Fifty-Third Annual Meeting — February 21 - 23, 2024
Charleston, South Carolina

Wednesday, February 21, 2024

SEINFORMS Council Meeting

9:30 - 10:30am, Laurens

SEDSI Council Meeting

10:30 - 11:30am, Pinckney
Session Chair James A. Wynne

SEDSI Officers Meeting

11:30am - 12:30pm, Pinckney
Session Chair Binshan Lin

Registration

12:30 - 5:00pm, Booth

Exhibits

12:30 - 5:00pm, Mezzanine

Plenary Session: Revolutionizing Education in the 21st Century: Unleashing the Potential of AI for Innovative Classroom Experiences

12:30 - 1:30pm, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

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262 Revolutionizing Education in the 21st Century: Unleashing the Potential of AI for Innovative Classroom Experiences

Dr. Robert Andrews[1], Dr. Leann Mischel[2], Dr. Nicole Beyersdorf[2], Dr. Arlise McKinney[2]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]Coastal Carolina University, Conway, SC, USA

Break

1:30 - 2:00pm, Pre-function Carolina A

SP1: Student Paper Competition I

2:00 - 2:55pm, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chairs Inessa Korovyakovskaya, Hui-chuan Chen

2:00 - 2:15pm

35 Security and Other Risks of Implementing Artificial Intelligence in Healthcare: Privacy, Bias, Accountability and Algorithmic Security

Mr. Philip Shen[1], Ms. Jennifer Ferreras-Perez[2], Mr. Edem Atatsi[1]
[1]Marymount Univeersity, Arlington, VA, USA. [2]Marymount University, Arlington, VA, USA

2:20 - 2:35pm

180 Optimizing Engagement: Crafting a Comprehensive Volunteer Model for Kingdom Boxing Fitness Foundation

Ms. Jessca Furtney
Middle Georgia State University, Macon, GA, USA

2:40 - 2:55pm

183 Urgency and Adaptability: A Practical Model

Mr. Kyle Parker
Anderson University, Anderson, SC, USA

DASI2: DASI Welcome and Overview of DASI Activities

2:00 - 3:15pm, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chairs Reza Kheirandish, Kellie Keeling, Robert Andrews

263 DASI Welcome and Overview of DASI Activities

Dr. Robert Andrews[1], Dr. Kellie Keeling[2], Dr. Reza Kheirandish[3]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]University of Denver, Denver, CO, USA.
[3]Clayton State University, Morrow, GA, USA

SSJ1: Session # 1

2:00 - 3:15pm, Carolina B
Track Special Scholarly Journal Editors in Chiefs Panels
Session Chair Xenophon Koufteros

14 Decision Sciences Journal

Dr. Xenophon Koufteros
Texas A & M University, College Station, TX, USA

10 Journal of Business Logistics

Dr. Beth Davis-Sramek
Auburn University, Auburn, AL, USA

6 Management and Production Engineering Review

Dr. Joanna Paliszkiewicz
Warsaw University of Life Sciences, Warsaw, Poland

MSOB1: How To Manage Operations: Resources, Safety, and the World

2:00 - 3:15pm, Middleton
Track Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management
Session Chair Masoud Yasai

2:00 - 2:15pm

33 Microchips and Semiconductor Industry: The Global Race for Self-Reliance

Dr. Alexander Mechitov, Dr. Helen Moshkovich
University of Montevallo, Montevallo, AL, USA

2:20 - 2:35pm

89 Can Multi-Regional Trajectory Based Operations (MR TBO) Reduce Workload-Related Aviation Incidents?

Ms. Macey Hughes, Ms. Anna Miller, Ms. Alexa Zeruto, Mr. Christian Hofer, Dr. Sohel Imroz
Embry-Riddle Aeronautical University, Daytona Beach, FL, USA

3:00 - 3:15pm

228 Transitional Supply Chain Resource Orchestration Across the Organizational Life Cycle: A Theoretical Model

Dr. Matthew Jenkins
East Tennessee State University, Johnson City, TN, USA

MCB1: International Consumerism

2:00 - 3:15pm, Drayton
Track Marketing, Consumer Behavior, International Business, Business Ethics, and Business Law
Session Chair Otis Jarvis

2:00 - 2:15pm

193 The Zero Consumer or the End of Consumer Sovereignty?

Dr. Gaye Acikdilli[1], Dr. Christopher Ziemnowicz[2]
[1]Bowie State University, Bowie, MD, USA. [2]University of North Carolina at Pembroke, Pembroke, NC, USA

2:20 - 2:35pm

185 Factors Influencing Consumers' Decision to Donate to a Small Symphony Orchestra

Dr. Jennifer Yurchisin
Catawba College, Salisbury, NC, USA

2:40 - 2:55pm

247 Exploring the Interplay of Country of Origin, CSR Practices, and Green Psychology: A Study of Consumer Attitudes in Multinational Fast Fashion Retailers H&M and Zara

Ms. Elnaz Lashgari
uncg, greensboro, nc, USA

3:00 - 3:15pm

234 Amazon's Digital Transformation: Revolutionizing Multinational Enterprises, Partnering with Netflix, and Shaping Our World

Mr. Michael Frink
University of North Carolina at Greensboro, Greensboro, NC, USA

ISIT1: Current Issues in Cybersecurity, Artificial Intelligence and Machine Learning

2:00 - 3:15pm, Rutledge
Track IS, IT, Blockchain Technology and Social Media, Information Privacy, Security and System Resilience
Session Chair Olumide Malomo

2:40 - 2:55pm

257 Exploring Human Factors Vulnerabilities in Supply Chain Security for Systems Involving Artificial Intelligence and Machine Learning

Dr. Olumide Malomo[1], Dr. Jianning Su[2], Dr. Weizheng Gao[3], Dr. Julian Allagan[3], Dr. Shanzhen Gao[1], Dr. Ephrem Eyob[1], Dr. Adeyemi Adekoya[1]
[1]Virginia State University, Petersburg, VA, USA. [2]Perimeter College, Clarkston, GA, USA. [3]Elizabeth City State University, Elizabeth City, NC, USA

3:00 - 3:15pm

258 Protecting Security Architecture - Human Factors that Compromise Cybersecurity Risk Management

Dr. Olumide Malomo[1], Dr. Jianning Su[2], Dr. Weizheng Gao[3], Dr. Julian Allagan[3], Dr. Shanzhen Gao[1], Dr. Ephrem Eyob[1], Dr. Adeyemi Adekoya[1]
[1]Virginia State University, Petersburg, VA, USA. [2]Perimeter College, Georgia State University, Atlanta, GA, USA. [3]Elizabeth City State University, Elizabeth City, NC, USA

AEF1: Empirical Research in Corporate Finance

2:00 - 3:15pm, Laurens
Track Accounting, Economics and Finance
Session Chair Ann Mungai

2:20 - 2:35pm

143 Does Diversity in the Board Room Work? An Examination of the Impact of DEI in Corporate Boards on Earnings Quality.

Dr. Ann Mungai[1], Dr. Geoffrey Ngene[2]
[1]University of North Carolina Wilmington, Wilmington, NC, USA. [2]Mercer University, Macon, GA, USA

2:40 - 2:55pm

212 Wealth Inequality and CEO Compensation.

Dr. Calvin Blackwell, Dr. Frank Hefner
College of Charleston, Charleston, SC, USA

SWP1: Content Development for Microsoft Power Query, Power Pivot, and Power BI

2:00 - 3:15pm, Poinsette
Track Symposia, Workshops, Tutorials, and Special Sessions
Session Chairs Casey Wilhelm, Ted Tedmon

173 Content Development for Microsoft Power Query, Power Pivot, and Power BI. Information session to explore concepts, the approach, and platform.

Mr. Casey Wilhelm, Mr. Ted Tedmon
North Idaho College, Coeur d'Alene, Idaho, USA

AI1: Implications of Generative AI for student learning and education industry

2:20 - 3:15pm, Pinckney
Track AI tools: Implications for research, teaching, and student learning
Session Chair Charlie Chen

2:20 - 2:35pm

43 Technology Adoption and Learning Engagement With ChatGPT: Exploring Transference to New Contexts

Dr. Charlie Chen, Dr. Russell Haines, Dr. Wiley Brown
Appalachian State University, Boone, NC, USA

2:40 - 2:55pm

49 Faculty Perspectives and Applications of Generative AI in Business Education and Research

Dr. Juanita Woods[1], Dr. Mariangela Vecchiarini[2]

[1]University of North Georgia, Gainesville, Georgia, USA. [2]University of North Georgia, Dahlonega, Georgia, USA

3:00 - 3:15pm

182 The Impact of Generative Artificial Intelligence (AI) on Student Learning: A Review of Benefits and Challenges

Dr. Yun Lee, Dr. Jun Lim
Virginia State University, Petersburg, Virginia, USA

Break

3:15 - 3:45pm, Pre-function Carolina A

ABD1: Predictive & Prescriptive Analytics in Action I

3:45 - 5:00pm, Pinckney
Track Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems
Session Chair John Huang

3:45 - 4:00pm

28 Performance Evaluation of Decision-Making Units Using Max-Normalized Cluster Analysis Method in the DEA/Big Data Context

Dr. Jae-Dong Hong
South Carolina State University, Orangeburg, SC, USA

4:05 - 4:20pm

81 Machine Learning Approaches for Misinformation Detection: Review of Recent Developments and Future Research Directions

Dr. Yu-Ju (Tony) Tu[1], Dr. Yu-Hsiang (John) Huang[2], Dr. Troy Strader[3]
[1]National Chengchi University, Taipei, Taiwan. [2]Georgia College & State University, Milledgeville, Georgia, USA. [3]Drake University, Des Moines, Iowa, USA

4:45 - 5:00pm

111 A Two-Stage Framework for Predicting Customer Cross-Buying Behavior

Dr. Mehmet Kilinc, Mr. Robert Rohrhirsch
Le Moyne College, Syracuse, NY, USA

DASI3: Data Visualization for Enhancing Statistical Comprehension and Data Analysis Communication

3:45 - 5:00pm, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

264 Data Visualization for Enhancing Statistical Comprehension and Data Analysis Communication

Dr. Robert Andrews[1], Dr. Vasileios (Vasilis) Pavlopoulos[2], Dr. Mary Dunaway[3]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]University of Alabama Huntsville, Huntsville, AL, USA. [3]Morgan State University, Baltimore, MD, USA

SSJ2: Session # 2

3:45 - 5:00pm, Carolina B
Track Special Scholarly Journal Editors in Chiefs Panels
Session Chair Madjid Tavana

17 Decision Analytics Journal

Dr. Madjid Tavana
La Salle University, Philadelphia, PA, USA

18 Healthcare Analytics

Dr. Madjid Tavana
La Salle University, Philadelphia, PA, USA

20 International Journal of Applied Decision Sciences

Dr. Madjid Tavana
La Salle University, Philadelphia, PA, USA

19 Supply Chain Analytics

Dr. Madjid Tavana
La Salle University, Philadelphia, PA, USA

24 International Journal of Communication Networks and Distributed Systems

Dr. Madjid Tavana
La Salle University, Philadelphia, PA, USA

23 International Journal of Knowledge Engineering and Data Mining

Dr. Madjid Tavana
La Salle University, Philadelphia, PA, USA

21 International Journal of Management and Decision Making

Dr. Madjid Tavana
La Salle University, Philadelphia, PA, USA

MSOB2: Minority Representation and Its Antecedents

3:45 - 5:00pm, Middleton
Track Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management
Session Chair Jae Lee

3:45 - 4:00pm

51 Exploring the Relationship Between Female Representation in Audit Committees and Regulatory Penalties: Evidence From S & P 500 Firms

Dr. Jae Hwan Lee[1], Dr. Eric Magistad[2]
[1]Rollins College, Winter Park, Florida, USA. [2]Hamline University, Saint Paul, Minnesota, USA

4:05 - 4:20pm

123 Antecedents of Microaggressions Amongst C-Suite Executives

Mr. Vikas Kochhar
University of Dallas, Irving, TX, USA

4:25 - 4:40pm

161 Learning From African American Senior Executives in Fortune 500 Organizations. A Transcendental Phenomenological Study of Black Corporate Trailblazers

Dr. Otis Jarvis
Virginia Commonwealth University, Richmond, Virginia, USA

4:45 - 5:00pm

211 The role of decision-making styles on the uncertainty avoidance and performance relationship: Moderating roles of gender

Dr. Fatih Çetin[1], Dr. Joanna Paliszkiewicz[2], Dr. Markus Launer[3], Dr. Magdalena Madga-Sawicka[2], Dr. Marzena Ganc[2]
[1]Baskent University, Ankara, Turkey. [2]Warsaw University of Life Sciences, Warsaw, Poland. [3]Ostfalia University of Applied Sciences, Suderburg, Germany

SWP2: Theory of Constraints (TOC) Basics Workshop: A Paradigm Shift in System Problem Structuring and Solution

3:45 - 5:00pm, Drayton
Track Symposia, Workshops, Tutorials, and Special Sessions
Session Chair James Cox

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241 Theory of Constraints Basics Workshop: A Paradigm Shift in System Problem Structuring and Solution

Dr. James Cox
University of Georgia, Athens, GA, USA

HPS1: Healthcare Information Systems

3:45 - 5:00pm
Rutledge
Track Healthcare, Public Sector and Not-for-Profit Management
Session Chair Haitao Liu

3:45 - 4:00pm

1 Social Media Use for Health Information among Marginalized Populations in the U.S.: An Analysis of 2022 HINTS data

Dr. Yue Gao[1], Dr. Haitao Liu[2]
[1]Clark University, Worcester, MA, USA. [2]Independent Researcher, Southborough, MA, USA

4:05 - 4:20pm

92 A Model of Healthcare IT and Managerial Sophistication

Dr. Gary Hackbarth[1], Dr. Teuta Cata[2]
[1]Valdosta State University, valdosta, Georgia, USA. [2]Northern Kentucky University, Highland heights, kentucky, USA

4:25 - 4:40pm

166 Impact of Electronic Health Record System on Interoperability of Low-Resourced Providers

Dr. Kimberly Deranek[1], Dr. Barbara Hewitt[2], Dr. Kimberly Whitehead[3], Mr. Randy Powell[4], Mr. Jason Hill[4]
[1]Nova Southeastern University, Davie, FL, USA. [2]Texas State, Austin, TX, USA. [3]Anderson University, Anderson, SC, USA. [4]One Path Access, Tampa, FL, USA

AEF2: Contemporary Issues in Financial Economics

3:45 - 5:00pm, Laurens
Track Accounting, Economics and Finance
Session Chair C Barry Pfitzner

3:45 - 4:00pm

168 The Prospect of a Soft Landing: Evidence from the Beveridge Curve

Dr. C Barry Pfitzner, Dr. Steven Lang
Randolph-Macon College, Ashland, VA, USA

4:05 - 4:20pm

229 Valuation of Natural Resource Projects under Constraint Inputs

Dr. Tomas Tichy
VSB-TUO, Ostrava, Czech Republic

4:25 - 4:40pm

246 The value of Legitimacy: what does comparability cost?

Dr. Elizabeth Turner[1], Dr. Clark Wheatley[2], Dr. Dina Clark[3]
[1]Augusta University, Augusta, GA, USA. [2]Florida International University, Miami, FL, USA. [3]Bloomsburg Commonwealth University, Bloomsburg, PA, USA

4:45 - 5:00pm

145 Gold as a Hedge and Safe Haven, Correlation Cycles and Risk Aversion: Evidence from Global Economic Sectors

Dr. Geoffrey Ngene[1], Dr. Ann N. Mungai[2]
[1]Mercer University, Macon, GA, USA. [2]University of North Carolina Wilmington, Wilmington, NC, USA

IE1: Student Engagement and Learning Outcomes

3:45 - 5:00pm, Poinsette
Track Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Session Chair Hui-chuan Chen

3:45 - 4:00pm

3 Student Learning Outcomes of Traditional Class Lectures and Application-based Learning

Dr. Hui-chuan Chen, Dr. Taeuk Kang, Mr. Monty Taylor
University of Tennessee at Martin, Martin, TN, USA

4:05 - 4:20pm

52 Engaging Early: The impact of sponsored high school programs on recruitment

Dr. Susie Cox, Ms. Kelli Cole
University of Louisiana Monroe, Monroe, LA, USA

4:25 - 4:40pm

83 A Dual Process Model of Learning Engagement with Instructional Videos: A Heuristic-Systematic Model Perspective

Dr. Jung Hwan Kim, Dr. Charlie Chen
Appalachian State University, Boone, NC, USA

4:45 - 5:00pm

283 What Do Students Say Makes an Excellent Teacher or Course?

Dr. Faruk Guder, Dr. Mary Malliaris
Loyola University Chicago, Chicago, IL, USA

SP2: Student Paper Competition II

4:05 - 5:00pm, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chairs Hui-chuan Chen, Inessa Korovyakovskaya

4:05 - 4:20pm

233 Collegiate Football's Role in Increasing Institutional Visibility

Mr. Avery Long
Presbyterian College, Clinton, SC, USA

4:25 - 4:40pm

74 Mental Health in Different Ethnic Groups and the Impact of COVID-19

Ms. Sherita Morris
Metropolitan State University of Denver, Denver, Colorado, USA

4:45 - 5:00pm

126 Higher-Ed Student Mental Stress Mitigation Model: Why It's Important in a Post-Pandemic Landscape

Ms. Victoria Horton-Roark
Middle Georgia State University, Macon, GA, USA

SEDSI Officers Reception

6:00 - 8:30pm, Citadel

Thursday, February 22, 2024

Breakfast

7:30 - 8:30am, Pre-function Carolina A

Registration

8:00am - 5:00pm, Registration Booth

Exhibits

8:00am - 5:00pm, Mezzanine

SP3: Student Paper Competition III

8:00 - 9:15am
Gold Ballroom
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chairs Inessa Korovyakovskaya, Hui-chuan Chen

8:00 - 8:15am

62 Celebrity Endorsements – Marketing's Golden Geese

Ms. Marcela Shartouny
University of South Carolina Beaufort, Bluffton, SC, USA

8:20 - 8:35am

245 Legal Systems as a Mechanism for Increasing Competitiveness in Eastern Europe

Ms. Carter Hurley
University of North Carolina at Greensboro, Greensboro, North Carolina, USA

ABD2: Predictive & Prescriptive Analytics in Action II

8:00 - 9:15am, Pinckney
Track Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems
Session Chair Jin Fang

8:00 - 8:15am

37 A Dual-Step Approach for Prioritizing Criteria and Ranking Alternatives

Dr. Yasamin Salmani[1], Dr. Jin Fang[2]
[1]Bryant University, Smithfield, RI, USA. [2]Clark University, Worcester, MA, USA

8:20 - 8:35am

88 Predicting Credit Outlook of Banking and Non-Banking Finance Companies Using Machine Learning Techniques

Dr. Rashmi Malhotra[1], Dr. Davinder Malhotra[2], Mr. Kunal Malhotra[3]
[1]Saint Josephs University, Philadelphia, PA, USA. [2]Thomas Jefferson University, Philadelphia, PA, USA. [3]Triple M Analytics and Computing, Philadelphia, PA, USA

8:40 - 8:55am

146 Leveraging Graph Neural Networks for Analyzing Retail Product Affinity

<u>Mr. Frankle Muchahary</u>, <u>Mr. Kushal Kulshreshtha</u>
Oklahoma State University, Stillwater, Oklahoma, USA

9:00 - 9:15am

101 Simple and Effective Recommendations Using Implicit Feedback-Aware Factorization Machines

<u>Mr. Junho Jeong</u>, Mr. Yonghwan Kim, Dr. Kichun Lee
Hanyang University, Seoul, Seoul, Republic of Korea

DASI4: Using Power BI and the R package Swirl for Analytics Instruction

8:00 - 9:15am, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

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265 Using Power BI and the R package Swirl for Analytics Instruction

<u>Dr. Robert Andrews</u>[1], <u>Dr. Dena D. Breece</u>[2], <u>Dr. W. Stewart Thomas</u>[2], <u>Dr. Pamela G. Schlosser</u>[3]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]University of North Carolina Pembroke, Pembroke, NC, USA. [3]William & Mary, Williamsburg, VA, USA

SSJ3: Session # 3

8:00 - 9:15am, Carolina B
Track Special Scholarly Journal Editors in Chiefs Panels
Session Chair Justin Zhang

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40 Journal of Global Information Management

<u>Dr. Justin Zhang</u>
University of North Florida, Jacksonville, FL, USA

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27 Journal of Global Information Technology Management

Dr. Prashant C. Palvia
University of North Carolina at Greensboro, Greensboro, NC, USA

15 Pacific Asia Journal of the Association for Information Systems

Dr. James Jiang
National Taiwan University, Taipei, Taiwan

AI2: Implications of Artificial Intelligence (AI) for education, hiring, and cybersecurity software

8:00 - 9:15am, Drayton
Track AI tools: Implications for research, teaching, and student learning
Session Chair Stacey Reynolds

8:00 - 8:15am

67 Employee Attitude Toward Artificial Intelligence in Hiring

Ms. Phuong Bach
Towson University, Towson, MD, USA

8:40 - 8:55am

195 Adapting to the Disruptive Innovation of AI by Understanding Educator Challenges, Enhancing Core Competencies, and Reframing Strategies and Approaches

Dr. Stacey Reynolds, Ms. Arianne Adams, Dr. Everod Davis
Clayton State University, Morrow, GA, USA

HPS2: Healthcare Operations and Supply Chain Management

8:00 - 9:15am, Rutledge
Track Healthcare, Public Sector and Not-for-Profit Management
Session Chair Jae Lee

8:00 - 8:15am

47 Why Pharmaceutical Firms Issue Notificiations of Drug Recall? A Structural Topic Model Apporach

Dr. Jae Hwan Lee[1], Dr. Jiyoon An[2]
[1]Rollins College, Winter Park, Florida, USA. [2]Fayetteville State University, Fayetteville, North Carolina, USA

8:20 - 8:35am

87 The Healthcare Supply Chain Wicked Problem: The Theory of Constraints Solution and Exploratory Journey

Dr. James Cox
University of Georgia, Athens, GA, USA

8:40 - 8:55am

237 The Role of Strict Inventory Cycle Time Requirements in COVID-19 Vaccine Distribution: A Case Study from New York State

Dr. Natalie Simpson
University at Buffalo, Buffalo, NY, USA

9:00 - 9:15am

94 Examining a distance decay effect for ED utilization among geriatric population in Maryland, 2017-2019 SEDS data

Dr. Uma Kelekar

Marymount University, Arlington, VA, USA

AEF3: Decisions in Law, Finance, and Economic

8:00 - 9:15am, Laurens
Track Accounting, Economics and Finance
Session Chair Arnold Schneider

8:40 - 8:55am

48 Investors' Tolerance for Ambiguity and Auditors' Associations with Clients Who Have Had Restatements and Regulatory Enforcement Actions

Dr. Arnold Schneider
Georgia Tech, Atlanta, GA, USA

9:00 - 9:15am

79 Presidency and Stock Market

Dr. Susan Ji[1], Dr. John Simon[2]
[1]Christopher Newport University, Newport News, VA, USA. [2]Governors State University, University Park, IL, USA

IE2: Engaged Learning Curriculum

8:00 - 9:15am, Poinsette
Track Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Session Chair Susan W. Palocsay

8:00 - 8:15am

106 The Role of Cognitive Load in Student Learning for Business Education

Dr. Susan Palocsay, Dr. Luis Novoa
James Madison University, Harrisonburg, VA, USA

8:20 - 8:35am

135 What story can you tell from your cell phone apps?: A Data Science Lab Exercise

Dr. Loreto Alonzi, Dr. Brian Wright, Ms. Ali Rivera
University of Virginia, School of Data Science, Charlottesville, VA, USA

8:40 - 8:55am

162 No More Boring Classes: Active Learning for the Operations Management Classroom

Dr. Benton Jones
Bryan College, Dayton, TN, USA

9:00 - 9:15am

222 Improving Online Video Lectures (OVLs): Student Perceptions and Learning Effectiveness

Dr. SiAhn Mehng, Dr. William (Rick) Crandall, Dr. Nachiket Bhawe, Dr. Mohammad Rahman
University of North Carolina at Pembroke, Pembroke, NC, USA

MSOB3: Entrepreneurial Firm Performance: What Works

8:30 - 9:45am, Middleton
Track Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management
Session Chair Hokey Min

8:30 - 8:45am

68 Examining Global Seaport Selection Behaviors from the Hinterland Perspectives

Dr. Hokey Min[1], Dr. Byung-In Park[2]
[1]Bolwing Green State University, Bowling Green, Ohio, USA. [2]Chonnam National University, Yeosu, Korea, Republic of

9:10 - 9:25am

110 The Multifaceted Nature of Entrepreneurship: A Global Inquiry Into Perceptions and Constructs

Dr. Jack Richter, Dr. Valentina Iscaro
Alabama A&M University, Huntsville, AL, USA

First-time Attendees Reception Break

9:15 - 9:45am
Pre-function Carolina A

SP4: Fundraising, fashion, and Colab

9:45 - 11:00am, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chair Daniela Victoria Diaz Otero

9:45 - 10:00am

176 Creating Art with Python and Generative AI in Colab

Dr. Shanzhen Gao
Virginia State University, Petersburg, VA, USA

10:05 - 10:20am

177 Scientific Computing with Python and Generative AI in Colab

Dr. Shanzhen Gao
Virgina, State, University, USA

10:25 - 10:40am

137 Identifying Factors Affecting Campaign Success in Platform-Based Sports Crowdfunding

Mr. Satishwar Kedas, Mr. Ashutosh Maharana
Oklahoma State University, Stillwater, Oklahoma, USA

10:45 - 11:00am

116 Mitigating the Pandemic Consequences in the Sector of Fashion & Leather Goods: An LVMH Case Study

Ms. Daniela Victoria Diaz Otero, Dr. Serina Al Haddad
Rollins College, Winter Park, FL, USA

SCM1: Sports and Tourism

9:45 - 11:00am, Pinckney
Track SCM, Quality Management, Logistics, Hospitality, Recreation and Sports
Session Chair Clay Harshaw

9:45 - 10:00am

102 ChatGPT's Efficacy in Enhancing Latin American Cultural Tour Descriptions

Dr. Daniel Guttentag, Dr. Steve Litvin, Dr. Rafael Teixeira
College of Charleston, Charleston, SC, USA

10:05 - 10:20am

191 Challenges and Obstacles of Gender Equity in Esports

Mr. Miaad Ghasemzadeh[1], Dr. Lidia Petrovic[2], Dr. Mahdi Talebpour[1], Dr. Akbar Mohammadi Argi[3]
[1]Ferdowsi University of Mashhad, Mashhad, Iran, Islamic Republic of. [2]Patterson School of Business, Carolina University, carolina, USA. [3]Tarbiat Modares University, Tehran, Iran, Islamic Republic of

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10:25 - 10:40am

217 The Cost of Going to the Races: Developing a Fan Cost Index for Motorsports

Dr. Clay Harshaw
Winston-Salem State University, Winston-Salem, NC, USA

10:45 - 11:00am

259 Towards an Efficiency Analysis of Ncaa Division I Women's Basketball

Dr. Mauro Falasca
East Carolina University, Greenville, NC, USA

DASI5: Providing Analytics Skills for Undergraduates

9:45 - 11:00am, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

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266 Providing Analytics Skills for Undergraduates

Dr. Robert Andrews[1], Dr. Megan Martin[2], Dr. Jennifer Dapko[3], Dr. Tom Groleau[4]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]University of North Carolina Wilmington, Wilmington, NC, USA. [3]Florida Southern College, Lakeland, FL, USA. [4]University of Kentucky, Lexington, KY, USA

SSJ4: Session # 4

9:45 - 11:00am, Carolina B
Track Special Scholarly Journal Editors in Chiefs Panels
Session Chair Susan W. Palocsay

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46 Decision Sciences Journal of Innovative Education

Dr. Susan Palocsay
James Madison University, Harrisonburg, VA, USA

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255 International Journal of Innovation and Learning

Dr. Kongkiti Phusavat
Kasetsart University, Bangkok, Thailand

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16 Electronic Journal of Knowledge Management

Dr. Helen N Rothberg[1], Dr. Scott Erickson[2]
[1]Marist College, Poughkeepsie, NY, USA. [2]Ithaca College, Ithaca, NY, USA

SDH1: Department Chairs' Panel on Challenges and Innovations in Learning, Instruction, and Research in Departments within Business Schools

9:45 - 11:00am, Middleton
Track Special Academic Unit Heads Panels
Session Chair Reza Kheirandish

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209 Department Chairs' Panel on Challenges and Innovations in Learning, Instruction, and Research in Departments within Business Schools

Dr. Farshid Azadian[1], Dr. Reza Kheirandish[2], Dr. Rhonda Syler[3]
[1]Embry-Riddle Aeronautical University, Daytona Beach, FL, USA. [2]Clayton State University, Morrow, GA, USA. [3]James Madison University, Harrisonburg, VA, USA

MSOB4: The Good and the Ugly: Higher Education and Corporate Performance

9:45 - 11:00am, Drayton
Track Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management
Session Chair Joshua Ray

9:45 - 10:00am

66 Strategic Flexibility in Higher Education

Dr. Joshua Ray[1], Mr. Blaze Bowers[2], Mr. Adam Brambley[2], Mr. Kevin Hinkle[1]
[1]Lincoln Memorial University, Knoxville, TN, USA. [2]Lincoln Memorial University, Harrogate, TN, USA

10:45 - 11:00am

201 Maximizing Job Performance: The Nexus between Mentorship Dynamics and Sustainable Development Goals

Dr. Rodney McCrowre[1], Dr. Reginald Silver[2], Dr. Burcu Adivar[1]
[1]Fayetteville State University, Fayetteville, NC, USA. [2]University of North Carolina at Charlotte, Charlotte, NC, USA

IE3: Student Perceptions and Academic Success

9:45 - 11:00am, Laurens

Track Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Session Chair Carl Larsson

9:45 - 10:00am

124 Cultural stereotypes in a quantitative business major

Dr. Gizem Atav, Dr. Carl Larsson, Ms. Caley Zack
James Madison University, Harrisonburg, VA, USA

10:05 - 10:20am

159 Student perceptions going into an undergraduate business analytics course

Mr. Jacob Sanzano[1], Dr. Baback Vaziri[2], Dr. Luis Novoa[2], Dr. Gizem Atav[2]
[1]University of Virginia, Charlottesville, Virginia, USA. [2]James Madison University, Harrisonburg, Virginia, USA

10:25 - 10:40am

170 A Conceptual Framework for Analysis of the Student-Based Binding Constraints on the Time-to-Degree in State-Funded Teaching-Focused Business Schools

Dr. Elham Torabi[1], Dr. Ardavan Asef-Vaziri[2], Dr. Rebecca Duray[3]
[1]James Madison University, Harrisonburg, VA, USA. [2]California State University, Northridge, Northridge, CA, USA. [3]University of Colorado, Colorado Springs, Colorado, USA

10:45 - 11:00am

172 Meditating Influence of General Process Management Competency on the relationship between Task Inattentiveness and Role Stress for Undergraduate Business Students

Dr. Graeme Coetzer
Southern University, Baton Rouge, LA, USA

SWP3: Generative AI and ChatGPT as Drivers of Innovative Business Education

9:45 - 11:00am, Poinsette
Track Symposia, Workshops, Tutorials, and Special Sessions
Session Chair Uma Gupta

214 Generative AI and ChatGPT as Drivers of Innovative Business Education

Dr. Uma Gupta
University of South Carolina Upstate, Spartanburg, SC, USA

ISIT2: Topics On Hospital Investment, Mobile Health Services, and Online Information Issues

10:05 - 10:40am, Rutledge
Track IS, IT, Blockchain Technology and Social Media, Information Privacy, Security and System Resilience
Session Chair Chuanhui Xiong

10:05 - 10:20am

157 Emotional attachment formation and its impact on mobile health services usage: A replication study

Dr. Xin Liu, Dr. Chuanhui Xiong
University of North Carolina at Pembroke, Pembroke, NC, USA

10:25 - 10:40am

136 Impact of Scammer's Representation of Love on Online Romance Scam Gullibility

Dr. Nabid Alam

Troy University, Troy, AL, USA

Break

11:00am - 12:30pm, Pre-function Carolina A

SP5: Generative AI

12:30 - 1:45pm, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chair Roe Djer Tan

12:30 - 12:45pm

63 Application of Kriging and Super Resolution Techniques on Force Sensitive Resistor Matrix

Mr. Roe Djer Tan[1], Mr. Omkar Patade[1], Dr. Huaxia Wang[2], Dr. Chulho Yang[1], Mr. Dongchan Lee[3]
[1]Oklahoma State University, Stillwater, Oklahoma, USA. [2]Rowan University, Glasboro, New Jersey, USA.
[3]Institute for Advanced Engineering, Yongin, Gyeonggi, Korea, Republic of

1:10 - 1:25pm

175 A Novel Approach to Geodesy Clustering: An Algorithm for Clustering Nodes in Large, Organized, Sparse Graphs Based on Node Weight, and Auto-Assigning Group Colors

Mr. Arthur Litchfield
Oklahoma State University, Stillwater, OK, USA

1:30 - 1:45pm

248 Are Bitcoin Prices Recession-Proof? Examining Relationships and Predicting Bitcoin Price With Non-Traditional Features Using Machine Learning and AI

Mr. Avijit Mallik[1], Mr. Tonmoy Ananda Paul[2]
[1]University of Texas at Austin, Austin, TX, USA. [2]Oklahoma State University, Stillwater, OK, USA

SCM2: Blockchain, AI, and Purchasing

12:30 - 1:45pm, Pinckney
Track SCM, Quality Management, Logistics, Hospitality, Recreation and Sports
Session Chair Kimberly Whitehead

12:30 - 12:45pm

70 Buyer Supplier Relationships: The importance of interorganizational versus interpersonal relationships

Dr. Robert Wiedmer[1], Dr. Zach Zacharia[2], Dr. Kimberly Whitehead[3]
[1]Arizona State University, Tempe, Arizona, USA. [2]Lehigh University, Bethlehem, PA, USA. [3]Anderson University, Anderson, SC, USA

12:50 - 1:05pm

108 Artificial Intelligence in Supply Chain Management: A Review of Its Use in Functional Areas

Dr. Chen-Huei Chou, Dr. Jose Gavidia
College of Charleston, Charleston, SC, USA

1:10 - 1:25pm

198 Impact of Block - Chain in Fostering Supply Chain Among Startups

Dr. Christine Shikutwa
College of Saint Benedict & Saint John's University, st joseph, Minnessota, USA

1:30 - 1:45pm

153 Through the Suppliers' Lens: Measuring Buyer Performance through Multi-Criteria Analysis

Dr. Purushottam Meena
School of Business, College of Charleston, Charleston, SC, USA

DASI6: Using Student Survey Responses and Course Data to Improve Instruction & Learning

12:30 - 1:45pm, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

268 Using Student Survey Responses and Course Data to Improve Instruction & Learning

Dr. Robert Andrews[1], Dr. Kellie Keeling[2], Dr. Faruk Guder[3], Dr. Mary Malliaris[3]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]University of Denver, Denver, CO, USA. [3]Loyola University Chicago, Chicago, IL, USA

SSJ5: Session # 5

12:30 - 1:45pm, Carolina B
Track Special Scholarly Journal Editors in Chiefs Panels
Session Chair Enrique Mu

39 International Journal of the Analytic Hierarchy Process

Dr. Enrique Mu
Carlow University, Pittsburgh, PA, USA

4 Expert Systems with Applications

Dr. Binshan Lin

Louisiana State University Shreveport, Shreveport, LA, USA

11 International Journal of Business Intelligence and Systems Engineering

Dr. Rashmi Malhotra
Saint Joseph's University, Philadelphia, PA, USA

7 Machine Learning with Applications

Dr. Binshan Lin
Louisiana State University Shreveport, Shreveport, LA, USA

SDH2: What are the benefits and challenges of using AI in Business Curriculum and how should we move forward?

12:30 - 1:45pm, Middleton
Track Special Academic Unit Heads Panels
Session Chair Reza Kheirandish

210 What are the benefits and challenges of using AI in Business Curriculum and how should we move forward?

Dr. Farshid Azadian[1], Dr. Reza Kheirandish[2], Dr. Rhonda Syler[3]
[1]Embry-Riddle Aeronautical University, Daytona Beach, FL, USA. [2]Clayton State University, Morrow, GA, USA. [3]James Madison University, Harrisonburg, VA, USA

PCA1: Mental Health and Technology

12:30 - 1:45pm, Drayton
Track Post COVID-19 Academia: Special Topics on Instructions and Research (Online, Hybrid, and/or Face-to-Face)
Session Chair Shanzhen Gao

12:30 - 12:45pm

78 Mental health and job satisfaction during and after COVID-19 pandemic

<u>Dr. Xiaohui You</u>, Dr. Paris Prestridge
Metropolitan State University of Denver, Denver, CO, USA

12:50 - 1:05pm

82 Digital Discovery: Where Personalities and Pixels Meet on Campus

<u>Dr. Vallari Chandna</u>, Mr. Praneet Tiwari, Mr. Anup Nair
University of Wisconsin- Green Bay, Green Bay, WI, USA

1:10 - 1:25pm

202 Pilot Study: Managing Technostress in Higher Education- Evaluating Coping Strategies During the COVID-19 Pandemic

<u>Dr. Anthony Narsing</u>, Dr. Troy Sullivan, Dr. Mimi Ford, Mr. Charlie Aiken
Middle Georgia State University, Macon, Ga, USA

ISIT3: A Potpourri of Information Security Issues

12:30 - 1:45pm, Rutledge
Track IS, IT, Blockchain Technology and Social Media, Information Privacy, Security and System Resilience
Session Chair Simran Dhillon

12:30 - 12:45pm

122 How committed are members of Generation Z to ensuring online information security?

<u>Dr. Simran Dhillon</u>
Virginia State University, Petersburg, VA, USA

12:50 - 1:05pm

181 Detecting New Security Attacks: Evidential Modelling

Dr. Bel G Raggad[1], Dr. Hassen Mzali[2]
[1]Pace U, New York, NY, USA. [2]IHEC Tunis, Carthage, Tunis, Tunisia

1:10 - 1:25pm

240 Security Concerns: Perceptions of P2P Cash Applications

Dr. Cheryl Aasheim[1], Dr. Hayden Wimmer[2]
[1]University of Florida, Gainesville, FL, USA. [2]Georgia Southern University, Statesboro, GA, USA

AEF4: Macroeconomics Factors and Financial Society

12:30 - 1:45pm, Laurens
Track Accounting, Economics and Finance
Session Chair Kashi Khazeh

12:30 - 12:45pm

36 Impact of Covid-19 on Multinational Corporations' Exchange Rate Risk Assessment

Dr. Kashi Khazeh[1], Dr. Leonard Arvi[1], Dr. Robert Winder[2]
[1]Salisbury University, Salisbury, MD, USA. [2]Christopher Newport University, Newport News, VA, USA

12:50 - 1:05pm

50 Impact of the Ukraine War on Exchange Rate Risk: A Modified Value at Risk Approach

Dr. Leonard Arvi, Dr. Herman Manakyan, Dr. Kashi Khazeh
Salisbury University, Salisbury, MD, USA

1:10 - 1:25pm

190 Enhancing the Profitability of Soybean Crush Margin

Dr. Mike Chitavi, <u>Dr. Hussein Abdoh</u>
The Citadel College, Charleston, SC, USA

1:30 - 1:45pm

72 Exploring Financial Instability in America through the lens of Financial Education

Mr. Benjamin Mousseau, <u>Dr. Furkan Oztanriseven</u>, Dr. Mehmet Kilinc
Le Moyne College, Syracuse, NY, USA

IE4: AI, Big Data, and Data Science

12:30 - 1:45pm, Poinsette
Track Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Session Chair Michael Kretser

12:50 - 1:05pm

80 Big Data, Smart Buildings, Post-Covid Office Real Estate Decision Making, and Multi-Disciplinary Undergraduate Learning: A Case Study in Discovery Thinking

<u>Dr. Michael Kretser</u>, Dr. Natalie Cherbaka
Virginia Tech, Blacksburg, VA, USA

1:10 - 1:25pm

133 The Future of Data Science Education

<u>Dr. Loreto Alonzi</u>, <u>Dr. Brian Wright</u>, <u>Ms. Ali Rivera</u>
University of Virginia, School of Data Science, Charlottesville, VA, USA

Break

1:45 - 2:15pm, Pre-function Carolina A

SP6: Healthcare Model

2:15 - 3:30pm, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chair Methusela Sulle

3:15 - 3:30pm

184 Analysis of Distracted Pedestrians Crossing Behavior: An Immersive Virtual Reality Application

Mr. Methusela Sulle[1], Dr. Judith Mwakalonge[1], Dr. Gurcan Comert[2], Dr. Saidi Siuhi[1], Mr. Jaylen Roberts[1]
[1]South Carolina State University, Orangeburg, South Carolina, USA. [2]Benedict College, Columbia, South Carolina, USA

AI3: Topic modeling and other machine learning techniques

2:15 - 3:30pm, Pinckney
Track AI tools: Implications for research, teaching, and student learning
Session Chair Tumlumbe Juliana Chengula

2:15 - 2:30pm

119 Exploring Autonomous Vehicle Disengagements via Latent Dirichlet Allocation Analysis: A Natural Language Processing Approach

Ms. Tumlumbe Juliana Chengula[1], Dr. Judith Mwakalonge[1], Dr. Gurcan Comert[2], Mr. Frank Ngeni[3], Dr. Saidi Siuhi[1], Dr. Judy Perkins[4]

[1]South Carolina State University, Orangeburg, SC, USA. [2]Benedict College, Columbia, SC, USA. [3]Consor Engineers, San Antonio, TX, USA. [4]Prairie View A&M University, Prairie View, TX, USA

2:35 - 2:50pm

139 Analyzing Twitter Data on Covid-19 and School Transportation: A Topic Modeling Approach

Ms. Hannah Musau[1], Dr. Judith Mwakalonge[1], Dr. Gurcan Comert[2], Dr. Saidi Siuhi[1]
[1]South Carolina State University, Orangeburg, South Carolina, USA. [2]Benedict College, Columbia, South Carolina, USA

2:55 - 3:10pm

165 Leveraging Machine Learning in SAS Viya for Enhanced Predictive Analytics

Dr. Ephrem Eyob, Dr. Chandrashekar Challa
Virginia State University, Petersburg, VA, USA

DASI7: Reports on Efforts to Expand and/or Improve Analytics Learning

2:15 - 3:30pm, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

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267 Reports on Efforts to Expand and/or Improve Analytics Learning

Dr. Robert Andrews[1], Dr. Tom Groleau[2], Dr. Anita Lee-Post[2], Dr. Eric Tucker[3]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]University of Kentucky, Lexington, KY, USA. [3]United States Air Force Academy, Colorado Springs, CO, USA

SSJ6: Session # 6

2:15 - 3:30pm, Carolina B
Track Special Scholarly Journal Editors in Chiefs Panels
Session Chair Babu L. John-Mariadoss

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77 Marketing Intelligence & Planning

Dr. Babu John-Mariadoss.
Texas Tech University, Lubbock, TX, USA

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22 International Journal of Sports Marketing and Sponsorship

Dr. James J. Zhang
University of Georgia, Athens, GA, USA

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41 Behavioral Sciences: Special Issue "Consumer Behavior in the Digital Age: An Exploration through the Lens of Behavioral Economic Psychology"

Dr. Minseong Kim
Louisiana State University Shreveport, Shreveport, LA, USA

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9 International Journal of Strategic Decision Sciences

Dr. Saeed Saeed
Ball State University, Muncie, IN, USA

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254 International Journal of Motorsport Management

Dr. Clay Harshaw
Winston-Salem State University, WInston-Salen, NC, USA

MSOB5: Today's Organization: Culture, DEI, and Remote Work

2:15 - 3:30pm, Middleton
Track Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management
Session Chair Wendy Wang

2:15 - 2:30pm

148 Connection Between Culture and Organizational Effectiveness

Dr. Parvinder Gupta
Indian Institute of Management Ahmedabad, Ahmedabad, India

2:35 - 2:50pm

150 Perceived Organizational Respect And Alleviation Of Telecommuters' Sense Of Isolation

Dr. Wendy Wang[1], Dr. Leslie Albert[2], Dr. Ying Wang[3]
[1]University of North Alabama, Florence, AL, USA. [2]San Jose State University, San Jose, CA, USA. [3]Northern Illinois University, DeKalb, IL, USA

2:55 - 3:10pm

158 A Blessing or a Curse: A Reflection on Remote Work Arrangement During the Pandemic and Beyond

Dr. Xiaochuan Song[1], Dr. Baiyun Gong[2]
[1]Texas A&M University-Kingsville, Kingsville, Texas, USA. [2]Nova Southeastern University, Fort Lauderdale, Florida, USA

3:15 - 3:30pm

218 Why Firms Make Chief Diversity Officer (CDO) Appointments: A Systematic Literature Review

Dr. Anju Mehta[1], Dr. Feruzan Irani-Williams[2]
[1]North Carolina A&T State University, Greensboro, NC, USA. [2]Texas Tech, Lubbuck, Texas, USA

MCB2: Ethical Issues in Business

2:15 - 3:30pm, Drayton
Track Marketing, Consumer Behavior, International Business, Business Ethics, and Business Law
Session Chair Kelsey Metz

2:15 - 2:30pm

131 Ethical Considerations with the Use of Big Data Analytics and AI for Market Segmentation and Targeting Strategies

Dr. Kelsey Metz, Dr. Cheryl Hild, Dr. Joshua Ray
Lincoln Memorial University, Harrogate, TN, USA

2:35 - 2:50pm

186 Maintaining Residential Stability: Predictive Modeling for Addressing Mid-Semester Transfers in Oklahoma State University's Housing System

Mr. Vishwesh Purohit
Oklahoma State University, Stillwater, Oklahoma, USA

2:55 - 3:10pm

64 A Model of Cheating Behavior

Dr. Cynthia Khanlarian[1], Dr. Sherrie Drye[1], Dr. Rahul Singh[2]
[1]NC A&T State University, Greensboro, NC, USA. [2]UNC-G, Greensboro, NC, USA

3:15 - 3:30pm

239 Business Ethics in the Legal Field: An Examination of Approaches for Evaluating Attorney Discipline

Dr. Michael McKinney, Dr. Matthew Jenkins
East Tennessee State University, Johnson City, Tennessee, USA

HPS3: Healthcare Access and Equity

2:15 - 3:30pm, Rutledge
Track Healthcare, Public Sector and Not-for-Profit Management
Session Chair Florence Neymotin

2:15 - 2:30pm

2 Babies Across the Border

Dr. Florence Neymotin
Nova Southeastern University, Fort Lauderdale, FL, USA

2:35 - 2:50pm

206 TANF Program: Administrative Reform & Transparency

Ms. Mercedes McCrae
Savannah State University, Savannah, GA, USA

2:55 - 3:10pm

220 Addressing Healthcare Gaps for the Intellectually Disabled: A Journey of Social Enterprise at Innisfree Village

Dr. Nina Radojevich[1], Ms. Niya Kelley[2]
[1]Shenandoah University, Winchester, VA, USA. [2]Southern Methodist University, Dallas, TX, USA

3:15 - 3:30pm

232 Healthcare Disparity in Wisconsin: Exploring Its Current State

Mr. Ihsan Rizky[1], Dr. Halbana Tarmizi[2]
[1]Medical College of Wisconsin, Green Bay, Wisconsin, USA. [2]Bemidji State University, Bemidji, Minnesota, USA

ABD3: Analytics in Education

2:15 - 3:30pm, Laurens
Track Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems
Session Chair Brian Lambert

2:15 - 2:30pm

199 Using Data Envelopment Analysis to Analyze Degree Offerings in a Business College

Dr. W. Brian Lambert
Metropolitan State University of Denver, Denver, CO, USA

2:35 - 2:50pm

54 Are Accountants Stuck with Microsoft Excel for Data Analytics?

Dr. Sathasivam Mathiyalakan
Winston Salem State University, Winston Salem, NC, USA

SWP4: Emerging Research and Methods Research Panel in Supply Chain and Logistics

2:15 - 3:30pm, Poinsette
Track Symposia, Workshops, Tutorials, and Special Sessions
Session Chair Suman Niranjan

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167 Emerging Research and Methods Research Panel in Supply Chain and Logistics

Dr. Suman Niranjan[1], Dr. Hadi Farhangi[2], Mr. Vipul Garg[1]
[1]University of North Texas, Denton, TX, USA. [2]Savannah State University, Savannah, GA, USA

Break

3:30 - 3:45pm, Pre-function Carolina A

SP7: Societal Impact

3:45 - 5:00pm, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chair Katherine Vaughan

4:05 - 4:20pm

53 The Impact of Pharmaceutical Sales Payments on Opioid Prescribing Rates in the Roanoke Valley of Virginia

Ms. Katherine Vaughan
Roanoke College, Salem, Virginia, USA

4:25 - 4:40pm

213 The Economic Impact of Homecoming Weekend at a small university in the Southeastern United States

Ms. Anna Harshaw
Lenoir Rhyne University, Hickory, NC, USA

SWP5: How You Can Improve Your Community Healthcare Supply Chain: A TOC Basics Workshop Applied to Healthcare

3:45 - 5:00pm, Pinckney
Track Symposia, Workshops, Tutorials, and Special Sessions
Session Chair James Cox

244 How You Can Improve Your Community Healthcare Supply Chain: A Toc Basics Workshop Applied to Healthcare

Dr. James Cox
University of Georgia, Athens, GA, USA

DASI8: Using AI & LLM for Coding Instruction and Extracting Information from Unstructured Data

3:45 - 5:00pm, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

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269 Using AI & LLM for Coding Instruction and Extracting Information from Unstructured Data

Dr. Robert Andrews[1], Dr. Ivor Cribben[2], Dr. Arasu Narayan[3]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]University of Alberta, Edmonton, Alberta, Canada. [3]Northeastern University Seattle, Seattle, WA, USA

SCM3: Supply Chain and Sustainability

3:45 - 5:00pm, Carolina B
Track SCM, Quality Management, Logistics, Hospitality, Recreation and Sports
Session Chair Maryam Mahdikhani

3:45 - 4:00pm

60 Smart supply chain characteristics considering sustainability and resiliency Indexes

Dr. Maryam Mahdikhani
College of Charleston, Charleston, SC, USA

4:05 - 4:20pm

95 Understanding value co-destruction process through product recall incidents: Evidence from U.S. Consumer Product Safety Commission

Dr. Jiyoon An[1], Dr. Gawon Yun[2]
[1]Fayetteville State University, Fayettville, NC, USA. [2]Missouri State University, Springfield, MO, USA

4:25 - 4:40pm

196 Exploring Sustainable Supply Chain Practices and Climate Change Adaptation Strategies

Dr. Sergey Ponomarov
The Citadel, Charleston, SC, USA

AEF5: International Finance and Economic Policy

3:45 - 5:00pm, Middleton
Track Accounting, Economics and Finance
Session Chair Tom Downen

4:25 - 4:40pm

215 Associations between Culture and Professionalism Perspectives: A Comparative Study of the U.S. and India

Dr. Gaurav Gupta, Dr. Tom Downen
UNC Wilmington, Wilmington, NC, USA

ABD4: The Broad Spectrum of Analytics: Energy, Cybersecurity, Healthcare, and Transportation

3:45 - 5:00pm, Drayton
Track Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems
Session Chair Chris Baynard

3:45 - 4:00pm

142 Estimating the footprint of energy development in Oklahoma: renewable vs nonrenewable resources

Dr. Chris Baynard, Mr. Robert Richardson, Ms. Rebecca Weiner, Ms. Madison Wallwork
University of North Florida, Jacksonville, Florida, USA

4:05 - 4:20pm

138 Impact of COVID-19 Outbreak and Vaccination on Ride-sharing Services: A Social Media Analysis

Dr. Sina Shokoohyar[1], Dr. Vahid Ghomi[2], Mr. Amirsalar Jafari Gorizi[3], Mr. Weimin Liang[4], Mr. Andrew Sinclair[5]
[1]Seton Hall University, South Orange, New Jersey, USA. [2]Penn State Mont Alto, Mont Alto, Pennsylvania, USA. [3]University of Texas at Dallas, Dallas, Texas, USA. [4]University of Massachusetts Amherst, Amherst, MA, USA. [5]Wilmington University, New Castle, DE, USA

4:25 - 4:40pm

140 Leveraging Quantile Sketches for Efficient Management of Transportation Data- an Experimental Approach

Ms. Debbie Indah[1], Dr. Judith Mwakalonge[1], Dr. Gurcan Comert[2], Dr. Saidi Siuhi[1]
[1]South Carolina State University, Orangeburg, South Carolina, USA. [2]Benedict College, Columbia, South Carolina, USA

IE5: Learning Assessment and Curriculum Design

3:45 - 5:00pm, Poinsette
Track Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Session Chair Ravi Narayanaswamy

3:45 - 4:00pm

31 Micro-Credentials and the Transformation of Higher Education

Dr. Ravi Narayanaswamy[1], Dr. Nancy Albers[2]
[1]University Of South Carolina Aiken, Aiken, SC, USA. [2]University of South Carolina Aiken, Aiken, SC, USA

4:05 - 4:20pm

61 Creating the Future: Fostering Entrepreneurial Spirit for Transformative Societal Impact

Dr. Michelle McEacharn, Dr. Susie Cox
University of Louisiana Monroe, Monroe, LA, USA

4:25 - 4:40pm

130 Exploratory Literature Review of Best Practices of Fair Grading in Higher Ed Teaching

Dr. Gene Shan
University of Houston Clear Lake, Houston, TX, USA

4:45 - 5:00pm

224 Prompt Engineer Curriculum Design

Dr. Ricky Weible
Marshall University, Huntington, WV, USA

SEDSI Business Meeting

4:00 - 5:00pm, Laurens
Session Chair Binshan Lin

ISIT4: Information Technology Issues and Implications for Academia & Industry

4:05 - 5:00pm
Rutledge
Track IS, IT, Blockchain Technology and Social Media, Information Privacy, Security and System Resilience
Session Chair Sherrie Drye

4:05 - 4:20pm

203 Using Cognitive Load Theory to Better Understand IT Disaster Response: Implications for Practice and Academia

Dr. Sherrie Drye
NC A&T State University, Greensboro, NC, USA

4:25 - 4:40pm

164 IoT Adoption: A Systematic Literature Review

Dr. Anupam Nath
Georgia Gwinnett College, Lawrenceville, GA, USA

4:45 - 5:00pm

132 Online Information Avoidance During a Humanitarian Crisis: A Model of Expectation Violation, Objectivity, and Trust

Dr. Tahmina Sultana
Troy University, Troy, AL, USA

SEDSI Champagne Serenade

5:00 - 6:00pm, Colonial Ballroom

President's Reception

6:00 - 8:30pm, Colonial Ballroom

Friday, February 23, 2024

Breakfast

7:30 - 8:30am, Pre-function Carolina A

Registration

8:00am - 1:30pm, Registration Booth

Exhibits

8:00am - 1:30pm, Mezzanine

SP8: Supply Chain and Forecasting

8:30 - 9:45am, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chair Paul Omulokoli

8:50 - 9:05am

144 A causal inference study of crashes at Highway-Rail Grade crossings

Mr. Paul Omulokoli, Dr. Judith Mwakalonge, Dr. Saidi Siuhi
South Carolina State University, Orangeburg, South Carolina, USA

AEF6: Teaching & Learning in Accounting, Economics, and Finance

8:30 - 9:45am, Pinckney
Track Accounting, Economics and Finance
Session Chair Heather Chadwick

8:30 - 8:45am

97 Importance of Peer-to-Peer Personal Finance Coaching in Higher Education Institutions

Dr. Heather Chadwick[1], Dr. Larry Lindsay[2], Mr. Boyce Smith[1]
[1]Charleston Southern University, Charleston, SC, USA. [2]Ron Blue Institute, Marion, IN, USA

8:50 - 9:05am

242 Rethinking What Matters Most: Understanding the Skills that Employers Demand from Recent Economics Undergraduates

Dr. Amanda Wilsker, Dr. Grace Onodipe, Dr. Philip Wes Routon, Dr. Andrew Stephenson, Dr. Kyle Huff
Georgia Gwinnett College, Lawrenceville, GA, USA

9:10 - 9:25am

156 When to Take Your Social Security Retirement Benefits: A Different Take on the Decision

Dr. John White[1], Dr. Wesley Jones[2]
[1]United States Coast Guard Academy, New London, CT, USA. [2]The Citadel, The Military College of South Carolina, Charleston, SC, USA

9:30 - 9:45am

235 Enhancing Accounting Education Through STEM Integration

Dr. Leah Hall, Dr. Chandrashekar Challa

Virginia State University, Petersburg, VA, USA

DASI9: Important Instruction Related Issues for Effective use of Data

8:30 - 9:45am, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

270 Important Instruction Related Issues for Effective use of Data

Dr. Robert Andrews[1], Dr. Chandrashekar D Challa[2], Dr. M. Gisela Bardossy[3], Dr. Maureen Petkewich[4]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]Virginia State University, Petersburg, VA, USA. [3]University of Maryland, College Park, MD, USA. [4]University of South Carolina, Columbia, SC, USA

SCM4: Optimization and Simulation

8:30 - 9:45am, Carolina B
Track SCM, Quality Management, Logistics, Hospitality, Recreation and Sports
Session Chair Jae-Dong Hong

8:30 - 8:45am

26 Performance Evaluation of Vehicle Routing Scheme with Risk of Route Disruptions in South Carolina

Dr. Jae-Dong Hong, Dr. Judith Mwakalonge, Dr. Saidi Siuhi
South Carolina State University, Orangeburg, SC, USA

8:50 - 9:05am

73 A Simulation Model for Circular Supply Chains

Dr. Ajay Aggarwal[1], Dr. Dinesh Dave[2], Dr. Varinder Sharma[3]

[1]University of North Texas, Frisco, Texas, USA. [2]Appalachian State University, Boone, NC, USA. [3]Indiana University of Pennsylvania, Indiana, Pennsylvania, USA

9:10 - 9:25am

227 The Multi-Period Interactive CLSC Network

Dr. Patrick Qiang
Penn State University, Malvern, PA, USA

MSOB6: The Entrepreneurial Model

8:30 - 9:45am, Middleton
Track Management, Strategy, Organizational Behavior, Organizational Theory, Human Resource Management
Session Chair L. Melita Prati

8:30 - 8:45am

56 Relational Coordination: A Framework for Building Subordinate Social Capital

Dr. L. Melita Prati
East Carolina University, Greenville, NC, USA

8:50 - 9:05am

71 Evaluating Business Model Canvases: Advantages, Limitations, and the Quest for a Comprehensive Tool

Dr. Ramy Rahimi
Embry-Riddle Aeronautical University, Daytona Beach, FL, USA

9:10 - 9:25am

230 Entrepreneurship as a Social Value

Dr. Inessa Korovyakovskaya
Savannah State University, Savannah, GA, USA

PCA2: Decision-Making and Supply Chain Disruptions

8:30 - 9:45am, Drayton
Track Post COVID-19 Academia: Special Topics on Instructions and Research (Online, Hybrid, and/or Face-to-Face)
Session Chair Shanzhen Gao

8:30 - 8:45am

188 Teaching Statistics with JMP and Python

Dr. Shanzhen Gao
Virginia State University, Petersburg, VA, USA

8:50 - 9:05am

171 The Effect of Supply Chain Disruptions on Business Post COVID19

Dr. Ceyhun Ozgur, Ms. Addy Kois, Ms. Katia Fedor
Valparaiso University, Valparaiso, IN, USA

9:10 - 9:25am

189 Intelligent Decision-Making Using Logic and Reasoning, Mathematics, Algorithms, and Generative AI: Part Two

Dr. Shanzhen Gao
Virginia State University, Petersburg, VA, USA

HPS4: Issues in Healthcare Capacity and Workforce Planning

8:30 - 9:45am, Rutledge
Track Healthcare, Public Sector and Not-for-Profit Management
Session Chair Xiaohui You

8:30 - 8:45am

55 The COVID-19 Impact on Healthcare Workforce Retention

Dr. Xiaohui You, Dr. Garvita Thareja, Ms. Bibha Adnikari, Dr. Paris Prestridge
Metropolitan State University of Denver, Denver, CO, USA

8:50 - 9:05am

105 The impact of nurse staffing ratios on patient experience as measured by HCAHPS

Dr. Seth Chatfield[1], Dr. Michelle Violanti[2], Dr. Astrid Sheil[3]
[1]Shenandoah University, winchester, VA, USA. [2]University of Tennessee, Knoxville, TN, USA. [3]Shenandoah University, Winchester, VA, USA

9:10 - 9:25am

200 Assessing Optimal Care Plan Classification Using Call Bell Frequency Analysis

Dr. Burcu Adivar, Dr. Colleen Cox, Ms. Delisa Davis, Dr. Muradyan Nshan, Ms. Elizabeth Saylor
Fayetteville State University, Fayetteville, NC, USA

9:30 - 9:45am

253 Motivation for Participating in a Health Conference

Dr. Lydia Gan, Mr. Ethan Gardner, Dr. Zhixin Kang
University of North Carolina at Pembroke, Pembroke, NC, USA

ABD5: AI and Analytics

8:30 - 9:45am, Laurens
Track Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems
Session Chair Hadi Farhangi

8:30 - 8:45am

29 A Study of Predictions and Impacts of Cybersecurity Breaches

Ms. Muthumeena Muthiah, Dr. Hadi Farhangi
Savannah State University, Savannah, GA, USA

8:50 - 9:05am

250 Laying the Foundation of Responsible AI: Mapping AI Bias in Line With Cross Industry Standard

Mr. Tonmoy Ananda Paul[1], Dr. Suborna Barua[2], Mr. Md Ishtiak Hossain[3], Mr. Al Jaied Chowdhury[2]
[1]Oklahoma State University, Stillwater, OK, USA. [2]University of Dhaka, Dhaka, Bangladesh. [3]Southern Illinois University Carbondale, Carbondale, IL, USA

9:10 - 9:25am

141 Business Operations and Artificial Intelligence: A Systematic Literature Review

Mr. Suranjeet Chowdhury Avik[1], Dr. Nabid Alam[2], Dr. Tahmina Sultana[2]
[1]Bangladesh University of Textiles, Dhaka, Bangladesh. [2]Troy University, Troy, AL, USA

9:30 - 9:45am

129 Shifting Realities: The Transformative Impact of First-Time VR Use on User Interest and Opinions of VR

Mr. Matthew Rissler
Harrisburg University of Science and Technology, Harrisburg, PA, USA

IE6: Applied Learning

8:30 - 9:45am, Poinsette
Track Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Session Chair Michael Shick

8:30 - 8:45am

104 Post-COVID World, Student Disengagement in Higher Education: A Moderated Mediation

Dr. Janice Black, Dr. Michael Shick
Western Carolina University, Cullowhee, NC, USA

8:50 - 9:05am

114 Taking Advantage of Analytics in Analytics Education

Dr. Ann-Janette Locke
Anderson University, Anderson, SC, USA

9:10 - 9:25am

152 The Benefit of an Interdisciplinary Project Designed to Enhance the Integrative Learning Opportunities Associated with MBA Coursework

Dr. Alice Obenchain-Leeson, Dr. Michelle Hagadorn, Dr. Michael Smith
Roanoke College, Salem, VA, USA

9:30 - 9:45am

223 Experimental Learning of Data Analytics Through Applied Environmental Research

Ms. Elnaz Khodaei, Ms. Kyleigh Leaf, Dr. Hyun Jung Cho, Dr. Parisa Ebrahimbabaie
Bethune Cookman University, Daytona Beach, FL, USA

Break

9:45 - 10:15am, Pre-function Carolina A

SP-org

10:15 - 11:30am, Parkview
Track Student Papers (Undergraduate, Master, and Ph.D. Students)
Session Chairs Hui-chuan Chen, Inessa Korovyakovskaya

AI4: Application of large language models (LLM)

10:15 - 11:30am, Pinckney
Track AI tools: Implications for research, teaching, and student learning
Session Chair Rick Weible

10:15 - 10:30am

225 Welcome to the AI Future: LLMs, BChatGPT, Bard, Copilot and Beyond

Dr. Rick Weible
Marshall University, Huntington, WV, USA

10:35 - 10:50am

226 Early Adoption and Uses of LLMs

Dr. Ricky Weible, Dr. Elizabeth Alexander
Marshall University, Huntington, WV, USA

DASI10: Discussion of Issues for Faculty Instructing Today's Students in Today's Environment

10:15 - 11:30am, Carolina A
Track Data, Analytics, and Statistics Instruction (DASI)
Session Chair Robert Andrews

271 Discussion of Issues for Faculty Instructing Today's Students in Today's Environment

Dr. Robert Andrews[1], Dr. Cheryl Hild[2], Dr. Joshua Ray[2], Dr. Kellie Keeling[3], Dr. Reza Kheirandish[4]
[1]Virginia Commonwealth University, Richmond, VA, USA. [2]Lincoln Memorial University, Harrogate, TN, USA. [3]University of Denver, Denver, CO, USA. [4]Clayton State University, Morrow, GA, USA

IE7: Innovative Education

10:15 - 11:30am, Carolina B
Track Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy
Session Chair Jack Richter

10:15 - 10:30am

109 Students' Entrepreneurial Experience and New Venture Creation: Does a Connection Exist?

Dr. Valentina Iscaro, Dr. Jack Richter, Ms. DeShannon McDonald
Alabama A&M University, Huntsville, AL, USA

10:35 - 10:50am

147 Exploring a New Personality Assessment With Strategic Management Students and Teams

<u>Dr. Suzanne Smith</u>
Presbyterian College, Clinton, SC, USA

10:55 - 11:10am

197 Exploring PMBOK's skills and knowledge areas in alignment with management's requirements for IS project leaders' skills and knowledge

Dr. Bernie Farkas[1], Dr. Albert Wynne[2], <u>Dr. Chandrashekar Challa</u>[3]
[1]University of Tampa, Tampa, Fl, USA. [2]Virginia Commonwealth University, Richmond, VA, USA. [3]Virginia State University, Petersburg, VA, USA

ABD6: Analytics within Firms: Project Management, Human Capital, ESG Initiatives, and Finance

10:15 - 11:30am, Middleton
Track Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems
Session Chair Rajiv Dahiya

10:15 - 10:30am

100 Examining the Impacts of Analytics Human Capital on Firm Performance

<u>Dr. Rajiv Dahiya</u>[1], Dr. Craig Van Slyke[2]
[1]University of North Carolina at Pembroke, Pembroke, NC, USA. [2]Louisiana Tech University, Ruston, LA, USA

10:35 - 10:50am

85 Stabilizing the Mortgage industry by Introducing a new variable in the ARM Rate

<u>Dr. Arpita Jadav</u>, Dr. Angela Mattia, Dr. John C. Shaw

Jacksonville University, Jacksonville, FL, USA

10:55 - 11:10am

59 The ESG Firm Value Model

Dr. Sung Ik Kim[1], Dr. Aaron Y. S. Kim[2], Dr. Davide Lauria[3], Dr. Svetlozar Rachev[3]
[1]Louisiana State University Shreveport, Shreveport, LA, USA. [2]Stony Brook University, Stony Brook, NY, USA. [3]Texas Tech University, Lubbock, TX, USA

11:15 - 11:30am

178 Implementing Successful Data Warehousing, Business Analytics, and Business Intelligence Projects: Project Management Approach vs Agile Development Approach

Mr. Akeem Bakare, Dr. Abirami Radhakrishnan
Morgan State University, Baltimore, MD, USA

SCM5: Leaders, Governance, and Hospitality

10:15 - 11:30am, Drayton
Track SCM, Quality Management, Logistics, Hospitality, Recreation and Sports
Session Chair Richard Lane

10:15 - 10:30am

174 Leadership: Strategies to Mitigate Attrition Within a Call Center Environment

Dr. Richard Lane
Lincoln Memorial UNiversity, Harrogate, Tennessee, USA

10:35 - 10:50am

169 Revisiting Promoting the Value of Supply Chain Management to Future Business Leaders

Dr. Stephen Rutner[1], Dr. Rebbeca Scott[2], Dr. Jeffery Harper[3]
[1]Georgia College & State University, Milledgeville, GA, USA. [2]New Mexico State University, Las Cruces, NV, USA. [3]Texas Tech Univ, Lubbock, TX, USA

10:55 - 11:10am

256 Corporate Governance and Stock Returns of Going-Private Restaurant Firms

Mr. Matt Hammer[1], Mr. Benjamin Buxton[2], Ms. Celina Duong[1], Mr. Juan Gonzalez[1], Ms. Lauren Pederson[1], Dr. Melih Madanoglu[1]
[1]Kennesaw State University, Kennesaw, GA, USA. [2]Georgia Institute of Technology, Altanta, GA, USA

11:15 - 11:30am

243 The Effect of Automation on Hospitality Employees' Vocational Well-Being

Dr. Shetia Butler Lamar, Dr. Christopher Torrance
Savannah State University, Savannah, Georgia, USA

ISIT5: Social Issues in Information Systems Development

10:15 - 11:30am, Rutledge
Track IS, IT, Blockchain Technology and Social Media, Information Privacy, Security and System Resilience
Session Chair Josephine Stanley-Brown

10:35 - 10:50am

221 Using Technology to Promote Social Innovation through Social Entrepreneurship

Ms. Josephine Stanley-Brown
Norfolk State University, Norfolk, VA, USA. Virginia Commonwealth University, Richmond, VA, USA

10:55 - 11:10am

65 Tokenizing Creativity in Open Communities

Dr. Fernando Oliveira[1], Dr. Su Jung Jee[2]
[1]Robert Gordon University, Aberdeen, United Kingdom. [2]Sheffield University, Sheffield, United Kingdom

11:15 - 11:30am

118 IT Empowered Smart Farming Offers Several Advantages to Traditional Agriculture Systems

Dr. Edward Chen
University of Massachusetts Lowell, Lowell, MA, USA

SWP6: Mastery Paths: A Tool to Facilitate Online Classes of Stressed-Out Students

10:15 - 11:30am, Poinsette
Track Symposia, Workshops, Tutorials, and Special Sessions
Session Chair Janice Black

76 Mastery Paths: A Tool to Facilitate Online Classes of Stressed-Out Students

Dr. Janice Black
Western Carolina University, Cullowhee, NC, USA

MCB3: Global Trends in International Business

10:35 - 11:30am, Laurens
Track Marketing, Consumer Behavior, International Business, Business Ethics, and Business Law
Session Chair Paul Hudson

10:35 - 10:50am

93 Environmental Sustainability of AI: Understanding Perceptions of and Navigating the Environmental Impact of Generative AI

Dr. Vallari Chandna, Mr. Praneet Tiwari, Mr. Anup Nair
University of Wisconsin- Green Bay, Green Bay, WI, USA

10:55 - 11:10am

99 The CAGE Model and Venture Capital Internationalization Behavior in China

Dr. Paul Hudson, Dr. Sanela Porca
University of South Carolina Aiken, Aiken, SC, USA

President's Award Luncheon

11:45am - 1:30pm, Colonial Ballroom
Session Chair Binshan Lin