



## Wednesday, 15 February

- 9:30am **SEINFORMS -  
SEINFORMS Council and Officers Meeting**  
*Cape Fear, Port Side*  
Chaired by: Dr. Michael Brizek
- 10:30am **SEDSI Council -  
SEDSI Council Meeting**  
*Cape Fear, Port Side*  
Chaired by: Dr. Albert Wynne
- 11:30am **SEDSI Board and Officers -  
SEDSI Board and Officers Meeting**  
*Cape Fear, Port Side*  
Chaired by: Dr. Ping Wang
- 12pm **Registrations -  
Registrations**  
*Second Floor Lobby (Main Lobby)*
- 12:30pm **Keynote -  
Keynotes: Engaging the Distracted: Meeting the Challenge of  
Reaching Gen Z and Millennials Without Deterring Non-Traditional  
Students**  
*Carolina*  
Chaired by: Dr. Ping Wang
- 12:30pm **Engaging the Distracted: Meeting the Challenge of Reaching Gen Z  
and Millennials Without Deterring Non-Traditional Students**  
» [Prof. Richard Tedmon](#), [Prof. Casey Wilhelm](#)
- 1pm **Hawkes Learning, McGraw Hill , The Case Centre**  
*Third Floor Lobby Exhibitors*  
Chaired by: Ms. Tricia Haskell

- 1:20pm **Academic Leadership Forum - University Presidents/Chancellors  
Carolina**  
Chaired by: Dr. Ping Wang
- 1:20pm **Chancellor Larry Clark**  
» [Prof. Larry Clark](#)
- 1:40pm **Vice Rector Zbigniew Pastuszak**  
» [Dr. Zbigniew Pastuszak](#)
- 2pm **Coffee Break 1 -  
Coffee Break 1**  
*Third Floor Lobby*
- 2:30pm **Editors 1 -  
Editors of DSJ, Qual. Eng., JGIM, & IJAHP**  
*Bellamy*  
Chaired by: Dr. Xenophon Koufteros
- 2:30pm **Decision Sciences Journal**  
» [Dr. Xenophon Koufteros](#)
- 2:52pm **Quality Engineering**  
» [Prof. David Edwards](#)
- 3:14pm **Journal of Global Information Management**  
» [Dr. Justin Zhang](#)
- 3:36pm **International Journal of the Analytic Hierarchy Process**  
» [Dr. Enrique Mu](#)
- 2:30pm **DASI 1 -  
DASI 1 Interactive Session for Software/Programming & Support  
Resources for DASI**  
*Carolina*  
Chaired by: Dr. Bob Andrews



Continued from **Wednesday, 15 February**

2:30pm **Interactive Session for Software/Programming & Support Resources for Data, Analytics & Statistics Instruction**  
» [Dr. Bob Andrews](#), [Dr. Kellie Keeling](#), [Mr. Eric Weber](#), [Ms. Kristen Salinas](#)

2:30pm **MGT 1 - MGT 1 COVID - 19 Pandemic, diversity**  
*Latiner*  
Chaired by: Dr. Reza Kheirandish

2:30pm **The Impact of the COVID-19 Pandemic on Local Labor Markets**  
» [Dr. Iryna Hayduk](#), [Dr. Anthony Hannah](#), [Dr. Reza Kheirandish](#)

2:45pm **The Beveridge Curve: The Great Recession, Recovery, and Pandemic Effects**  
» [Dr. C Barry Pfitzner](#), [Dr. Steven Lang](#)

3pm **DIVERSITY IN ORGANIZATIONS: DO WE NOW HAVE MORE QUESTIONS THAN ANSWERS?**  
» [Dr. Inessa Korovyakovskaya](#)

3:15pm **A Before and After COVID-19 Assessment of Learning Loss on Human Capital**  
» [Mr. Brian Hunt](#), [Dr. Melva Robertson](#), [Dr. Reza Kheirandish](#)

2:30pm **Students 1a - Students 1 Impacts of Behaviors, Attitudes, and Social Media**  
*Skinner*  
Chaired by: Dr. Elizabeth Rasnick and Dr. Lizzette Perez-Lespier

2:30pm **Attitude, perceived behavior control and learning outcome: A student perspective**  
» [Ms. Grace Murphy](#)

3pm **Analysis of Social Media Interactions about COVID-19 and its Impact on Vaccination**  
» [Mr. Srinivas Pramodh Kotipalli](#), [Mr. Neeraj Kankani](#)

3:30pm **ANALYZING THE IMPACT OF SOCIAL MEDIA MARKETING ON REVENUE | FORECASTING TOMMY HILFIGER'S REVENUE USING TWITTER SENTIMENTS & MARKETING-CUSTOMER INTERACTION**  
» [Ms. Sai Sreeshma Thupakula](#), [Ms. Nitika Dwivedi](#)

2:30pm **InnoEdu 1 - InnoEdu 1 e-Learning**  
*DcRosset*  
Chaired by: Mr. Jeff Greer

2:30pm **PROGRESS UPDATE ON THE DESIGN AND DEVELOPMENT OF AN INTEGRATED VIRTUAL LEARNING ENVIRONMENT FOR CYBERSECURITY**  
» [Dr. Ulku Clark](#), [Mr. Jeff Greer](#), [Dr. Rahmira Rufas](#), [Dr. Geoff Stoker](#)

3pm **Embedding STEM-based Modules to Integrate Design and Systems Thinking in Accounting Courses**  
» [Dr. Jiahua Zhou](#), [Dr. Jennifer Bushelle-Edghill](#)

3:30pm **Can robotic tutors help overcome learning loss?**  
» [Dr. Oliver Hedgepeth](#)

2:30pm **Post COVID 1 - Post COVID 1 Simulation and Live Projects**  
*McRae*  
Chaired by: Mr. Monty Taylor

2:30pm **COVID ERA CLASSROOMS: FORMAT FLEXIBILITY OF BUSINESS SIMULATIONS**  
» [Dr. Brandon Kilburn](#), [Dr. Ashley Kilburn](#), [Mr. Monty Taylor](#)

2:52pm **EMERGING EVIDENCE OF THE IMPORTANCE OF LIVE PROJECT-BASED LEARNING**  
» [Dr. Sanela Porca](#), [Dr. Paul Goodchild](#), [Ms. Harshi Lodha Jain](#)



Continued from **Wednesday, 15 February**

3:14pm **THE EFFECTS OF COVID-19 ON PERFORMANCE IN A COORDINATED MULTI-SECTION INTRODUCTORY STATISTICS COURSE**  
» [Dr. Keshav Jagannathan](#), Dr. Lindsey Bell, Dr. Nicholas Pritchard, [Dr. Paul Hill](#)

3:36pm **APPLYING NEUROSCIENCE PRINCIPLES TO INNOVATIONS IN BUSINESS WRITING PEDAGOGY**  
» [Prof. Dianne Garrett](#)

2:30pm **InfoSec 1 - InfoSec 1 Cybersecurity and Personality**  
*Dudley*  
Chaired by: Dr. John Batchelor

2:30pm **Cybersecurity, continuity, and personality: Three interrelated necessities for the post COVID-19 resilience.**  
» [Dr. John Batchelor](#), Dr. Gerald Burch, Dr. Tyler Fezzey

2:52pm **EXAMINING THE EFFECTS OF VIRTUAL WORK ON CYBERSECURITY BEHAVIOR**  
» [Prof. Amitava Dutta](#), Prof. Pallab Sanyal

3:14pm **INDIVIDUAL VALUE-BASED OBJECTIVES FOR GENZ ONLINE PRIVACY CONCERNS**  
» [Dr. Simran Dhillon](#)

3:36pm **Assessing the Intelligence Level of a Smart City**  
» Mr. Jonah Ji, [Dr. June Wei](#)

4pm **Coffee Break 2 - Coffee Break 2**  
*Third Floor Lobby*

4:30pm **Editors 2 - Editors of DSJIE, DTS, EG, IJMC**  
*Bellamy*  
Chaired by: Dr. Cheryl Aasheim

4:30pm **Decision Sciences Journal of Innovative Education**  
» [Dr. Cheryl Aasheim](#)

4:52pm **Digital Transformation and Society**  
» [Dr. Robin Qiu](#)

5:14pm **Electronic Government**  
» [Dr. June Wei](#)

5:36pm **International Journal of Mobile Communications**  
» [Dr. June Wei](#)

4:30pm **DASI 2 - DASI 2 Instruction Aids: Automatic Excel Grading Platform, Real-life Data Sets & a Teaching Game**  
*Carolina*  
Chaired by: Dr. Bob Andrews

4:30pm **Instruction Aids: Automatic Excel Grading Platform, Real-life Data Sets & a Teaching Game**  
» Dr. Bob Andrews, [Dr. Michael A. King](#), [Dr. Tobin Turner](#), [Dr. Rick Hesse](#)

4:30pm **MGT 2 - MGT 2 Firm valuations, sustainability reporting, profit with purpose companies, CEO and board chair**  
*Latiner*  
Chaired by: Dr. Nancy Kangogo

4:30pm **VALUE RELEVANCE OF WEB SALES GROWTH RATES AND CONVERSION RATES ON FIRM VALUATIONS**  
» Dr. Ravi Narayanaswamy, [Dr. Nancy Kangogo](#)



Continued from **Wednesday, 15 February**

5:15pm **PROFIT WITH PURPOSE COMPANIES: IS THERE A ROBUST METRIC FOR IDENTIFYING THIS ELUSIVE GROUP?**

» [Dr. Suzie Smith](#), Dr. Kurt Gleichauf

4:30pm **Students 4 -  
Students 2 Environmental Impact Studies**

*Skinner*

Chaired by: Dr. Elizabeth Rasnick and Dr. Lizzette Perez-Lespier

4:30pm **An Environmental and Economic Impact Assessment of Potential Spills in the Galveston Bay Area**

» [Mr. Samuel Copley](#), Dr. Mawuli Afenyo, Dr. Livingstone Caesar

5pm **The impact of the Russian Ukraine War on the energy sector in Europe**

» [Ms. Tove Rosengren](#), Dr. Serina Alhaddad, Dr. Mari Robertson

5:30pm **HOW CONSUMERISM CONTRIBUTES TO POLLUTION**

» [Ms. Victoria Martinez-Paz](#), Dr. Lizzette Perez-Lespier

4:30pm **Analytics 1 -  
Analytics 1 Impactful Analytics: Sustainable Environments and Privacy Tracking**

*DcRosset*

Chaired by: Dr. Luis Novoa

4:30pm **Reverse logistics processes forecasting using products' package carbon footprint measurement and modeling**

» Dr. Marek Medrek, Dr. Lukasz Wiechetek, Dr. Jaroslaw Banas, [Dr. Zbigniew Pastuszak](#)

5pm **Measuring the Performance of Sustainable Development Goals**

» [Dr. Binshan Lin](#)

4:30pm **SCM 1 -  
SCM 1 Decision Making and Optimization**

*McRae*

Chaired by: Dr. nasreddine saadouli

4:30pm **Optimal Coal Mine Allocation and Delivery Schedule for a Power Company**

» [Dr. nasreddine saadouli](#)

4:52pm **Solving the team orienteering problem with time windows**

» [Dr. Furkan Oztanriseven](#), Dr. Emre Kirac, Dr. Ridvan Gedik

5:14pm **On Inequality Constraints in Well-Known Optimization Problems**

» [Dr. Hadi Farhangi](#)

5:36pm **Impact of Digitalization on SC Agility, SC Resilience, and SC Constraint Mitigation using a Hybrid Workforce**

» [Dr. Kimberly Deranek](#), Dr. Barbara Hewitt

4:30pm **Healthcare 1 -  
Healthcare 1 Role of technology in Post COVID19 healthcare delivery; Provider versus user perspectives**

*Dudley*

Chaired by: Dr. U. Yeliz Eseryel

4:30pm **Improving the Usability of Online Physician Reviews**

» [Mr. Cuibing Wu](#), Dr. Luvai Motiwalla, Dr. Nima Kordzadeh

5pm **THE ROLE OF AGE, EDUCATION LEVEL AND IT-SELF EFFICACY IN INDIVIDUALS' INFORMATION TECHNOLOGY CHANGE READINESS IN HEALTHCARE ORGANIZATIONS**

» [Dr. U. Yeliz Eseryel](#), Dr. Deniz Eseryel, Mr. Martijn den Breejen



## Thursday, 16 February

- 7:30am **Coffee Break 3 - Coffee Break 3**  
*Third Floor Lobby*
- 8am **Registrations & Exhibits - Registrations & Exhibits**  
*Second Floor Lobby (Main Lobby)*
- 8am **Department Heads - Department Heads Panel**  
*Bellamy*  
Chaired by: Dr. Reza Kheirandish
- 8am **Department Heads Panelist Dr. Oleg Korenok**  
» [Dr. Oleg Korenok](#)
- 8:15am **Department Heads Panelist Dr. Rhonda Syler**  
» [Dr. Rhonda Syler](#)
- 8:30am **Department Heads Panelist Dr. David J Edwards**  
» [Prof. David Edwards](#)
- 8:45am **Department Heads Panelist Dr. Paul Brooks**  
» [Prof. Paul Brooks](#)
- 9am **Department Heads Panelist Dr. Reza Kheirandish**  
» [Dr. Reza Kheirandish](#)
- 8am **DASI 3 - DASI 3 Strategies for a Python Based Course & Using R Studio and Quarto for R and Python**  
*Carolina*  
Chaired by: Dr. Bob Andrews

- 8am **Strategies for a Python Based Course & Using R Studio and Quarto for R and Python**  
» [Dr. Bob Andrews](#), [Dr. Kellie Keeling](#), [Dr. Yanni Ping](#)
- 8am **MGT 3 - MGT 3 Work centrality, mentoring, retail real estate, STARs method**  
*Latiner*  
Chaired by: Dr. Rodney McCrowre
- 8am **COVID 19 AND THE PERFORMANCE OF RETAIL REAL ESTATE INVESTMENT TRUSTS**  
» [Dr. Davinder Malhotra](#)
- 8:22am **Exploring the Effect of Mentoring Programs for Both Private and Public Sectors**  
» [Dr. Rodney McCrowre](#), [Dr. Reginald Silver](#)
- 8:44am **Exploring the Impact of the Paper Ceiling: An Introduction to the STARs Method**  
» [Dr. Rodney McCrowre](#), [Dr. E Shirl Donaldson](#)
- 8am **Students 3 - Students 3 Applications of Modeling & Simulation**  
*Skinner*  
Chaired by: Dr. Elizabeth Rasnick and Dr. Lizzette Perez-Lespier
- 8am **ONLINE ARIMA WITH FORGETTING FACTORS FOR TIME SERIES PREDICTION**  
» [Mr. Sungwoo Kim](#), [Prof. Kichun Lee](#), [Dr. Geonseok Lee](#)
- 8:22am **Prediction of a Merchandise Shop Revenue Based On Data Collected On Google Analytics 360**  
» [Mr. Suraj Goel](#), [Ms. Tanushree Ghosh](#)
- 8:44am **AUGMENTING COLLABORATIVE FILTERING MODEL BASED APPROACH LEVERAGING RFM METHODOLOGY TO INCREASE CUSTOMER ENGAGEMENT**  
» [Mr. Sarik Koirala](#), [Ms. Srishti Srivastava](#)



Continued from **Thursday, 16 February**

9:06am **A Study to Determine the Accurate Algorithm for House Price Prediction**

» [Ms. Noreen Chihora](#), [Ms. Sushma Reddy Mandhadapu](#)

8am **Analytics 2 - Analytics 2 Predictive Analytics in Action: Applications in Healthcare, Sequential Purchasing Behavior, and Searching for Data Patterns**

*DcRosset*

Chaired by: Dr. Luis Novoa

8am **The Relation Between Psychological Distress and Chronic Illness**

» Ms. Mercedes McCrae, [Dr. Hadi Farhangi](#)

8:22am **Sequential Purchasing Behavior Analysis Under Brand Loyalty Context**

» [Dr. Jin Fang](#), Dr. Hanxi Sun, Dr. Junhee Kim

8:44am **Its (Not) Hammer Time**

» [Prof. Craig Larson](#), Prof. Paul Brooks, Prof. David Edwards, Dr. Nico Van Cleemput

9:06am **Can a Deeper Neural Network Model Perform Better in Forecasting Return Volatility?**

» [Dr. Zhixin Kang](#)

8am **SCM 2 - SCM 2 Supply Chain Design**

*McRae*

Chaired by: Dr. Stephen Rutner

8am **REINTRODUCING TRANSPORTATION FUNDAMENTALS WITHIN THE MODERN SUPPLY CHAIN CURRICULUM USING SIMULATION**

» [Dr. Stephen Rutner](#), [Dr. Rebecca Scott](#), Dr. Scott Cox

8:22am **Supply Chain Control Towers – What to expect and what not**

» [Prof. Markus Gerschberger](#), Mr. Orlin Corea

8:44am **AN EXTENSION OF LEAN AND GREEN: FROM ECO-EFFICIENCY TO ECO-EFFECTIVENESS**

» [Ms. IBTISAAMA AHMED](#)

9:06am **RESHORING BOOM IN SUPPLY CHAIN: IS IT WORTH IT FOR FIRMS FINANCIALLY?**

» [Dr. Purushottam Meena](#), Dr. Rita DiFrancesco, Dr. Gopal Kumar

8am **IS/IT 1 - IS/IT 1 Blockchain and BITCOIN Issues**

*Dudley*

Chaired by: Dr. Christopher Solano

8am **DESIGNING BLOCKCHAIN APPLICATION PROGRAMMING COURSE FOR COMPUTER SCIENCE GRADUATE STUDENTS**

» Mr. Tushar Saini, Mr. Vishwanath Varma Indukuri, Dr. Reshmi Mitra, [Dr. Indranil Roy](#)

8:30am **The Role of Blockchain Governance within Business Processes**

» [Dr. Jack Crumbly](#), Mrs. Savita Farooqui, Mr. Tom Klein, Dr. Deniz Coskun

9am **AN EMPIRICAL ANALYSIS OF BITCOIN PRICE DRIVERS – APPLYING MACHINE LEARNING IN THE EXPLANATORY VARIABLE SELECTION AND MODELING PROCESSES**

» [Dr. Christopher Solano](#)

8am **Hawkes Learning, McGraw Hill , The Case Centre**

*Third Floor Lobby Exhibitors*

9:30am **Coffee Break 4 - Coffee Break 4**

*Third Floor Lobby*



Continued from **Thursday, 16 February**

- 10am **Deans - Deans**  
*Bellamy*  
Chaired by: Dr. Drew Rosen and Dr. Robert Burrus
- 10am **Dean Robert Burrus of UNCW Cameron School of Business**  
» [Dr. Robert Burrus](#)
- 10:20am **The College/School Deans Panel Dean Prof. Nancy D. Albers**  
» [Prof. Nancy Albers](#)
- 10:40am **College/School Deans Panel Dean Dr. Shanan Gwaltney Gibson**  
» [Dr. Shanan Gibson](#)
- 11am **The College/School Deans Panel Dean Mary Lois White**  
» [Dr. Mary Lois White](#)
- 10am **DASI 4 - DASI 4 Introductory Business Analytics Instruction**  
*Carolina*  
Chaired by: Dr. Bob Andrews
- 10am **Introductory Business Analytics Instruction**  
» Dr. Bob Andrews, [Dr. Vernon Richardson](#), [Dr. Leslie Hendrix](#)
- 10am **MGT 4 - MGT 4 Auditor liabilities, adoption of new data analytics technologies, critical audit matters, online training (or simply "Accounting, online training")**  
*Latiner*  
Chaired by: Dr. Maria L. Bullen

- 10am **Accountants' Familiarity with Excel: Does it Hinder Adoption of Newer Data Analytics Technologies**  
» [Dr. Sathasivam Mathiyalakan](#), Dr. George Heilman
- 10:30am **The Value of Online Training to the Department of Defense (DOD)**  
» Mr. Javed Mohamed, [Dr. Baiyun Gong](#)
- 11am **BETTER SOONER THAN LATER? EFFECTS OF ADOPTING DRONE-ENABLED INVENTORY OBSERVATION ON AUDITOR LIABILITIES**  
» Dr. Sarah Kim, [Dr. Tom Downen](#), Dr. Helen Kang
- 11:30am **CRITICAL AUDIT MATTERS: THE CASE FOR THE AUDITOR'S REPORT LIMITED USEFULNESS**  
» [Prof. Greg Kordecki](#), [Dr. Maria L. Bullen](#)
- 10am **Students 2 - Students 4 Technology & Education**  
*Skinner*  
Chaired by: Dr. Elizabeth Rasnick and Dr. Lizzette Perez-Lespier
- 10am **ROBUST TRANSFER SUBSPACE LEARNING FOR IMAGE CLASSIFICATION**  
» [Dr. Geonseok Lee](#), Prof. Kichun Lee, Mr. Sungwoo Kim
- 10:22am **EXAMINATION OF THE EFFECTS OF FACULTY COMPENSATION AND LEVEL OF EXPERIENCE ON STUDENT OUTCOMES AT 4-YEAR SOUTHERN COLLEGES AND UNIVERSITIES**  
» [Mr. Seth Cooper](#)
- 10:44am **The Efficacy of Heads-Up Versus World-Fixed Multi-plane User Interfaces in Head-worn See-through Augmented Reality**  
» [Mr. Jonathan Flittner](#), Dr. Joseph Gabbard
- 11:06am **Designing a Chatbot for Assisting Students in Learning Python Programming**  
» [Dr. Christelle Scharff](#), Ms. FNU Kaleemunnisa, Mr. Krishna Bathula, Mr. Sada Anne, Dr. Amadou Dahirou Gueye



Continued from **Thursday, 16 February**

- 10am **InnoEdu 2 - InnoEdu 2 Innovative Education**  
*DcRosset*  
Chaired by: Dr. Inigo Arroniz
- 10am **Knowledge Retention Issues Related to End of Course Performance: Accounting Principles Course**  
» Dr. Rebecca Hutchins, [Dr. Gerald Hutchins](#)
- 10:40am **Predicting Student Performance from Online Behavior: A Growth Mixture Model.**  
» [Dr. Inigo Arroniz](#), Dr. Edward Showalter
- 10am **PostCOVID 2 - PostCOVID 2 Gen Z and Statistics**  
*McRae*  
Chaired by: Ms. Victoria Horton-Roark
- 10am **Covid-19 Ineffective Management in Technostress and Its Impact on Higher-Ed Student Learning Body**  
» [Ms. Victoria Horton-Roark](#), Dr. Anthony Narsing, Dr. Greg George
- 10:22am **Covid-19 Mental Stressors and Its Impact on Higher-Ed Student Body Groups**  
» [Ms. Victoria Horton-Roark](#), Dr. Anthony Narsing, Dr. Greg George
- 10:44am **UNDERSTANDING GEN Z STUDENTS'S SUCCESS USING BLOOM'S TAXONOMY & LEARNING STYLES**  
» [Dr. Shekar Challa](#), Dr. Ephrem Eyob, Dr. Adeyemi Adekoya, Dr. Emmanuel Omojokun
- 11:06am **A POST COVID-19 ACADEMIC ENHANCEMENT OF STUDENT UNDERSTANDING OF TYPE II ERROR EXAMPLE IN CLASSICAL HYPOTHESIS TESTING USING A FALSE NEGATIVE RESULT IN A DIAGNOSTIC COVID-19 TEST**  
» [Dr. Barry Wray](#), Dr. Aruna Lakshmanan

- 10am **Workshop 1 - Workshop 1 Hawkes Learning and DEA Application**  
*Dudley*  
Chaired by: Prof. Jae-Dong Hong
- 10am **Fostering a Mastery Mindset: Today's Statistics Students**  
» [Ms. Carmen Mercer](#)
- 10:45am **A NEW METHOD OF RANKING DECISION-MAKING UNITS UNDER EVALUATION WITHIN THE FRAME OF CONTEXT-DEPENDENT DEA**  
» [Prof. Jae-Dong Hong](#), Dr. Kiyoung Jeong, Dr. Judith Mwakalonge
- 11:30am **Lunch - Lunch on Your Own**  
*Third Floor Lobby*
- 12:30pm **Editors 3 - Editors of Behav. Res. Account, HSM, IJMED, IJVM**  
*Bellamy*  
Chaired by: Dr. Charles Bailey
- 12:30pm **Behavioral Research in Accounting**  
» [Dr. Charles Bailey](#)
- 12:50pm **Human Systems Management: Special Issue**  
» [Dr. Ping Wang](#)
- 1:10pm **International Journal of Management and Enterprise Development**  
» [Dr. Zbigniew Pastuszak](#)
- 1:30pm **International Journal of Value Chain Management**  
» [Dr. Zbigniew Pastuszak](#)





Continued from **Thursday, 16 February**

- 12:30pm **DASI 5 - DASI 5 Data Visualization and Exploratory Data Analysis to Understand Business Problems**  
*Carolina*  
Chaired by: Dr. Bob Andrews
- 12:30pm **Data Visualization and Exploratory Data Analysis to Understand Business Problems**  
» Dr. Bob Andrews, [Dr. Cheryl Aasheim](#), [Dr. Kaye McKinzie](#), [Dr. Samira Nichols](#), [Prof. Mike Ellis](#)
- 12:30pm **MGT 6 - MGT 6 Social media, digital content, Management teaching innovation**  
*Latiner*  
Chaired by: Dr. Vallari Chandna
- 12:30pm **Macaroni and Management: Producing and Implementing Culinary Demonstrations to Teach the Four Functions of Management – Planning, Organizing, Leading, and Controlling**  
» [Dr. David Fowler](#)
- 1pm **Initial strategy formulation by new entrepreneurial ventures: Examining the antecedents and outcomes for knowledge management, social media, and cybersecurity strategies**  
» Mr. Praneet Tiwari, Ms. Kanishka Mendhekar, [Dr. Vallari Chandna](#), Mr. Anup Nair
- 1:30pm **We got this: Examining Social Media Engagement by Small and Medium Enterprises (SMEs)**  
» Mr. Anup Nair, [Dr. Vallari Chandna](#), Mr. Praneet Tiwari
- 12:30pm **Student 5a - Students 5 Analytical Applications**  
*Skinner*  
Chaired by: Dr. Elizabeth Rasnick and Dr. Lizzette Perez-Lespier

- 12:30pm **Development and Usability Testing of the GP and DSP for Down's Syndrome (DS) Care Coordination**  
» [Ms. Brianna Boston](#), [Mr. Edward Ladia](#)
- 12:53pm **Do Respect for Safety and Neutralization Influence Distracted Driving Behavior Among Young Adults: The Moderating Role of Polychronicity**  
» [Dr. Janeth Gabaldon](#), Dr. Suman Niranjana, Dr. Timothy Hawkins
- 1:16pm **COLD CHAIN: A QUALITATIVE APPROACH TO INFRASTRUCTURAL DESIGN AND ESTABLISHMENT IN THE FRESH FOOD INDUSTRY IN BANGLADESH**  
» [Mr. Nurullah Humayun](#), Dr. Jeff Shockley
- 1:39pm **1998-2018 MAJOR LEAGUE BASEBALL PAYROLL EFFICIENCY**  
» [Mr. Benjamin Stone](#)
- 12:30pm **Analytics 3 - Analytics 3 Analytics in Healthcare: COVID-19 and SARS-COV-2**  
*DcRosset*  
Chaired by: Dr. Luis Novoa
- 12:30pm **Exploring the Impact of Air Quality Indicators on Covid-19 Outcomes**  
» [Dr. Burcu Adivar](#), Ms. Olga Postolachi, Mrs. Jinong Sun
- 12:52pm **Assessing COVID-19 Impacts and Current Needs for SMEs**  
» [Prof. Murat Adivar](#), Prof. Caroline Glackin
- 1:14pm **SARS-CoV-2 Infections and Severe Maternal Morbidity in the United States: A National Retrospective Cohort Study**  
» [Prof. Neset Hikmet](#), Prof. Jihong Liu, Prof. Peiyin Hung, Prof. Chen Liang, Mr. Lyu Tianchu, Prof. Jiajia Zhang, Ms. Adiba Promiti, Ms. Yiwen Shih, Dr. Berry Campbell, Dr. Bankole Olatosi, Ms. Kewei Shi, Dr. Xiaoming Li



Continued from **Thursday, 16 February**

1:36pm **Maternal Residence Social Determinant of Health and Adverse Outcomes During the COVID-19 Pandemic: A Real-World Analysis of National Electronic Health Records Data**  
 » [Prof. Neset Hikmet](#), Prof. Peiyin Hung, Prof. Chen Liang, Prof. Jihong Liu, Prof. Jiajia Zhang, Mr. Lyu Tianchu, Ms. Adiba Promiti, Ms. Yiwen Shih, Dr. Berry Campbell, Dr. Bankole Olatosi, Ms. Kewei Shi, Dr. Xiaoming Li

12:30pm **SCM 3 - SCM 3 Supply Chain Risks**  
*McRae*  
 Chaired by: Dr. Rafael Teixeira

12:30pm **A meta-analysis of Airbnb price factors in the supply chain of the sharing economy**  
 » [Dr. Rafael Teixeira](#), Dr. Daniel Guttentag, Dr. Wagner Junior Ladeira

12:52pm **Hybrid GA and Enhanced Jaya Algorithm for Supply Chain Network Model with Disruption Risk**  
 » [Dr. Mitsuo Gen](#), Prof. YoungSu Yun, Ms. Tserendulam Erdenebaatar

1:14pm **EXPLORING SUSTAINABILITY AND RESILIENCE IN SUPPLY CHAIN PRACTICES FROM A MANAGERIAL PERSPECTIVE**  
 » [Dr. Sergey Ponomarov](#)

1:36pm **Retail Competition in Presence of Retail Arbitrage**  
 » [Dr. Avinash Geda](#), Dr. Yu Wang

12:30pm **POM - POM Employee Safety Performance, Port Productivity and EPQ**  
*Dudley*  
 Chaired by: Dr. Cenk Caliskan

12:30pm **EXAMINING THE RELATIONSHIP BETWEEN INVOLVEMENT IN ADVANCED MANUFACTURING TECHNOLOGIES AND EMPLOYEE SAFETY PERFORMANCE IN THE COVID-19 ENVIRONMENT**  
 » Dr. Birasnav Muthuraj, [Ms. Vandana Patibandla](#), [Mr. NAGA V S K R NANDI](#)

1:10pm **STRATEGIC FACTORS ON PORT PRODUCTIVITY WITH THE FOCUS IN LEAN TOOLS**  
 » [Dr. Marvin Gonzalez](#)

1pm **Hawkes Learning, McGraw Hill , The Case Centre**  
*Third Floor Lobby Exhibitors*

2pm **Coffee Break 5 - Coffee Break 5**  
*Third Floor Lobby*

2:30pm **Editors 4 - Editors of IJOC, ESWA**  
*Bellamy*  
 Chaired by: Prof. Paul Brooks

2:30pm **INFORMS Journal on Computing**  
 » [Prof. Paul Brooks](#)

3pm **Expert Systems with Applications**  
 » [Dr. Binshan Lin](#)

3:30pm **International Journal of Management and Enterprise Development Special Issue**  
 » [Dr. Ping Wang](#)

2:30pm **DASI 6 - DASI 6 Efforts to Increase Undergraduate Engagement and Performance**  
*Carolina*  
 Chaired by: Dr. Bob Andrews



Continued from **Thursday, 16 February**

2:30pm **Efforts to Increase Undergraduate Engagement and Performance**  
» [Dr. Bob Andrews](#), [Dr. Barbara Fraticelli](#), [Dr. Bobby Vaziri](#), [Dr. Luis Novoa](#)

2:30pm **MGT 5 - MGT 5 Auditor liabilities, adoption of new data analytics technologies, critical audit matters, online training (or simply "Accounting, online training")**  
*Latiner*  
Chaired by: Dr. George Lowry

2:30pm **USING THE WORKABILITY INDEX (WAI) AND WORKABILITY SCALE (WAS) TO CALCULATE FUTURE EARNINGS CAPACITY LOSSES**  
» [Prof. Craig Galbraith](#)

3pm **WHEN SHOULD YOU BEGIN RECEIVING SOCIAL SECURITY PAYMENTS? INCORPORATING TIME VALUE OF MONEY**  
» [Dr. Wesley Jones](#), Dr. John White

3:30pm **My Guy Says to Wait: How Some Financial Advice Can Cost You**  
» [Dr. George Lowry](#)

2:30pm **Students 6a - Students 6 Data Comprehension**  
*Skinner*  
Chaired by: Dr. Elizabeth Rasnick and Dr. Lizzette Perez-Lespier

2:30pm **Improving Data Integrity for Long-Term Research Production**  
» [Mr. Gustaf Barkstrom](#)

2:52pm **The Global Economy's Intangible Shift & The Resulting Need to Attain, Utilize, & Protect Intangible Assets**  
» [Ms. Victoria Horton-Roark](#)

3:14pm **THE BELT-AND-ROAD INITIATIVE AND CHINESE M&A MOTIVATIONS: A SYSTEMATIC REVIEW**

» [Ms. Karen Lynden](#), Mr. Benjamin Kempton, Mr. Chris John

3:36pm **BUILDING A MACHINE LEARNING MODEL FOR FINANCIAL TRANSACTIONAL FRAUD DETECTION**

» [Ms. Ngoc Dao](#)

2:30pm **InnoEdu 3 - InnoEdu 3 Engaged learning Curriculum and Inclusive Teaching**  
*DcRosset*  
Chaired by: Prof. DeShannon McDonald

2:30pm **The Well-Being Exercise**  
» [Prof. DeShannon McDonald](#), Dr. Valentina Iscaro

2:52pm **Let's jump right in: Utilizing customized first-day of class exercises pertaining to subject matter and assessment techniques**  
» [Dr. Vallari Chandna](#), Mr. Praneet Tiwari, Mr. Anup Nair

3:14pm **AN EXAMINATION OF BUSINESS STUDENT PREFERENCES TOWARD CLASS SCHEDULING WITH REGARD TO BUSINESS EMPHASIS AND CLASSIFICATION**  
» [Dr. Mike Shurden](#), Dr. Susan Shurden

3:36pm **Why a Four Day School Week Could Help Retain More Teachers**  
» [Mr. Vincent Johns](#), Dr. E Shirl Donaldson

2:30pm **PostCOVID 3 - PostCOVID 3 Ethics and Workforce Readiness**  
*McRae*  
Chaired by: Dr. Justice McAdoo

2:30pm **MEASURING THE IMPACT OF COVID-19 PANDEMIC PROTOCOLS ON THE DEVELOPMENT OF RELATIONSHIP SKILLS OF NINTH GRADERS**  
» [Dr. Ben Blair](#), [Dr. Russell Spears](#)



Continued from **Thursday, 16 February**

- 2:52pm **THE IMPACT OF COVID-19 ON STUDENTS' PERFORMANCE AND WORKFORCE READINESS**  
» [Ms. Mahederemariam Dagne](#), Dr. Alex Mbaziira
- 3:14pm **Technostress and Its Impact on Higher-Ed Faculty Teaching Transitioning from Face-to-Face to Online Classes during Covid-19- Lessons Learned.**  
» [Dr. Anthony Narsing](#), [Dr. Greg George](#), [Dr. Troy Sullivan](#), [Dr. Mimi Ford](#)
- 2:30pm **InfoSec 2 - InfoSec 2 Cybersecurity in Organization**  
*Dudley*  
Chaired by: Prof. Donald Costello
- 2:30pm **CYBERSECURITY BREACH MITIGATION STRATEGIES FOR ORGANIZATIONS – A HUMAN-CENTRIC TEXT ANALYTICS APPROACH**  
» Mr. Soham Sengupta, [Dr. Asit Bandyopadhyay](#)
- 3pm **Human Factors: A Vulnerability in Risk Management Process**  
» [Dr. Olumide Malomo](#), Dr. Shanzhen Gao
- 3:30pm **WHEN PENNYMAC OBTAINS FORCE-PLACED INSURANCE ON IMPROVED REAL PROPERTY, FOR WHICH PENNYMAC HAS NO BENEFICIAL OR SECURITY INTEREST, HAS PENNYMAC BREACHED THE DEED OF TRUST AND VIOLATED RESPA?**  
» [Dr. Brad Johnson](#), Dr. KAY POSTON
- 4pm **Coffee Break 7 - Coffee Break 6**  
*Third Floor Lobby*

- 4:30pm **Workshop 2 - Workshope 2 Enhance Student Success with UPATH for Robotic Automation**  
*Bellamy*  
Chaired by: Dr. Paige Rutner and Dr. Feruzan Williams
- 4:30pm **ROBOTIC PROCESS AUTOMATION WORKSHOP WITH UiPATH**  
» [Dr. Paige Rutner](#), [Dr. Feruzan Williams](#), Dr. Joy Godin, Dr. Jeannie Pridmore
- 4:30pm **DASI 7 - DASI 7 Perspectives on Data Analysis Instruction for Today's Students**  
*Carolina*  
Chaired by: Dr. Bob Andrews
- 4:30pm **Perspectives on Data Analysis Instruction for Today's Students**  
» [Dr. Bob Andrews](#), [Prof. Wilma Andrews](#), [Dr. Reza Kheirandish](#), [Dr. Ping Wang](#)
- 4:30pm **MGT 7 - MGT 7 Portfolio credit risk model, stochastic valuation model, personal consumption adjustments, classroom innovation**  
*Latiner*  
Chaired by: Dr. Tim Carpenter
- 4:30pm **Heterogeneous Portfolio Credit Risk Model Based on Tempered Stable One Factor Copula**  
» [Dr. Sung Ik Kim](#)
- 4:52pm **Transformation of a Static Financial Metric into a Stochastic Valuation Model: The Case of the Four-Stage Cash Dupont Analysis**  
» [Dr. Steven Lifland](#)
- 5:14pm **Personal Consumption Adjustments in Wrongful Death Litigation**  
» [Dr. Tim Carpenter](#)



Continued from **Thursday, 16 February**

5:36pm **Use of Podcasts in the Classroom**  
» [Dr. Sara Kiser](#)

4:30pm **Students 7a -  
Students 7 Performance Evaluation Methods**  
*Skinner*  
Chaired by: Dr. Elizabeth Rasnick and Dr. Lizzette Perez-Lespier

4:30pm **BIG DATA ANALYTICS CAPABILITIES AND ORGANIZATIONAL  
CULTURE IMPACT ON FIRMS' PERFORMANCE: EMPIRICAL STUDY**  
» [Mr. Hussam Alansari](#), Prof. Ganesh Bhatt

4:53pm **A CRITICAL REVIEW OF ACTIVE LEARNING IN OPERATIONS AND  
SUPPLY CHAIN MANAGEMENT: DIFFERENCES BETWEEN  
ANTICIPATED AND PERCEIVED BENEFITS**  
» [Ms. Lakshmi Madarasu](#), Dr. Mark Hanna

5:16pm **A BETTER APPROACH TO PREDICT CHURN IN E-COMMERCE**  
» Mr. Raja RANJAN Bobba, [Ms. Amani Kolli](#)

5:39pm **IS MORE INNOVATION BETTER? A STUDY ON FIRM INNOVATION  
AND OPERATIONAL PRODUCTIVITY**  
» [Ms. Senali Amarasuriya](#)

4:30pm **Analytics 4 -  
Analytics 4 Applied Models and Methods in Analytics: Synthetic  
Labeling, Parallel Analysis, Machine Learning and Optimization**  
*DcRosset*  
Chaired by: Dr. Luis Novoa

4:30pm **SYNTHETIC LABELING FOR EXTREME RARE EVENT FRAUD  
DETECTION**  
» [Prof. Mike Ames](#)

4:52pm **Examining Parallel Analysis with Non-Continuous Data**  
» [Dr. Kellie Keeling](#), Dr. Robert Pavur

5:14pm **Estimating the Real Distance of the Optimal TSP Tour**  
» [Dr. Emre Kirac](#), Dr. Dmitriy Shaltayev, Mr. Ian Dors

5:36pm **"Revolutionarily-New" SIMULATION & OPTIMIZATION -- Using only  
Directly-SCALABLE Vector-Processing with Single-Precision  
Arithmetic at Exa-Scale**  
» [Prof. Elmor Peterson](#)

4:30pm **SCM 4 -  
SCM 4 Lean, JIT, and Pandemic**  
*McRae*  
Chaired by: Dr. Janice Black and Dr. J. kay Keels

4:30pm **Structure of JIT-Based Supplier Integration: Its Antecedents and  
Consequent**  
» Prof. Osam Sato, [Prof. Yoshiki Matsui](#)

5pm **Assuring the Quality of Value-Added Services in the Post-  
Pandemic Third-Party Logistics Industry using Lean Six Sigma**  
» [Prof. Hokey Min](#)

5:30pm **RURAL AND SEMI-RURAL ENTREPRENEURSHIP IN THE POST-COVID  
ENVIRONMENT OF AREAS DEPENDENT UPON NATURAL RESOURCES  
AND TOURISM**  
» [Dr. Janice Black](#), [Dr. J. kay Keels](#)

4:30pm **Healthcare 2 -  
Healthcare 2 Equity challenges in food distribution, access to care  
and community engagement**  
*Dudley*  
Chaired by: Dr. Weixin Liu

4:30pm **Re-Engaging Community Outreach After COVID Through a  
Disability Film Festival at a Metropolitan University**  
» [Dr. James Lawler](#)



Continued from **Thursday, 16 February**

4:52pm **Improving Food Bank Equity and Delivery Capacity with Mobile Pantries**

» Dr. Jon Stauffer, [Dr. Manoj Vanajakumari](#), Dr. Subodha Kumar

5:14pm **In-Person Medical Visit Changes from the Initial to 'New Normal' Periods of the COVID-19 Pandemic**

» [Dr. Weixin Liu](#), Prof. Jia Li, Prof. Christina Dalton

6pm **President Reception**

*Merrick Ballroom Ground Floor*

Chaired by: Dr. Drew Rosen and Dr. Ping Wang

**Friday, 17 February**

7:30am **Coffee Break 7**  
*Third Floor Lobby*

8am **Registration & Exhibitions -  
Registration & Exhibitions**  
*Second Floor Lobby (Main Lobby)*

8am **Workshop 3: Enhance Student Success with GMP SO**  
*Bellamy*  
Chaired by: Prof. Gaye Acikdilli and Prof. Christopher Ziemnowicz

8am **ENHANCING STUDENT SUCCESS IN INTERNATIONAL BUSINESS COURSES BY USING THE GLOBAL MARKET POTENTIAL AND STRATEGY ONLINE SYSTEM (GMP SO)**  
» [Prof. Gaye Acikdilli](#), [Prof. Christopher Ziemnowicz](#)

8am **DASI 8 -  
DASI 8 Curricula Revisions to Better Prepare Students with the Necessary Skills**  
*Carolina*  
Chaired by: Dr. Bob Andrews

8am **Curricula Revisions to Better Prepare Students with the Necessary Skills**  
» [Dr. Bob Andrews](#), [Dr. Dena Breece](#), [Dr. Stewart Thomas](#), [Dr. Ning Jia](#), [Dr. Bharat Kolluri](#)

8am **MGT 8 -  
MGT 8 Japanese management, globalization in Russia, employer legitimacy, forecasting bank failure**  
*Latiner*  
Chaired by: Dr. Christie Hui-chuan Chen

8am **Forecasting Liquidity Based Bank Failure**  
» [Dr. John Downs](#), Dr. Justin Riddell, Dr. Arpita Jadav

8:30am **Effects of Employer Legitimacy perceptions on Strategic Recruiting and Organizational Commitment: A Preliminary Analysis**  
» [Mr. Monty Taylor](#), Dr. Christie Hui-chuan Chen

9am **A review of literature on Japanese management in small and medium-sized enterprises**  
» [Prof. Said Elbanna](#), Mrs. Fareed Begum

8am **Students 8 -  
Students 8**  
*Skinner*

8am **Analysis of Social Media Interactions about COVID-19 and its Impact on Vaccination**  
» [Mr. Neeraj Kankani](#), [Mr. Srinivas Pramodh Kotipalli](#)



Continued from Friday, 17 February

8:30am **Diversity or Core in Information Systems (IS) Discipline: A survey**  
» [Mr. Hassan Shuaibu](#), Prof. Ganesh Bhatt

9am **THE USE OF APPLETS TO BRIDGE CURRENT GAP IN STATISTICS EDUCATION**  
» [Mr. Rory MacLeod](#), Dr. Serina Alhaddad

8am **Analytics 5 - Analytics 5 Learning about Analytics: Applications to Business Education, Cybersecurity and the IoT**  
*DcRosset*  
Chaired by: Dr. Luis Novoa

8am **IoT Business Continuity**  
» [Dr. Bel Raggad](#), Dr. Mukesh Srivastava, Dr. Hassen Mzali

8:22am **Cybersecurity Certificate Selection Process: A Data Envelopment Analysis Approach**  
» [Prof. Brian Lambert](#), Prof. Janos Fustos, Prof. Abel A. Moreno

8:44am **BUSINESS ANALYTICS: Communicating with Numbers**  
» [Dr. Abdul-Aziz Bahha](#)

9:06am **TEXT MINING: HOW POPULAR IS ANALYTICS? WHERE TO PUBLISH?**  
» [Dr. Kaye McKinzie](#), Dr. Samira Nichols, Ms. Carla Barber

8am **Post COVID 5 - Post COVID 5 Behavior and Engagement**  
*McRae*  
Chaired by: Dr. James Lawler

8am **Online Learning Behaviors and Learner Academic Success**  
» Mrs. Xiaoye Yang, [Mr. Cuibing Wu](#)

8:30am **Evaluating Community Engagement Impacts from Evolving Pandemic Perceptions of Students**  
» [Dr. James Lawler](#)

9am **Experience in Teaching and Engaging Students with Recursive Relations**  
» [Dr. Shanzhen Gao](#), Dr. Weizheng Gao, Dr. Olumide Malomo, Dr. Jianning Su, Dr. Julian Allagan, Dr. Ephrem Eyob, Dr. Adeyemi Adekoya, Dr. Somasheker Akkaladevi

8am **Healthcare 3 - Healthcare 3 Equity challenges in food distribution, access to care and community engagement**  
*Dudley*  
Chaired by: Dr. Yue Gao

8am **Integrating Machine Learning in Electronic Health Record to Detect Medicaid Fraud and Abuse**  
» [Dr. Qingsong Zhao](#), [Dr. Subhajit Chakrabarty](#)

8:22am **A Machine Learning Approach to Describe the Performance of Home Healthcare Agencies**  
» [Dr. Mehmet Kilinc](#), Dr. Emre Kirac

8:44am **MAPPING POTENTIAL BEHAVIORAL AND VIOLENT CRISES IN 911 POLICE REPORTS TO ENABLE THREAT ASSESSMENT AND PRIORITIZATION FOR MULTI-LEVEL PREVENTION CAPABILITIES**  
» [Prof. Dominic Thomas](#), Dr. Monica Nandan, Mr. Martin Brown, Mr. Cameron Broadnax

9:06am **Predictive Analysis of the Environmental Friendliness of U.S. Congress Members using Machine Learning Techniques**  
» Ms. Jiayu Fan, Ms. Jie Bian, [Dr. Yue Gao](#)

8am **Hawkes Learning, McGraw Hill , The Case Centre**  
*Third Floor Lobby Exhibitors*



Continued from **Friday, 17 February**

9:30am **Coffee Break 8 -  
Coffee Break 8**  
*Third Floor Lobby*

10am **SEDSI 3 -  
SEDSI Membership, First - Time Attendees**  
*Bellamy*  
Chaired by: Dr. Ping Wang

10am **DASI 9 -  
DASI 9 Developing Search and Analysis Skills for Successful Data Analytics**  
*Carolina*  
Chaired by: Dr. Bob Andrews

10am **Developing Search and Analysis Skills for Successful Data Analytics**  
» Dr. Bob Andrews, [Dr. Keely Britton](#), [Prof. Susan O'Connor](#), [Dr. Dena Breece](#), [Dr. Stewart Thomas](#)

10am **MGT 9 -  
MGT 9 Aviation safety, airline purchase decision, internal corporate communication**  
*Latiner*  
Chaired by: Dr. Sohel Imroz

10am **Understanding the impacts of pilots' mental health on aviation safety**  
» [Mr. Franklin Rujano Alain](#), [Mr. Zachary Friedrichs](#), [Mr. Alexis Barrios](#), [Mr. James Hanover](#), [Dr. Sohel Imroz](#)

10:22am **FACTORS AFFECTING AIRLINERS' DECISION OF PURCHASING AIRPLANES**  
» Mr. Cheng-Chien Shih, Mr. Cheng-Wei Wu, Ms. Portia Ani, Ms. Sheeba Grace Ratnakumar Rheuban, Mr. Rashid Samuels, [Dr. Sohel Imroz](#)

10:44am **Effectively Measuring Journal Impact of Technology-related Business Journals: A Multi-Measure Approach**  
» [Prof. Nancy Albers](#), [Prof. Tami Knotts](#)

11:06am **DOES THE PAST MATCH THE FUTURE? GLOBALIZATION AND FOREIGN DIRECT INVESTMENT IN RUSSIA THROUGH THE LENS OF ACADEMIC PREDICTIONS**  
» [Prof. Christopher Ziemnowicz](#), [Prof. Gaye Acikdilli](#)

10am **InfoSec 3 -  
InfoSec 3 Cybersecurity and Personality**  
*Skinner*  
Chaired by: Dr. Qingsong Zhao

10am **AI vs. AI: Using AI to Detect AI-generated Phishing Emails in Ransomware Attack Protection**  
» [Dr. Qingsong Zhao](#), [Dr. Subhajit Chakrabarty](#)

10:30am **Deepfake video forensics in cybersecurity - a select review of methods and tools for creation and detection**  
» [Dr. Subhajit Chakrabarty](#), Dr. Qingsong Zhao, Mr. Prabhat Dhungana

11am **PRINCIPLES FOR FACIAL RECOGNITION TECHNOLOGY: A CONTENT ANALYSIS OF ETHICAL GUIDANCE**  
» [Dr. Heather Domin](#), Dr. Sondria Miller

10am **InnoEdu 4 -  
InnoEdu 4 Pedagogy and Learning Assessment**  
*DcRosset*  
Chaired by: Dr. Elham Torabi





Continued from Friday, 17 February

- 10am **Using Personal Project to Teach Supply Chain Management**  
» [Dr. Huiling Liu](#)
- 10:22am **From Education to Certification & Continuous Education: Examining the Project Management Life Cycle in PMP Executives**  
» [Dr. Shekar Challa](#), Dr. Albert Wynne
- 10:44am **A Gap Model for Systematic Continuous Improvement of Teaching and Learning**  
» [Dr. Elham Torabi](#), Dr. Bobby Vaziri
- 11:06am **A Survey of the Impact of Machine Learning in Higher Education System**  
» Dr. Weizheng Gao, [Dr. Olumide Malomo](#), Dr. Somasheker Akkaladevi, Dr. Adeyemi Adekoya, [Dr. Shanzhen Gao](#), Dr. Ephrem Eyob, Dr. Julian Allagan
- 10am **SCM 5 - SCM 5 Project Finance and Sports**  
*McRae*  
Chaired by: Dr. Clay Harshaw
- 10am **A Visual Analysis of the Relationships Between Team Finances, Salary Caps, and Competitive Balance in Sports Leagues**  
» [Mr. Joschka Labinsky](#), [Dr. Aruna Lakshmanan](#)
- 10:22am **FACTORS INFLUENCING THE VALUE OF PRIMARY SPONSORSHIP FOR NASCAR CUP SERIES TEAMS**  
» [Dr. Clay Harshaw](#)
- 10:44am **A PRELIMINARY EMPIRICAL STUDY OF THE IMPACT OF RISK MANAGEMENT MATURITY ON ROBUSTNESS IN SMALL AND MEDIUM BUSINESSES AND ENTERPRISES**  
» [Dr. Mauro Falasca](#), Dr. Scott Dellana, Dr. Ying Liao

- 10am **IS/IT 2 - IS/IT 2 Diversity in Information Systems & Integrating Machine Learning in Electronic Health Records**  
*Dudley*  
Chaired by: Dr. Anupam Nath
- 10am **Core vs. Diversity in Information Systems (IS) Research: A Survey**  
» [Mr. Hassan Shuaibu](#), Prof. Ganesh Bhatt
- 10:30am **The Role of Institution Based Trust in IoT Environment: An Empirical Study**  
» [Dr. Anupam Nath](#)
- 11am **The Role of Institution-Based Trust in IoT Environment: An Empirical Study**  
» [Dr. Anupam Nath](#), Dr. Kowshik Bhowmik, Mr. Amit Kumar Nath
- 10:30am **SEDSI 4 - SEDSI Business Meeting**  
*Bellamy*  
Chaired by: Dr. Ping Wang
- 11am **SEDSI 5 - SEDSI 2024**  
*Bellamy*  
Chaired by: Dr. Elena Olson and Dr. Binshan Lin
- 11:45am **President Award Luncheon - President Award Luncheon**  
*Merrick Ballroom Ground Floor*  
Chaired by: Dr. Ping Wang and Dr. Rebecca Scott