



Fifty-Third Annual Meeting — February 21 - 23, 2024

Charleston, South Carolina

Francis Marion Hotel 387 King Street, Charleston, SC 29403

Room Special Rates are from \$189 per night

Conference Hotel Cutoff Date: **Monday, January 22, 2024**

To make a reservation with SEDSI conference special rate, please call directly at **(843)-722-0600** and let the conference hotel know you are with SEDSI group, and they will get the reservations booked.

Early Conference Registration Cutoff Date: **Thursday, January 4, 2024**

DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: WEDNESDAY, NOVEMBER 15, 2023

DEADLINE FOR STUDENT PAPERS: WEDNESDAY, NOVEMBER 15, 2023

PROGRAM TRACKS

- **Accounting, Economics and Finance**
Dr. Daewoung “Joey” Choi, dwc1223@uw.edu
- **AI tools: Implications for research, teaching, and student learning**
Dr. Yuyun Zhong, zhongyx@jmu.edu
- **Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems**
Dr. Luis Novoa, novoadlj@jmu.edu
- **Data Analytics and Statistics Instruction (DASI) (Invited sessions only, email proposals to Bob Andrews)**
Dr. Bob Andrews, randrews@vcu.edu
Dr. Kellie Keeling, kkeeling@du.edu
- **Healthcare, Public Sector and Not-for-Profit Management**
Dr. Elham Torabi, torabiex@jmu.edu
Dr. Matthew T. Jenkins, jenksmt@mail.etsu.edu
- **Innovative Education, Assessment, Engaged Learning Curriculum, Teaching and Pedagogy**
Dr. Tami Knotts, tknotts@lsus.edu
- **IS, IT, Blockchain Technology and Social Media, Information Privacy, Security and System Resilience**
Dr. Shekar Challa, cchalla@vsu.edu
- **Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management**
Dr. Sara Kiser, skiser@alasu.edu
- **Marketing, Consumer Behavior, International Business, Business Ethics, and Business Law**
Dr. Otis Jarvis, jarvisog@vcu.edu
- **Post COVID-19 Academia: Special Topics on Instructions and Research (Online, Hybrid, and/or Face-to-Face)**
Dr. Shanzhen Gao, sgao@vsu.edu
- **Production and Service Operations Management**
Dr. Farshid Azadian, azadianf@erau.edu
- **SCM, Quality Management, Logistics, Hospitality, Recreation and Sports**
Dr. Hadi Farhangi, farhangih@savannahstate.edu
Dr. Suman Niranjani, suman.niranjani@unt.edu
- **Student Papers (Undergraduate, Master and Ph.D. Students)**
Dr. Christie Hui-chuan Chen, hchen38@utm.edu
Dr. Inessa Korovyakovskaya, korovi@savannahstate.edu

- **Special Academic Unit Heads Panels**
Dr. Reza Kheirandish, RezaKheirandish@clayton.edu
- **Special Scholarly Journal Editors in Chiefs Panels**
Dr. Binshan Lin, Binshan.Lin@lsus.edu
- **Symposia, Workshops, Tutorials, and Special Sessions**
Dr. Cheryl Aasheim, Cheryl.Aasheim@warrington.ufl.edu

COMPETITIVE PAPERS—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Outstanding papers will be selected and recognized at the meeting luncheon on February 23rd.

All paper presentations and panel sessions are held in person. No virtual sessions will be provided.

SYMPOSIA, TUTORIALS, AND WORKSHOPS—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

PROCEEDINGS—The SEDSI will publish electronic *Proceedings* online containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible for adhering to the standards outlined online for publication in the *Proceedings*. Notification of acceptance or rejection should occur in December 2023, and accepted papers will be due in final *Proceedings* form no later than **January 31, 2024**. For an accepted paper **to be published** in the proceedings, at least one author must register for the meeting and present the paper during the meeting.

VOLUNTEERS—Individuals interested in participating in the 2024 Program by serving as a reviewer should contact the Program Chair at sedsi2024@vcu.edu by October 1, 2023.

PLACEMENT SERVICE — A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SEDSI website. The forms may be submitted to Program Chair.

PROGRAM CHAIR — Dr. Elena Olson, School of Business, Virginia Commonwealth University, sedsi2024@vcu.edu

LOCAL ARRANGEMENTS COORDINATOR — Dr. Drew Rosen, University of North Carolina Wilmington, rosenl@uncw.edu

PROCEEDINGS EDITOR — Dr. Farshid Azadian, Embry-Riddle Aeronautical University, azadianf@erau.edu

STUDENT PAPERS— The **SEDSI 2024 Student Paper Competition** welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be solely of student authorship and will be subject to the same review process as regular papers. Student papers must be submitted online by **Wednesday, November 15, 2023**, using the paperless submission process. All student papers accepted by the reviewers will be scheduled on the program. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 23rd.

PAPERLESS SUBMISSION AND DSI CODE OF CONDUCT

INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI submission link at <https://app.oxfordabstracts.com/stages/6632/submitter>. The submission process will close **Wednesday, November 15, 2023**.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es) and e-mail address(es).
2. The submission to be uploaded **must be in PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. At least one author of an accepted paper is required to register for the conference, and the paper must be presented at the conference by at least one author of the paper.
4. Submitted papers should be a minimum of four pages.

DSI Code of Conduct is available at <https://decisionsciences.org/code-of-conduct/>.

Southeast Decision Sciences Institute
Fifty-Third Annual Meeting

February 21-23, 2024

Francis Marion Hotel

Conference Hotel Cutoff Date: Jan. 22, 2024

All questions should be addressed to:

Program Chair: Dr. Elena Olson

Virginia Commonwealth University

sedsi2024@vcu.edu

For more information and various meeting related forms, please visit the SEDSI website: www.sedsi.org