · · · · · · · ·
Production and Service Operations Management	viigina state oniversity
	Embry-Riddle Aeronautical University
SCM, Quality Management, Logistics, Hospitality, Rec	•
Dr. Hadi Farhangi	-
Dr. Suman Niranjan	•
Student Papers (Undergraduate, Master and Ph.D. St	
Dr. Christie Hui-chuan Chen	
Dr. Inessa Korovyakovskaya	•
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Fifty-Third Annual Meeting — February 21 - 23, 2024 Charleston, South Carolina

Francis Marion Hotel 387 King Street, Charleston, SC 29403 Room Special Rates are from \$189 per night Conference Hotel Cutoff Date: Monday, January 22, 2024

To make a reservation with SEDSI conference special rate, please call directly at (843)-722-0600 and let the conference

hotel know you are with SEDSI group, and they will get the reservations booked.

Early Conference Registration Cutoff Date: Thursday, January 4, 2024

DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: MONDAY, OCTOBER 30, 2023
DEADLINE FOR STUDENT PAPERS: MONDAY, OCTOBER 30, 2023

PROGRAM TRACKS

- Accounting, Economics and Finance
 Dr. Daewoung "Joey" Choi, dwc1223@uw.edu
- Al tools: Implications for research, teaching, and student learning

Dr. Yuyun Zhong, zhongyx@jmu.edu

- Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems
 Dr. Luis Novoa, novoadli@jmu.edu
- Data Analytics and Statistics Instruction (DASI) (Invited sessions only, email proposals to Bob Andrews)

Dr. Bob Andrews, randrews@vcu.edu

Dr. Kellie Keeling, kkeeling@du.edu

- Healthcare, Public Sector and Not-for-Profit Management
 - Dr. Elham Torabi, torabiex@jmu.edu
 - Dr. Matthew T. Jenkins, jenkinsmt@mail.etsu.edu
- Innovative Education, Assessment, Engaged Learning Curriculum, Teaching and Pedagogy

Dr. Tami Knotts, tknotts@lsus.edu

 IS, IT, Blockchain Technology and Social Media, Information Privacy, Security and System Resilience

Dr. Shekar Challa, cchalla@vsu.edu

 Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management

Dr. Sara Kiser, skiser@alasu.edu

 Marketing, Consumer Behavior, International Business, Business Ethics, and Business Law

Dr. Otis Jarvis, jarvisog@vcu.edu

 Post COVID-19 Academia: Special Topics on Instructions and Research (Online, Hybrid, and/or Face-to-Face)

 Pr. Shanzhon Gao sgap@yeu.odu

Dr. Shanzhen Gao, sgao@vsu.edu

- Production and Service Operations Management Dr. Farshid Azadian, azadianf@erau.edu
- SCM, Quality Management, Logistics, Hospitality, Recreation and Sports
 - Dr. Hadi Farhangi, farhangih@savannahstate.edu
 - Dr. Suman Niranjan, suman.niranjan@unt.edu
- Student Papers (Undergraduate, Master and Ph.D. Students)
 Dr. Christie Hui-chuan Chen, hchen38@utm.edu

- Special Academic Unit Heads Panels
 Dr. Reza Kheirandish, RezaKheirandish@clayton.edu
- Special Scholarly Journal Editors in Chiefs Panels Dr. Binshan Lin, Binshan.Lin@lsus.edu
- Symposia, Workshops, Tutorials, and Special Sessions
 Dr. Cheryl Aasheim, Cheryl.Aasheim@warrington.ufl.edu

COMPETITIVE PAPERS—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Outstanding papers will be selected and recognized at the meeting luncheon on February 23rd.

All paper presentations and panel sessions are held in person. No virtual sessions will be provided.

WORKSHOPS-SYMPOSIA, TUTORIALS. AND Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

PROCEEDINGS—The SEDSI will publish electronic *Proceedings* online containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible for adhering to the standards outlined online for publication in the *Proceedings*. Notification of acceptance or rejection should occur in December 2023, and accepted papers will be due in final *Proceedings* form no later than **January 10, 2024**. For an accepted paper **to be published** in the proceedings, at least one author must register for the meeting and present the paper during the meeting.

VOLUNTEERS—Individuals interested in participating in the 2024 Program by serving as a reviewer should contact the Program Chair at sedsi2024@vcu.edu by October 1, 2023.

PLACEMENT SERVICE — A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SEDSI website. The forms may be submitted to Program Chair.

PROGRAM CHAIR — Dr. Elena Olson, School of Business, Virginia Commonwealth University, sedsi2024@vcu.edu LOCAL ARRANGEMENTS COORDINATOR — Dr. Drew Rosen, University of North Carolina Wilmington, rosenl@uncw.edu

PROCEEDINGS EDITOR — Dr. Farshid Azadian, Embry-

Riddle Aeronautical University, azadianf@erau.edu

STUDENT PAPERS— The **SEDSI 2024 Student Paper Competition** welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be solely of student authorship and will be subject to the same review process as regular papers. Student papers must be submitted online by **Monday, October 30, 2023**, using the paperless submission process. All student papers accepted by the reviewers will be scheduled on the program. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 23rd.

PAPERLESS SUBMISSION AND DSI CODE OF CONDUCT

INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI submission link at https://app.oxfordabstracts.com/stages/6632/submitter. The submission process will close Monday, October 30, 2023.

- 1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es) and e-mail address(es).
- 2. The submission to be uploaded **must be in PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
- 3. At least one author of an accepted paper is required to register for the conference, and the paper must be presented at the conference by at least one author of the paper.
- 4. Submitted papers should be a minimum of four pages.

DSI Code of Conduct is available at https://decisionsciences.org/code-of-conduct/.

Southeast Decision Sciences Institute
Fifty-Third Annual Meeting

Fifty-Third Annual Meeting

February 21-23, 2024

Francis Marion Hotel
Conference Hotel Cutoff Date: Jan. 22, 2024

All questions should be addressed to: Program Chair: Dr. Elena Olson

Virginia Commonwealth University

sedsi2024@vcu.edu

For more information and various meeting related forms, please visit the SEDSI website: www.sedsi.org

SEDSI Registration

• Option #1: Conference Registration (online by credit cards) at https://sedsi.decisionsciences.org/registration (Coming soon)

PLEASE PRINT OR TYPE ALL INFORMATION

• Option #2: Conference Invoice form for registration payment by check. The following form is to receive an <u>invoice</u> for check payment.

Name (Last, First, MI):			
Preferred Badge Name:			
Affiliation:			
Mailing Address:			
Registration for DSI is free for students with a verification.	cation fee. Registe	r at DSI before registerir	g for
To join DSI please see details at: https://members.d	ecisionsciences.org	g/application	
OSI membership rates can be found at: https://decipositron benefits can be found at: https://decipositron			<u>ites/</u> *
City, State, Zip Code:			
Telephone: ()			
E-Mail Address: Registration includes admission to all meeting sess Proceedings.		coffee breaks, the Presi Student & Emeritus Registration	dent's Reception, and online access to the
Regular Registration (DSI Member)	\$235.00	\$135.00	\$
Regular Registration (Non DSI Member)	\$280.00	\$180.00	\$ \$
Extra Luncheon Tickets	\$50.00/each	\$35.00/each	\$
	TO	TAL SUBMITTED:	\$
Send this form to via email or call for additional details:	Decision S	ciences Institute @bauer.uh.edu	
Meeting Planning Questions: In order to help u	=	= -	ver the following questions:
♦ Do you plan to attend the luncheon (Friday	, February 23)?	Yes No	
♦ Are you currently a member of DSI?			
· / ··· · · · · · · · · · · · · · · · ·		Yes No	-

SEDS

SEDSI 2024 Conference Paper Presentation Guidelines

(adopted from Dr. Bob Andrews' DASI Guidelines)

Here are instructions to help you prepare for your presentation:

- Please prepare your presentation in .pptx format.
- Each presentation will take 15 20 minutes depending on the session size.
- Note that there is no internet in the session rooms. Please plan accordingly by loading your presentation file both on a USB drive AND on your laptop computer.
- Please plan to bring any specialized equipment you would like to use for your presentation (clicker, pointer, special adapters, etc.).
- If there are any technical issues during your presentation, please contact the Registration Table.

Tips for a Good Presentation:

- **1. Who:** Who is the audience for this session. For SEDSI sessions, most are faculty with interest in teaching about data management and its use for analytics & statistics instruction.
- **2. What:** Focus on what you have that could be of interest to this audience and what feedback you would like from them.
- 3. How: Think about how you can effectively engage this audience so they will understand your message.

Tips for Presentation Slides:

- 1. Make text large enough so that everyone in the audience can read all essential material. Think about how and where you will make your presentation. Plan as if you are presenting in a large room and make your slides so those in the back of the room can read essential text.
- 2. Do not create information overload. Keep the signal to noise ratio high on each slide (clutter and nonessential information creates noise that can overwhelm the signal). Remember the KISS principle (Keep It Simple for Slides)! There is no limit on the number of slides. Make one point at a time. With numerous points on one slide people read faster than you talk and they will tend to read and not really listen to you. You can use animation to bring in one item at a time while you are talking about it.
- **3.** Use keywords & phrases rather than full sentences on your slides unless you include a quote. (In PowerPoint, Presenter View for your written notes.)
- **4. If you want to provide a takeaway, consider creating a summary handout** that will provide written detail beyond your slide's keywords & phrases. Distribute or tell how to get it at the end of your talk. (To have them listen to you, you do not want them reading it while you are trying to engage them with your talk.)



Role and Responsibilities of a Session Chair in SEDSI 2024

Role of a Session Chair: Session chairs in SEDSI 2024 play a vital role in the overall planning and execution of sessions to facilitate the sessions' success. Session chairs are expected to orient the audience to the session. Session chairs need to be attentive to time allocations, although the role involves much more than keeping time. A session's success may depend on the session chair's ability to limit the time of presentations and temper discussion from the floor to allow sufficient time for interaction.

Responsibilities of a Session Chair: Session chairs in SEDSI 2024 are responsible for the overall planning and execution of their session and for facilitating the sessions' success. At the session, session chairs should:

- Commence at the scheduled time and orient the audience to the context with brief introductory remarks,
- Introduce presenters before their presentations,
- Limit time for each presenter and floor discussions,
- Raise issues that can facilitate audience engagement, and moderate panel or floor discussions, and adjourn the session in time to allow the meeting room to clear before the next session based on the SEDSI 2024 Conference Program.

Some other tasks for Session Chairs include:

- Ensure that everyone's PowerPoint presentations for paper presentation are loaded onto the laptop in the meeting room (individuals will do this on their own, but the session chair should make sure this happens before the session starts). Establish the line-up of presenters (generally based on the order they appear in the SEDSI 2024 Conference Program).
- The time allotted to each presenter should be equally distributed.
- Presentations must be carefully timed and no presenter should be allowed to exceed it.
- Allocate appropriate time for discussing each of all presentations. Q&A will occur either after the presentation or towards the end of the session depending on the choice of the session chair.
- To maintain the schedule, it may be necessary to defer lengthy discussions to the end of the session or to suggest that the discussion be continued in private, once the session has ended.
- The session chair for paper presentation may volunteer to bring a laptop to the event. Sharing one
 computer instead of swapping laptops can afford smoother transition and save time during the
 session.
- If session chair finds a presenter has failed to attend in SEDSI 2024 Conference, please report to the no show to the Program Chair.



Decision Sciences Institute Professional Conduct at Conferences

All participants of DSI-branded conferences must abide by the **DSI Code of Conduct** at all times. Participants must also abide by the following:

- 1. Session participants should be courteous to each other.
- 2. Session chairs should be prepared for assigned sessions, show up on time, provide clear guidelines on how sessions are to proceed, report no-shows, and complete any other assigned tasks from the Conference Chair.
- 3. Presenters should be well prepared to present professionally; be punctual and remain for other presentations in the same session, whenever feasible; and respect and follow the session schedule given by the session chair.
- 4. If unable to present, presenters must notify session chair prior to the session.
- 5. Interviewers and interviewees must be registered for the conference.
- 6. Only those with a conference or guest badge will be admitted into any conference activities; this rule applies to children as well.
- 7. Participants are not to engage in:
 - a. Any inappropriate actions or statements based on individual characteristics.
 - b. Harassment or disruptive behavior of any kind.
 - c. Enabling or encouragement of any behavior that is prohibited.
 - d. Photographing, videotaping, and/or audiotaping of any presentations unless permission is expressly given by the presenter(s).
 - e. Conducting or participating in Interviews in non-public spaces (e.g., hotel rooms).

Potential violations should be reported to the DSI Executive Director, Vivian Landrum at <u>vlandrum@bauer.uh.edu</u>. Complaints will be promptly investigated and if substantiated will result in sanctions. Sanctions may range from verbal warning, ejection from conference, revocation of membership and notification of appropriate authorities.



SEDSI 2024 Conference - Hotel Information

Francis Marion Hotel, Charleston, South Carolina

Important Notice: The room block at the Francis Marion Hotel for the SEDSI 2024 Conference is now sold out. We understand the importance of convenient accommodations and have identified several nearby hotels for your consideration. These hotels are within walking distance from the Francis Marion Hotel, ensuring easy access to the conference activities.

Embassy Suites by Hilton Charleston Historic District

Distance: 0.2 miles from Francis Marion Hotel

Address: 337 Meeting Street, Charleston, SC 29403, USA

Contact: +1 843-723-6900

Courtyard by Marriott Charleston - Historic District

Distance: 0.2 miles from Francis Marion Hotel

Address: 125 Calhoun Street, Charleston, SC 29401, USA

Contact: +1 843-805-7900

Hampton Inn Charleston - Historic District

Distance: 0.2 miles from Francis Marion Hotel

Address: 345 Meeting Street, Charleston, SC 29403, USA

Contact: +1 843-723-4000

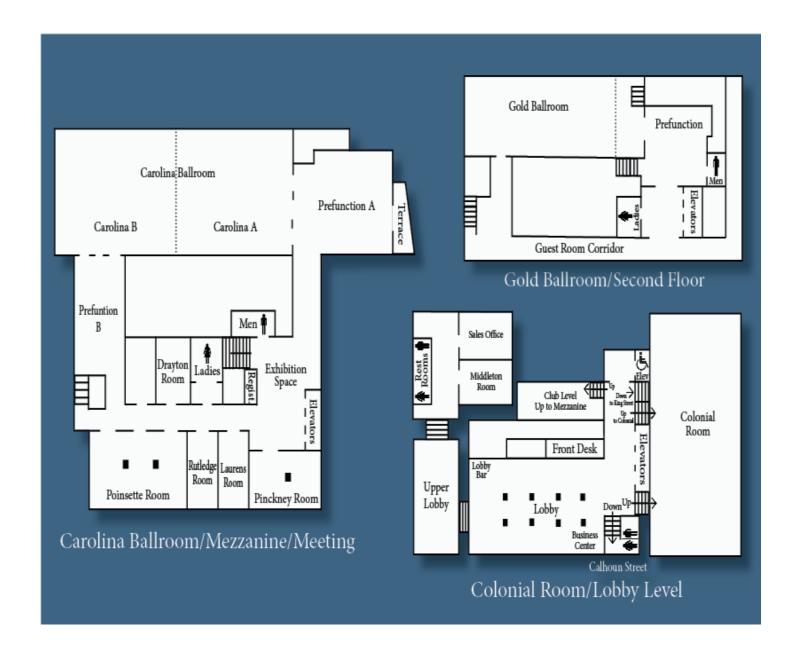
Transportation:

All recommended hotels are within easy walking distance of the Francis Marion Hotel. Public transportation, Uber and taxi services are also available in the area for convenience.



Conference Hotel Meeting Rooms Floor Plan

The registration desk will be located in the Lobby of the Francis Marion Hotel. SEDSI 2024 Badges must be picked up there before attending any events or entering the SEDSI meeting space.





Charleston Unveiled: A Rich Blend of Academic Discourse and Southern Hospitality

Charleston, an embodiment of Southern grace, is the perfect location for SEDSI 2024 conference participants. Immerse yourself in the city's storied past as you traverse the charming cobblestone streets of the historic district, and don't miss the opportunity to explore renowned institutions like the Charleston Museum.

Savor the exquisite Lowcountry cuisine, with culinary delights such as the iconic shrimp and grits. Amidst your conference commitments, we hope you indulge in the city's cultural offerings and take a moment to experience the vibrant arts scene along the renowned King Street.

For a refreshing interlude, take a scenic boat tour to admire Charleston's coastal beauty. If time permits, venture to nearby plantations for a tranquil escape from the conference buzz. Charleston, with its rich history, delectable cuisine, and cultural allure, seamlessly blends business and leisure for SEDSI conference attendees.

Nestled in historic Charleston, The Francis Marion Hotel is a timeless gem, marrying Southern charm with modern luxury. Constructed in 1924, this meticulously preserved landmark provides a window into the city's illustrious past and convenient access to Charleston's premier attractions.

From the elegant lobby adorned with crystal chandeliers to rooms boasting tasteful decor and views of the historic district or Marion Square, The Francis Marion Hotel sets the stage for a sophisticated stay. Culinary enthusiasts will relish the experience at the Swamp Fox Restaurant, where Lowcountry flavors take on a contemporary twist.

More than a place to stay, The Francis Marion Hotel embodies historical significance as it stands in tribute to Francis Marion, the daring Revolutionary War leader known as the "swamp fox" for his elusive tactics against the British. Marion's legacy has transcended history, making its mark in popular culture through a Disney series and inspiring Mel Gibson's character in "The Patriot" (2000).



Recommended Activities in Charleston

Dear SEDSI 2024 Attendees,

As you prepare for your Wednesday morning and Friday afternoon exploration in Charleston, we have curated a selection of captivating experiences that promise to enrich your understanding of the region's rich history and cultural heritage. Below are several excellent options for your consideration. We recommend that you make your reservations in advance.

Boone Hall Plantation

Website: Boone Hall Plantation

Description: Explore the antebellum South at Boone Hall, known for its oak tree-lined avenue and well-

preserved slave cabins. Cost: \$28 per person

Magnolia Plantation and Gardens

Website: Magnolia Plantation and Gardens

Description: Step into history at Magnolia, where you can tour the plantation house and lush gardens. Cost: \$40

per person

Guided Walking Tour of Historic Charleston

Website: getyourguide.com

Description: Discover Charleston's history and architecture on a guided tour. Duration: 2 hours

Cost: \$30.74 per person

Food Recommendations

There are many excellent restaurants, cafes, and bistros in Charleston! Here are just a few places that we have tried and loved:

Husk - Southern Cuisine Southbound Fleet Landing **Charleston Crab House** Kaminski Dessert Cafe Magnolias

Amen Street Fish and Oysters

Please note that availability may vary, so we recommend booking your preferred experience in advance to secure your spot. We hope you enjoy your exploration and return with memories to cherish.

